Website review
bluesunvacations.com

Generated on September 22 2024 16:33 PM

The score is 48/100

SEO Content

✅	Title	**BlueSun Vacations** **Length : 17** Perfect, your title contains between 10 and 70 characters.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	BlueSun Vacations
title	BlueSun Vacations
url	https://www.bluesunvacations.com
type	website
image	http://static1.squarespace.com/static/5e7d158 a36bf4e07ef1b4186/t/6570f69421abdd1a6576 cb9e/1701901976904/BST+Logos.png?format =1500w
image:width	1080
image:height	1080

	Headings						
⚪		**H1** 4	**H2** 2	**H3** 1	**H4** 3	**H5** 0	**H6** 0

- [H1] Beach Better With Us — We Plan, So You Can Relax

SEO Content

		- [H1] Why You'll Love Us - [H1] Our Travel Agents - [H1] Our Partners - [H2] "Shelby and the BSV team couldn't have treated us better. We have already booked another trip and I couldn't be more pleased with their customer service. This is the only travel company I will use from here on out. Nobody compares." - [H2] Follow our journey - [H3] Call Us To Get Started or Fill Out Your Details in the Form Below! - [H4] MEXICO - [H4] CARIBBEAN - [H4] COSTA RICA
❌	Images	We found 27 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **8%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 7 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to Content	Internal	Passing Juice
Home	Internal	Passing Juice
Destinations	Internal	Passing Juice
Weddings	Internal	Passing Juice
Services	Internal	Passing Juice
Our Team	Internal	Passing Juice
Meet the Team	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	call menu **destinations** services more **travel team** home name weddings

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
team	6	✖	✖	✖	✔
destinations	5	✖	✖	✖	✖
travel	5	✖	✖	✖	✔
menu	4	✖	✖	✖	✖
home	3	✖	✖	✖	✖

Usability

	Url	Domain : bluesunvacations.com Length : 20
	Favicon	Great, your website has a favicon.

Usability

❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. https://www.bluesunvacations.com/sitemap.xml
✅	Robots.txt	http://bluesunvacations.com/robots.txt Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool. Google Analytics