

Website review barkbud.com

Generated on September 20 2024 09:36 AM






The score is 58/100







SEO Content

	Title	Midtown East Dog Walkers Length : 24 Perfect, your title contains between 10 and 70 characters.								
	Description	Swifto's Midtown East dog walker offers private, GPS tracked dog walks in Midtown East, NYC. They have over 400,000 dog walks completed and offer complementary feeding and medication, guaranteed appointments, and flexible scheduling. All of their Midtown East dog walkers are highly experienced and background checked. Midtown East dog owners can book Swifto's services online or by phone. Swifto offers a free meet and greet so that you can get to know your Midtown East dog walker before they take your furry friend on their first walk. If you're looking for a reliable and convenient dog walking service in Midtown East, Swifto is a fantastic option to consider. Length : 680 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.								
	Keywords	Midtown East dog walker, dog walker Midtown East, private dog walker Midtown East, gps tracked dog walker Midtown East, insured and bonded dog walker Midtown East, dog walking in Midtown East, dog walker Midtown East, dog walking Midtown East, best dog walker Midtown East Good, your page contains meta keywords.								
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Swifto Dog Walking & Pet Sitting in NY, Miami & North Carolina</td></tr><tr><td>title</td><td>Dog walking Midtown East</td></tr><tr><td>description</td><td>OVER 400,000 DOG WALKS COMPLETED</td></tr></tbody></table>	Property	Content	site_name	Swifto Dog Walking & Pet Sitting in NY, Miami & North Carolina	title	Dog walking Midtown East	description	OVER 400,000 DOG WALKS COMPLETED
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SEO Content

		<table><tbody><tr><td>updated_time</td><td>2024-02-01T18:27:44-05:00</td></tr><tr><td>image</td><td>http://c5.staticflickr.com/2/1560/24381639724_2e59c9e896_k.jpg</td></tr><tr><td>image:secure_url</td><td>https://c5.staticflickr.com/2/1560/24381639724_2e59c9e896_k.jpg</td></tr><tr><td>image:type</td><td>image/jpeg</td></tr><tr><td>image:width</td><td>2048</td></tr><tr><td>image:height</td><td>1364</td></tr></tbody></table>	updated_time	2024-02-01T18:27:44-05:00	image	http://c5.staticflickr.com/2/1560/24381639724_2e59c9e896_k.jpg	image:secure_url	https://c5.staticflickr.com/2/1560/24381639724_2e59c9e896_k.jpg	image:type	image/jpeg	image:width	2048	image:height	1364
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>1</td><td>3</td><td>8</td><td>1</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Midtown East Dog Walkers and Pet Sitters• [H2] Locally vetted professional dog walkers with real-time GPS tracking!• [H3] Testimonials• [H3] GPS Tracking and Text Alerts• [H3] Meet a few of our dog walkers• [H4] GPS Tracked Midtown East Dog Walks• [H4] Insured and Bonded• [H4] Private Midtown East Dog Walks• [H4] Complimentary Feeding and Medication• [H4] Guaranteed Appointments• [H4] Flexible Scheduling• [H4]• [H4]• [H5] How It Works	H1	H2	H3	H4	H5	H6	1	1	3	8	1	0
H1	H2	H3	H4	H5	H6									
1	1	3	8	1	0									
	Images	<p>We found 27 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 23 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 13.04%</p> <p>Internal Links 86.96%</p>

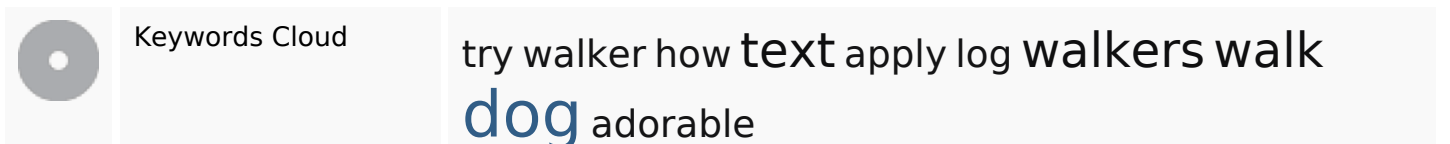
In-page links

Anchor	Type	Juice
Apply to be a dog walker	Internal	Passing Juice
Try us out	Internal	Passing Juice
Log In	Internal	Passing Juice
FAQ	Internal	Passing Juice
Pricing	Internal	Passing Juice
How It Works	Internal	Passing Juice
Our Extensive Hiring Process	Internal	Passing Juice
Our Dog Walkers	Internal	Passing Juice
Our Insurance	Internal	Passing Juice
Our Adorable Dogs	Internal	Passing Juice
Our Yelp Reviews	External	Passing Juice
Service Areas	Internal	Passing Juice
Try us out	Internal	Passing Juice
proprietary GPS app.	External	Passing Juice
insurance covers.	External	Passing Juice
SCHEDULE DOG WALKS IN Midtown East	Internal	Passing Juice

In-page links

1	Internal	Passing Juice
2	Internal	Passing Juice
3	Internal	Passing Juice
4	Internal	Passing Juice
5	Internal	Passing Juice
Terms of service	Internal	Passing Juice
Blog	Internal	Passing Juice

SEO Keywords





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dog	9	✓	✓	✓	✓
text	5	✗	✗	✗	✓
walk	5	✓	✓	✓	✓
walkers	4	✓	✗	✓	✓
walker	3	✓	✓	✓	✓












Usability

	Url	Domain : barkbud.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	Missing doctype
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://barkbud.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 680 1481 757"> Google Analytics</div>