







Website review bajajallianzlife.com

Generated on September 20 2024 09:36 AM

The score is 60/100



SEO Content

	Title	<p>Life Insurance Policy Bajaj Allianz Life Insurance Company In India</p> <p>Length : 69</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Life insurance policy from Bajaj Allianz Life Insurance company in India that offers all types of insurance policies at affordable premiums to protect your life goals.</p> <p>Length : 167</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Life Insurance Plans, Life Insurance In India, Best Life Insurance Policy, Life Insurance Companies, Types of Life Insurance, Life Insurance</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1377 1481 1977"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>product</td> </tr> <tr> <td>title</td> <td>Life Insurance Policy Bajaj Allianz Life Insurance Company In India</td> </tr> <tr> <td>description</td> <td>Life insurance policy from Bajaj Allianz Life Insurance company in India that offers all types of insurance policies at affordable premiums to protect your life goals.</td> </tr> <tr> <td>url</td> <td>https://www.bajajallianzlife.com/</td> </tr> <tr> <td>image</td> <td>https://www.bajajallianzlife.com/content/dam/balic/homepage/BajajAllianzGoal-Assure.png</td> </tr> </tbody> </table>	Property	Content	type	product	title	Life Insurance Policy Bajaj Allianz Life Insurance Company In India	description	Life insurance policy from Bajaj Allianz Life Insurance company in India that offers all types of insurance policies at affordable premiums to protect your life goals.	url	https://www.bajajallianzlife.com/	image	https://www.bajajallianzlife.com/content/dam/balic/homepage/BajajAllianzGoal-Assure.png
Property	Content													
type	product													
title	Life Insurance Policy Bajaj Allianz Life Insurance Company In India													
description	Life insurance policy from Bajaj Allianz Life Insurance company in India that offers all types of insurance policies at affordable premiums to protect your life goals.													
url	https://www.bajajallianzlife.com/													
image	https://www.bajajallianzlife.com/content/dam/balic/homepage/BajajAllianzGoal-Assure.png													
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>42</td> <td>42</td> <td>15</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	1	42	42	15	0	0
H1	H2	H3	H4	H5	H6									
1	42	42	15	0	0									





SEO Content

- [H1] Life Insurance Company in India
- [H2] Life Insurance Plans
- [H2]
- [H2]
- [H2]
- [H2]
- [H2] What is a term insurance plan & how does it work?
- [H2] How do I determine my suitable term insurance coverage amount?
- [H2] What are the documents required for buying term insurance plan?
- [H2] Is ULIP a suitable investment?
- [H2] What is the difference between Sum Assured and Maturity Benefit in a ULIP?
- [H2] How do I choose my preferred ULIP?
- [H2] Can I include my spouse in the annuity plan?
- [H2] What is the best time to buy a child plan?
- [H2] If both the parents are working, who should ideally buy a child plan?
- [H2] What is the suitable policy term/premium paying term for a child plan?
- [H2] Can I get regular income from savings plans?
- [H2] What kind of riders are available in a savings plan?
- [H2] Can I avail loan under a savings policy?
- [H2] What is life insurance?
- [H2] When should I buy life insurance policy?
- [H2] What is Life Insurance premium?
- [H2] How much premium will I have to pay?
- [H2] How much coverage amount do I need?
- [H2] Is It Safe to Buy Term Insurance Online?
- [H2] What are the tax benefits on buying a life insurance policy?
- [H2] What are the different types of life insurance plans available in India?
- [H2] Is it possible to do KYC Online?
- [H2] How to raise a claim?
- [H2] Can I complete the whole policy purchase process online?
- [H2] Can I buy multiple policies?
- [H2] What are the different Premium payments option?
- [H2] How can I get my policy serviced digitally?
- [H2] Can I modify/ change any personal details and how?
- [H2] How can I switch funds in my portfolio digitally?
- [H2] What are the benefits of premium Auto-payment and how can I register for it?
- [H2] Contact Us
- [H2] Find Us Online
- [H2] ULIPs
- [H2] Term Life Insurance
- [H2] Group Life Insurance
- [H2] Child Plans
- [H2] Retirement Plans
- [H3] Quick Links
- [H3] Bajaj Allianz Life eTouch
- [H3] Bajaj Allianz Life Goal Assure III
- [H3] Bajaj Allianz Life ACE





