Website review
bluecava.com

Generated on September 11 2024 23:38 PM

The score is 48/100

pagepeeker

SEO Content

✓	Title	Adstra Online ID Opt Out | Adstra **Length : 33** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
●	Headings	**H1** 0 **H2** 1 **H3** 6 **H4** 0 **H5** 0 **H6** 1 • [H2] Adstra Opt-out Preferences • [H3] Cookies Not Enabled… • [H3] Choice Mechanisms • [H3] Opt Out Of Being Tracked • [H3] Reset Your Advertising ID • [H3] Do Not Track, Other Choice Mechanisms • [H3] Contact Us: • [H6] Your browser appears to be blocking cookies.
✗	Images	We found 12 images on this web page. 9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✗	Text/HTML Ratio	Ratio : **7%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

SEO Content

✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 10 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 80% Internal Links 20%

In-page links

Anchor	Type	Juice
[-](#)	External	Passing Juice
[privacy policy](#)	External	Passing Juice
[Opt-out »](#)	Internal	Passing Juice
[http://www.aboutads.info/choices/](#)	External	Passing Juice
[http://www.networkadvertising.org/choices/](#)	External	Passing Juice
[Continue to Adstra](#)	External	Passing Juice
[Privacy Policy](#)	Internal	Passing Juice
[-](#)	External	Passing Juice
[-](#)	External	Passing Juice
[-](#)	External	Passing Juice

In-page links

SEO Keywords

Keywords Cloud	princeton continue opt college opt- rights online all suite adstra

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
adstra	5	✔	✖	✖	✔
online	2	✔	✖	✖	✖
opt	1	✔	✖	✖	✔
opt-	1	✖	✖	✖	✔
college	1	✖	✖	✖	✖

Usability

	Url	Domain : bluecava.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5

Document

✅		
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✖ Attention! Try to avoid nested tables in HTML. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. https://bluecava.com/sitemap.xml
✅	Robots.txt	http://bluecava.com/robots.txt Great, your website has a robots.txt file.

Optimization

✅	Analytics	Great, your website has an analytics tool.
		📊 Google Analytics