Website review
bluestonedev.com

Generated on September 23 2024 00:35 AM

The score is 46/100

SEO Content

✓	Title	Bluestone Development **Length : 21** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Bluestone Development
title	Bluestone Development
url	https://www.bluestonedev.com
type	website
image	http://static1.squarespace.com/static/5ec7d8db 7523104bab8abac8/t/5ed0229bbdc6b144cc67 c084/1590698654500/Bluestone_2c_noTag.jpg ?format=1500w
image:width	1439
image:height	1439

○	Headings	

H1	H2	H3	H4	H5	H6
1	1	5	1	0	0

- [H1] Big ideas and small details.

SEO Content

- [H2] Download and show it.
- [H3] Our magical power is our personal touch.
- [H3] Hello Apartments
- [H3] bos Apartments
- [H3] ZAG Apartments
- [H3] Keep the cape in sight and the message close to the heart.
- [H4]

✓	Images	We found 7 images on this web page. Good, most or all of your images have alt attributes.
✗	Text/HTML Ratio	Ratio : **7%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✗	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✓	In-page links	We found a total of 11 links including 3 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to Content	Internal	Passing Juice

In-page links

Our Work	Internal	Passing Juice
Our Team	Internal	Passing Juice
Join Us	Internal	Passing Juice
Culture	Internal	Passing Juice
See more	Internal	Passing Juice
See more	Internal	Passing Juice
See more	Internal	Passing Juice
Printable Poster	Internal	Passing Juice
Desktop Background	Internal	Passing Juice
Mobile Phone Wallpaper	Internal	Passing Juice

SEO Keywords

⊙	Keywords Cloud	team hello menu culture apartments see close work join bluestone

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
apartments	5	✖	✖	✖	✔
bluestone	4	✔	✖	✖	✖
team	4	✖	✖	✖	✖
menu	4	✖	✖	✖	✖
work	3	✖	✖	✖	✖

Usability

⊙	Url	Domain : bluestonedev.com Length : 16

Usability

✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon

Mobile

✔ Meta Viewport Tag

✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap.
		https://www.bluestonedev.com/sitemap.xml
✔	Robots.txt	http://bluestonedev.com/robots.txt
		Great, your website has a robots.txt file.
✘	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.