SEO Content

- [H3] Bajaj Allianz Life Guaranteed Pension Goal II
- [H3] Bajaj Allianz Invest Assure
- [H3] Bajaj Allianz Life Assured Wealth Goal
- [H3] Easy to use Tools & Calculators to plan for your Life Goals!
- [H3] Why Bajaj Allianz Life Insurance
- [H3] Life Insurance Guide
- [H3] Is Term Insurance Good?
- [H3] How Does Term Insurance Work?
- [H3] Benefits of Term Insurance
- [H3] How To Read A ULIP Benefit Illustration
- [H3] Staggered ULIP Payouts - How It Safeguards Your ULIP Investment
- [H3] ULIP Investment Plans - Frequently Asked Question
- [H3] 5 Investment Tips For Working Women
- [H3] Don't Let COVID-19 Derail Your Long-Term Investment Plans
- [H3] Investment Plans In India For FY 20-21
- [H3] How to Choose the Best Critical Illness Cover for Yourself
- [H3] Everything You Need To Know About Critical Illness Health Insurance Plans
- [H3] Know 4 Different Types of Health Insurance Plans
- [H3] 3 Signs You Need To Update Your Retirement Planning Strategy
- [H3] Types Of Pension Plans In India
- [H3] Mistakes To Avoid While Calculating Retirement Savings
- [H3] What Is A Child Plan?
- [H3] What Is Life Insurance Policy?
- [H3] Types Of Life Insurance Policies In India
- [H3] Benefits Of Life Insurance Plans
- [H3] Investment Update
- [H3] Trending @ Bajaj Allianz Life
- [H3] Happy Smart Assist Clients
- [H3] Frequently Ask Questions?
- [H3]
- [H3] Types of Plans
- [H3] Life Insurance
- [H3] Life Insurance processes
- [H3] Servicing
- [H3] Types of Plans
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- [H3] Life Insurance processes
- [H3] Servicing
- [H4] Underinsurance Calculator
- [H4] Term Insurance Calculator
- [H4] Life Goal Calculator
- [H4] Child Education Planning Tool
- [H4] Savings to Life Goals Convertor
- [H4] Financial Fitness Calculator
- [H4] Immunity Score Calculator
- [H4] ULIP Calculator
- [H4] Power of Compounding Calculator
- [H4] Income Tax Calculator
- [H4] Child Plan Calculator
- [H4] Retirement Calculator
- [H4] Investment Calculator
- [H4] Body Mass Index (BMI) Calculator

SEO Content

		<ul style="list-style-type: none"> [H4] Become a Life Insurance Consultant with Us
	Images	<p>We found 276 images on this web page.</p> <p>192 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 55%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 190 links including 17 link(s) to files
	Statistics	<p>External Links : noFollow 11.05%</p> <p>External Links : Passing Juice 7.37%</p> <p>Internal Links 81.58%</p>

In-page links

Anchor	Type	Juice
About Us	Internal	Passing Juice
Become an Insurance Consultant	Internal	Passing Juice
Careers	Internal	noFollow

In-page links

Contact Us	Internal	Passing Juice
NRI	Internal	Passing Juice
Retrieve Saved Quote	External	noFollow
Application Tracker	External	noFollow
CALCULATE NOW	Internal	Passing Juice
WATCH VIDEO	External	noFollow
KNOW MORE	Internal	Passing Juice
START NOW	Internal	noFollow
WATCH VIDEO	External	Passing Juice
KNOW MORE	Internal	Passing Juice
START NOW	Internal	Passing Juice
Plans	Internal	Passing Juice
Buy Now	Internal	Passing Juice
Know More	Internal	Passing Juice
Buy Now	Internal	noFollow
Know More	Internal	Passing Juice
Buy Now	Internal	Passing Juice
Know More	Internal	Passing Juice
Smart Protection Goal	Internal	Passing Juice
Calculate Now	Internal	Passing Juice
SaraJeevan Bima	Internal	Passing Juice
Buy Now	External	noFollow
View All Plans	Internal	Passing Juice
Buy now	External	noFollow
Magnum Fortune Plus II	Internal	Passing Juice
Invest Protect Goal II	Internal	Passing Juice
Buy Now	Internal	Passing Juice
Goal Based Savings II	Internal	Passing Juice

In-page links

Buy Now	Internal	Passing Juice
Smart Wealth Goal IV	Internal	Passing Juice
Future Gain II	Internal	Passing Juice
Fortune Gain	Internal	Passing Juice
Invest Now	External	noFollow
Future Wealth Gain III	Internal	Passing Juice
Meet An Advisor	External	Passing Juice
View All Plans	Internal	Passing Juice
Buy Now	Internal	Passing Juice
Know More	Internal	Passing Juice
Buy Now	Internal	Passing Juice
Know More	Internal	Passing Juice
Flexi Income Goal - Income Benefit	Internal	Passing Juice
Assured Wealth Goal	Internal	Passing Juice
Know More	Internal	Passing Juice
POS Goal Suraksha	Internal	Passing Juice
Guaranteed Income Goal	Internal	Passing Juice
Buy Now	External	noFollow
Flexi Income Goal - Enhanced Benefit	Internal	Passing Juice
Capital Guarantee Solution	Internal	Passing Juice
Buy Now	Internal	Passing Juice
Elite Assure	Internal	Passing Juice
Buy Now	External	noFollow
View All Plans	Internal	Passing Juice
Buy Now	External	noFollow
Know More	Internal	Passing Juice
LongLife Goal	Internal	Passing Juice
Saral Pension	Internal	Passing Juice

In-page links

Buy Now	External	Passing Juice
View All Plans	Internal	Passing Juice
View All Plans	Internal	Passing Juice
Fund Performance	Internal	Passing Juice
Investment Corner	Internal	Passing Juice
Fund Pro	Internal	Passing Juice
Fund Switching	Internal	noFollow
Public Notice	Internal	Passing Juice
Investment Insight	Internal	Passing Juice
Pay Premium	Internal	Passing Juice
Customer Service	Internal	Passing Juice
Life Assist - Customer Portal	Internal	Passing Juice
Register for Auto Pay	Internal	Passing Juice
Claim Assistance	Internal	Passing Juice
Digital Services	Internal	Passing Juice
Pay Premium	Internal	Passing Juice
Download Statement	Internal	Passing Juice
Premium Paid Certificate	Internal	Passing Juice
Fund Performance	External	Passing Juice
Unclaimed Data	External	Passing Juice
Grievance Redressal Mechanism	Internal	Passing Juice
Grievance Redressal Application	External	Passing Juice
Online Grievance Tracking	External	Passing Juice
Customer Services (TAT)	Internal	Passing Juice
Branch Locator	Internal	Passing Juice
Certificate of Existence (Life Certificate)	Internal	Passing Juice
e-Insurance Account	Internal	Passing Juice
Bima Bharosa	External	Passing Juice

In-page links

Tools & Calculators	Internal	Passing Juice
Underinsurance Calculator	Internal	Passing Juice
Savings to Life Goals Convertor	Internal	Passing Juice
ULIP Calculator	Internal	Passing Juice
Financial Fitness Calculator	Internal	Passing Juice
Power of Compounding	Internal	Passing Juice
Pension Calculator	Internal	Passing Juice
Investment Calculator	Internal	Passing Juice
Child Plan Calculator	Internal	Passing Juice
Income Tax Calculator	Internal	Passing Juice
BMI Calculator	Internal	Passing Juice
Covid 19 Optimism Score Tool	Internal	Passing Juice
Immunity Score Calculator	Internal	Passing Juice
Life Goals Preparedness Calculator	Internal	Passing Juice
Become an Insurance Consultant	Internal	Passing Juice
NRI	Internal	Passing Juice
Service Helpline	Internal	Passing Juice
Login	Internal	noFollow
Register	Internal	noFollow
Login	External	noFollow
Privacy Policy	Internal	Passing Juice
Read Less	External	Passing Juice
Submit	External	Passing Juice
https://economictimes.indiatimes.com/investments- marts/eight-crucial-numbers-to-ensure-financial-success/10-times-the-annual-income-is-your-life-insurance/slideshow/16699748.cms	External	Passing Juice
Know More	Internal	Passing Juice
CARE	External	Passing Juice
Read More	Internal	Passing Juice

In-page links

Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
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Read More	Internal	Passing Juice
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Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
Know more	Internal	Passing Juice
View all	Internal	Passing Juice
Click to read more about Term Plans.	Internal	Passing Juice
Click to read more about ULIPs	Internal	Passing Juice
Click to read more about Retirement plans.	Internal	Passing Juice
Click to read more about Child plans.	Internal	Passing Juice
Click to read more about Savings plans.	Internal	Passing Juice
=	External	noFollow
=	External	noFollow

In-page links

=	External	noFollow
=	External	noFollow
=	External	noFollow
Know More	Internal	Passing Juice
General Insurance	External	Passing Juice
IRDAI	External	noFollow
IRDAI website for Policyholder Education	External	noFollow
IRDAI's Call Centre Feedback Survey	External	noFollow
Privacy Policy	Internal	Passing Juice
IRDAI Public Notice on Spurious calls	Internal	Passing Juice
Fraud Prevention Tips	Internal	Passing Juice
Fraud Awareness Booklet	Internal	Passing Juice
=	External	noFollow
=	External	noFollow
=	External	noFollow
Investment Plans	Internal	Passing Juice
Health Care Plan	Internal	Passing Juice
On Sale Plans	Internal	Passing Juice
Withdrawn Plans	Internal	Passing Juice
Riders	Internal	Passing Juice
Covid 19 Insurance	Internal	Passing Juice
Awards	Internal	Passing Juice
Bajaj Group	External	Passing Juice
Life Insurance Made Easy	Internal	Passing Juice
Life Goal Talks Podcast	Internal	Passing Juice
Life Goal Mantras	Internal	Passing Juice
Life Insurance Glossary	Internal	Passing Juice
Happy Life Goal Clients	Internal	Passing Juice

In-page links

Terms of use	Internal	Passing Juice
Save Tax	Internal	Passing Juice
Policy Bonus Rate	Internal	Passing Juice
Bajaj Allianz Life Videos	Internal	Passing Juice
Information Center	Internal	Passing Juice
Public Disclosure	Internal	Passing Juice
Interest Rates (Group Products)	Internal	Passing Juice
List of Corporate Agents	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Insurance coverage to People affected by HIV/AIDS	Internal	Passing Juice
Insurance coverage to Persons with Disability and Mental Illness	Internal	Passing Juice
Health Insurance Coverage to Transgender persons	Internal	Passing Juice
Pay Premium	Internal	Passing Juice
Grievance Redressal Mechanism	Internal	Passing Juice
Account Aggregator	Internal	Passing Juice
Agents terminated due to malpractices	Internal	Passing Juice
Do Not Disturb	Internal	noFollow
Need Analysis Calculator	Internal	noFollow
Mobile App-Life Assist	Internal	Passing Juice
Life Insurance Guide	Internal	Passing Juice

SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Descripti	Headings
---------	---------	-------	----------	-----------	----------






Keywords Consistency

				on	
life	320	✓	✓	✓	✓
insurance	242	✓	✓	✓	✓
plan	128	✗	✓	✗	✓
policy	121	✓	✓	✓	✓
premium	119	✗	✗	✓	✓

Usability

	Url	Domain : bajajallianzlife.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td> </td> <td> </td> </tr> </tbody> </table>	Deprecated tags	Occurrences		
Deprecated tags	Occurrences					

Document

<u>

6

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.



Speed Tips

- ✖ Attention! Try to avoid nested tables in HTML.
- ✖ Too bad, your website is using inline styles.
- ✖ Too bad, your website has too many CSS files (more than 4).
- ✖ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✖ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://www.bajajallianzlife.com/>



Robots.txt

<http://bajajallianzlife.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics