







Website review beyondthetrail.com

Generated on September 20 2024 15:35 PM

The score is 56/100



SEO Content

	<p>Title</p>	<p>Custom Web Design</p> <p>Length : 17</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Marketing Communications & Web Design for Business to Business Products and Services, Industrial, Real Estate, Legal</p> <p>Length : 116</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Responsive, typography,</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="550 1413 1481 1480"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>22</td> <td>10</td> <td>34</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1518 1428 2078" style="list-style-type: none"> • [H1] Marketing Communications • [H1] Creative & Technical Services • [H1] Responsive Web Design • [H1] eCommerce: Crisp Photography Sells Products • [H1] Professional Trade Practices • [H1] Retrospective Portfolio • [H1] Atlas Copco Wagner • [H1] World Wide Back Door Marketing • [H1] Business-to-Business: Getting Beyond the Front Door • [H1] Cumulative Efficiencies • [H1] Gaining Consensus in a Conservative Industry • [H1] ROI Pre Ordained • [H1] Writer's Alchemy: Turning Words into Gold • [H1] Preparing for World Wide Distribution • [H1] Rapid Response From the Market • [H1] Wieden+Kennedy • [H1] Just Do It, From the Beginning 	H1	H2	H3	H4	H5	H6	22	10	34	0	0	0
H1	H2	H3	H4	H5	H6									
22	10	34	0	0	0									

SEO Content

- [H1] Expertise & Willingness to Help A Client
- [H1] Editing Copy to Fit the Layout
- [H1] About the Power of Advertising
- [H1] Where the Sucker's Moon
- [H1] Dramatic Change: A New Era Begins
- [H2] Essential Elements
- [H2] quality and innovation for 2023
- [H2] one site for all screen sizes
- [H2] from teapots to trucks
- [H2] satisfaction guaranteed
- [H2] Web Design
- [H2] MarCom
- [H2] Illustration, Design & Production
- [H2] Case Study #1: Back Door Marketing
- [H2] Case Study #2: Power of Advertising
- [H3] Polish Pottery Place
- [H3] Web Site
- [H3] thumbPunch App
- [H3] Web Site For Customer Loyalty App
- [H3] South Waterfront Property Development
- [H3] Web Site
- [H3] My Portland Agent
- [H3] Web Site for Local Realtor
- [H3] Rovente Pizza
- [H3] Web Site for Restaurant
- [H3] Clean Cut
- [H3] Web Site
- [H3] Atlas Copco Wagner
- [H3] Service Guide for Underground Mine Truck
- [H3] Atlas Copco
- [H3] Service Manual
- [H3] Tektronix
- [H3] Sales Literature for Product Launch
- [H3] Levi Strauss & McDonald's
- [H3] Promotional Coupon
- [H3] Saxer Brewing
- [H3] Labels & Packaging
- [H3] Washington Park Zoo
- [H3] Lithographic Poster
- [H3] Artillery Tools
- [H3] Product Catalog
- [H3] Advanced Polymer Systems
- [H3] Annual Report
- [H3] Atlas Copco
- [H3] Technical Graphics for Service Manual
- [H3] Atlas Copco
- [H3] Technical Graphics
- [H3] Nike Aqua Sock
- [H3] Magazine AD



Images




We found 41 images on this web page.

Good, most or all of your images have alt attributes.





Text/HTML Ratio

Ratio : **70%**

SEO Content

		Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 7 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 14.29% Internal Links 85.71%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
MarCom	Internal	Passing Juice
Web Design	Internal	Passing Juice
Portfolio	Internal	Passing Juice
Atlas Copco	Internal	Passing Juice
Wieden+Kennedy	Internal	Passing Juice
&#9776;	External	Passing Juice

In-page links

SEO Keywords



Keywords Cloud

service bill from design technical
sales new site harrison web

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
design	22	✓	✗	✓	✓
service	20	✗	✗	✓	✓
new	19	✗	✗	✗	✓
from	19	✗	✗	✗	✓
bill	19	✗	✗	✗	✗











Usability

	Url	Domain : beyondthetrail.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.


Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://beyondthetrail.com/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>