



Website review bigwphotos.com.au

Generated on September 11 2024 23:36 PM

The score is 46/100



SEO Content

	<p>Title</p>	<p>Photo Printing - Your Trusted Photo Printing Store Online &ndash; BIGW Photos</p> <p>Length : 77</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Visit our photo printing shop and take your favourite snaps from your phone to your home. Choose high-quality digital photo printing online today at BIG W Photos.</p> <p>Length : 162</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1413 1481 1995"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Photo Printing - Your Trusted Photo Printing Store Online</td> </tr> <tr> <td>url</td> <td>https://www.bigwphotos.com.au/</td> </tr> <tr> <td>image</td> <td>http://www.bigwphotos.com.au/cdn/shop/t/33/assets/logo.png?v=156491285762870703821713761960</td> </tr> <tr> <td>image:secure_url</td> <td>https://www.bigwphotos.com.au/cdn/shop/t/33/assets/logo.png?v=156491285762870703821713761960</td> </tr> </tbody> </table>	Property	Content	type	website	title	Photo Printing - Your Trusted Photo Printing Store Online	url	https://www.bigwphotos.com.au/	image	http://www.bigwphotos.com.au/cdn/shop/t/33/assets/logo.png?v=156491285762870703821713761960	image:secure_url	https://www.bigwphotos.com.au/cdn/shop/t/33/assets/logo.png?v=156491285762870703821713761960
Property	Content													
type	website													
title	Photo Printing - Your Trusted Photo Printing Store Online													
url	https://www.bigwphotos.com.au/													
image	http://www.bigwphotos.com.au/cdn/shop/t/33/assets/logo.png?v=156491285762870703821713761960													
image:secure_url	https://www.bigwphotos.com.au/cdn/shop/t/33/assets/logo.png?v=156491285762870703821713761960													

SEO Content

		<p>description Visit our photo printing shop and take your favourite snaps from your phone to your home. Choose high-quality digital photo printing online today at BIG W Photos.</p> <p>site_name BIGW Photos</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>2</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H4] Subscribe to our newsletter • [H4] Subscribe to our newsletter 	H1	H2	H3	H4	H5	H6	0	0	0	2	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	2	0	0									
	Images	<p>We found 35 images on this web page.</p> <p>22 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 33%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 218 links including 1 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 2.29%</p> <p>Internal Links 97.71%</p>

In-page links

Anchor	Type	Juice
=	External	Passing Juice
[[translations.allProducts]]	Internal	Passing Juice
[[# helpers.fullHTMLTitle]][[/ helpers.fullHTMLTitle]]	Internal	Passing Juice
text.skipToContent	Internal	Passing Juice
text.skipToNavigation	Internal	Passing Juice
My Cart	External	Passing Juice
My Projects	External	Passing Juice
My Cart	Internal	Passing Juice
Sale	Internal	Passing Juice
Birthday	Internal	Passing Juice
Invitations	Internal	Passing Juice
Glassware	Internal	Passing Juice
Bottle Openers	Internal	Passing Juice
Mugs	Internal	Passing Juice
Stubby Coolers	Internal	Passing Juice
Gifts for Her	Internal	Passing Juice
Photos	Internal	Passing Juice
Mugs	Internal	Passing Juice
Wine Glasses	Internal	Passing Juice
Photo Books	Internal	Passing Juice
Tiles	Internal	Passing Juice
Cutting Boards	Internal	Passing Juice
Canvas Prints	Internal	Passing Juice
Cushion Covers	Internal	Passing Juice
Wedding & Engagement	Internal	Passing Juice
Wedding Glassware	Internal	Passing Juice
Bamboo Cutting Boards	Internal	Passing Juice

In-page links

Photo Books	Internal	Passing Juice
Canvas Prints	Internal	Passing Juice
Housewarming & New Home	Internal	Passing Juice
Engraved Glassware	Internal	Passing Juice
Bamboo Cutting Boards	Internal	Passing Juice
Door Mats	Internal	Passing Juice
Canvas Prints	Internal	Passing Juice
Tiles	Internal	Passing Juice
Newborn & Baby	Internal	Passing Juice
Canvas Prints	Internal	Passing Juice
Photo Books	Internal	Passing Juice
Story Books	Internal	Passing Juice
Blankets	Internal	Passing Juice
Cushion Covers	Internal	Passing Juice
Love	Internal	Passing Juice
Gifts for Him	Internal	Passing Juice
Canvas Prints	Internal	Passing Juice
Photos	Internal	Passing Juice
Beer Glasses	Internal	Passing Juice
BBO Tools	Internal	Passing Juice
Bottle Openers	Internal	Passing Juice
Tiles	Internal	Passing Juice
Mugs	Internal	Passing Juice
Stubby Coolers	Internal	Passing Juice
Party	Internal	Passing Juice
Banners	Internal	Passing Juice
Invitations	Internal	Passing Juice
Prints & Enlargements	Internal	Passing Juice

In-page links

Posters & Panoramics	Internal	Passing Juice
Sticky Prints	Internal	Passing Juice
Square Sticky Prints	Internal	Passing Juice
Rectangle Sticky Prints	Internal	Passing Juice
Photo Print & Frame Combo	Internal	Passing Juice
Square Canvas Prints	Internal	Passing Juice
Rectangle Canvas Prints	Internal	Passing Juice
Panoramic Canvas Prints	Internal	Passing Juice
Metal Prints	Internal	Passing Juice
Square Metal Prints	Internal	Passing Juice
Rectangle Metal Prints	Internal	Passing Juice
Panoramic Metal Prints	Internal	Passing Juice
Round Metal Print	Internal	Passing Juice
Framed Metal Print	Internal	Passing Juice
Glass Prints	Internal	Passing Juice
Square Glass Prints	Internal	Passing Juice
Rectangle Glass Prints	Internal	Passing Juice
Panoramic Glass Prints	Internal	Passing Juice
Framed Canvas Prints	Internal	Passing Juice
Picture Framing	Internal	Passing Juice
Gallery Framed Prints	Internal	Passing Juice
Classic Framed Prints	Internal	Passing Juice
Posters	Internal	Passing Juice
Hard Cover Photo Books	Internal	Passing Juice
Soft Cover Photo Books	Internal	Passing Juice
Leather Look Photo Books	Internal	Passing Juice
Premium Cover Photo Books	Internal	Passing Juice
Premium Layflat Photo Books	Internal	Passing Juice

In-page links

Back To School	Internal	Passing Juice
Clothing Stamp	Internal	Passing Juice
First Day Sign	Internal	Passing Juice
Name Labels	Internal	Passing Juice
Iron On Labels	Internal	Passing Juice
Book Labels	Internal	Passing Juice
Allergy Label	Internal	Passing Juice
Personalised Kids's Stickers	Internal	Passing Juice
Keyrings	Internal	Passing Juice
Bag Tags	Internal	Passing Juice
Drink Bottles	Internal	Passing Juice
Library Bags	Internal	Passing Juice
Laptop Sleeves	Internal	Passing Juice
Pencil Cases	Internal	Passing Juice
Door Hangers	Internal	Passing Juice
Sketch Books	Internal	Passing Juice
Personalised Kids's Story Books	Internal	Passing Juice
Personalised Hardcover Story Books	Internal	Passing Juice
Personalised Softcover Story Books	Internal	Passing Juice
Tableware	Internal	Passing Juice
Kids's Plates	Internal	Passing Juice
Kids's Cups	Internal	Passing Juice
Kids's Cutlery Sets	Internal	Passing Juice
Kids's Bowls	Internal	Passing Juice
Wipe Clean Placemat	Internal	Passing Juice
Kids's Plastic Mugs	Internal	Passing Juice
Personalised Height Charts	Internal	Passing Juice
Educational Wall Decals	Internal	Passing Juice

In-page links

Kids' Stationery	Internal	Passing Juice
Pillow Cases & Cushion Covers	Internal	Passing Juice
Kids Premium Cushion Covers	Internal	Passing Juice
Kids Pillow Cases	Internal	Passing Juice
Kids' Fleece Blanket	Internal	Passing Juice
Play Blankets	Internal	Passing Juice
Toys	Internal	Passing Juice
Playing Cards	Internal	Passing Juice
Memory Games	Internal	Passing Juice
Gifts	Internal	Passing Juice
Flexi Magnet	Internal	Passing Juice
Door Hangers	Internal	Passing Juice
Decorations	Internal	Passing Juice
Fridge Magnets	Internal	Passing Juice
Glass Wall Clocks	Internal	Passing Juice
Kids' Christmas Gifts	Internal	Passing Juice
Personalised T-Shirt	Internal	Passing Juice
Kids T-Shirt	Internal	Passing Juice
Youth T-Shirt	Internal	Passing Juice
Women T-Shirt	Internal	Passing Juice
Men T-Shirt	Internal	Passing Juice
Bamboo Cutting Boards	Internal	Passing Juice
8x11" Cutting Boards	Internal	Passing Juice
12x16" Cutting Boards	Internal	Passing Juice
Bamboo Serving Boards	Internal	Passing Juice
Rectangle Serving Boards	Internal	Passing Juice
Round Serving Boards	Internal	Passing Juice
Long Serving Boards	Internal	Passing Juice

In-page links

Laser Engraved Glassware	Internal	Passing Juice
Wine Glasses	Internal	Passing Juice
Stemless Wine Glasses	Internal	Passing Juice
Mason Jars	Internal	Passing Juice
Champagne Glasses	Internal	Passing Juice
Standard Beer Glasses	Internal	Passing Juice
Premium Beer Glasses	Internal	Passing Juice
Tumbler Glasses	Internal	Passing Juice
Glass Beer Mugs	Internal	Passing Juice
Pint Glasses	Internal	Passing Juice
Mugs & Drinkware	Internal	Passing Juice
Ceramic Mugs	Internal	Passing Juice
Magic Wow Mugs	Internal	Passing Juice
Coasters	Internal	Passing Juice
Stubby Coolers	Internal	Passing Juice
Bottle Openers	Internal	Passing Juice
Engraved Bottle Openers	Internal	Passing Juice
Wooden Bottle Openers	Internal	Passing Juice
Laser Engraved Keyrings	Internal	Passing Juice
Engraved Rectangle Keyrings	Internal	Passing Juice
Engraved Round Keyrings	Internal	Passing Juice
BBQ Tools	Internal	Passing Juice
Playing Cards	Internal	Passing Juice
Pillow & Cushion Covers	Internal	Passing Juice
Premium Cushion Covers	Internal	Passing Juice
Pillow Cases	Internal	Passing Juice
Family Planner Calendars	Internal	Passing Juice
House & Business Signs	Internal	Passing Juice

In-page links

Classic Metal Signs	Internal	Passing Juice
Large Metal House Signs	Internal	Passing Juice
Premium Acrylic Front Signs	Internal	Passing Juice
Business & Property Signs	Internal	Passing Juice
Personalised Pet Products	Internal	Passing Juice
Pet Blankets	Internal	Passing Juice
Pet Bowls	Internal	Passing Juice
Pet Feeding Mat	Internal	Passing Juice
Photo Tiles	Internal	Passing Juice
Mugs & Drinkware	Internal	Passing Juice
Photo Blankets & Cushion Covers	Internal	Passing Juice
Accessories	Internal	Passing Juice
Keyrings & Bag Tags	Internal	Passing Juice
Home & Office	Internal	Passing Juice
Photo Puzzles, Toys, & Games	Internal	Passing Juice
Decorative	Internal	Passing Juice
Photo Flexi Magnet	Internal	Passing Juice
Fridge Magnets	Internal	Passing Juice
Wall Calendars	Internal	Passing Juice
Desk Calendars	Internal	Passing Juice
Calendars	Internal	Passing Juice
Cards	Internal	Passing Juice
Sticky Calendars	Internal	Passing Juice
Special Occasions	Internal	Passing Juice
Photo Prints	Internal	Passing Juice
Canvas & Wall Decor	Internal	Passing Juice
Photo Books	Internal	Passing Juice
Kids	Internal	Passing Juice

In-page links

Home	Internal	Passing Juice
Photo Gifts	Internal	Passing Juice
Cards & Calendars	Internal	Passing Juice
Quick View	Internal	Passing Juice
Standard Mug	Internal	Passing Juice
Quick View	Internal	Passing Juice
12 x 18" (30x45cm) Canvas Print	Internal	Passing Juice
Quick View	Internal	Passing Juice
8x11" Classic Hard Cover Book	Internal	Passing Juice
Quick View	Internal	Passing Juice
Hard Cover Story Book - The Magic Shoes	Internal	Passing Juice
Popular Categories	Internal	Passing Juice
Other Sites	Internal	Passing Juice
BIG W	External	Passing Juice
Help & Advice	Internal	Passing Juice
Help	Internal	Passing Juice
Search	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Delivery Options	Internal	Passing Juice
Refund & Return Policy	Internal	Passing Juice
Store Finder	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
Privacy	External	Passing Juice

SEO Keywords



Keywords Cloud

mugs **photo** kids glasses covers **prints**
books cushion canvas boards

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
prints	51	✘	✘	✘	✘
photo	35	✔	✘	✔	✘
kids	30	✘	✘	✘	✘
books	28	✘	✘	✘	✘
canvas	24	✘	✘	✘	✘

Usability

	Url	Domain : bigwphotos.com.au Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

Document

	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><s></td><td>4</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	4
Deprecated tags	Occurrences					
<s>	4					
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✗ Too bad, your website does not take advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.bigwphotos.com.au/sitemap.xml
	Robots.txt	http://bigwphotos.com.au/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics