



# Website review awardnexus.com

Generated on September 22 2024 22:23 PM





The score is 47/100







## SEO Content

	Title	Award Nexus <b>Length : 11</b> Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>1</td><td>6</td><td>7</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H2] About Award Nexus</li><li>• [H3] Member Login</li><li>• [H3] What is High-Quality Award Search?</li><li>• [H3] High-Quality Award Search Features</li><li>• [H3] Is Award Nexus right for me?</li><li>• [H3] How can I sign up for Award Nexus?</li><li>• [H3] Is there a free account available?</li><li>• [H4] Wide Coverage of Airline Sites</li><li>• [H4] One-Click Multi-Search</li><li>• [H4] Pinpoint with Powerful Web Viewer</li><li>• [H4] Highly-Accurate Calendar Search</li><li>• [H4] Automated Search and Email Alerts</li><li>• [H4] Search Query Optimization</li><li>• [H4] Automatic Retry with Clear Error Messages and Helpful Hints</li></ul>	H1	H2	H3	H4	H5	H6	0	1	6	7	0	0
H1	H2	H3	H4	H5	H6									
0	1	6	7	0	0									
	Images	We found 2 images on this web page.												

## SEO Content

		1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>35%</b>  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 20 links including 1 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 5%  Internal Links 95%

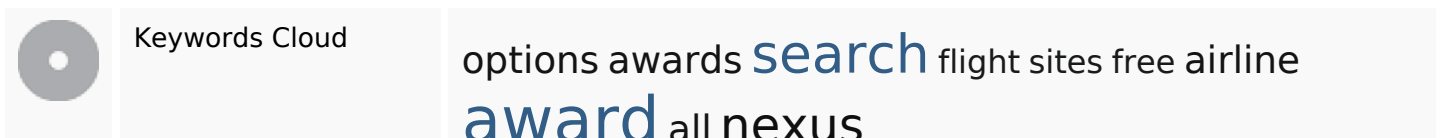
## In-page links

Anchor	Type	Juice
<a href="#">Find Awards Now</a>	Internal	Passing Juice
<a href="#">Search History</a>	Internal	Passing Juice
<a href="#">Create Email Alert</a>	Internal	Passing Juice
<a href="#">Manage Email Alerts</a>	Internal	Passing Juice
<a href="#">Manage Trip Passes</a>	Internal	Passing Juice
<a href="#">Search Builder</a>	Internal	Passing Juice

## In-page links

<a href="#">Route Explorer</a>	Internal	Passing Juice
<a href="#">Trip Calculator</a>	Internal	Passing Juice
<a href="#">Distance Pricer</a>	Internal	Passing Juice
<a href="#">Buy Membership</a>	Internal	Passing Juice
<a href="#">Search Guide</a>	Internal	Passing Juice
<a href="#">Tips / References</a>	Internal	Passing Juice
<a href="#">Membership Tiers</a>	Internal	Passing Juice
<a href="#">Elite Level</a>	Internal	Passing Juice
<a href="#">Common Questions</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">terms of service</a>	Internal	Passing Juice
<a href="#">Forgot username or password?</a>	Internal	Passing Juice
<a href="#">... more signup options</a>	Internal	Passing Juice
<a href="#">sign up with instruction on milepoint.com</a>	External	Passing Juice






## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
award	40	✓	✗	✗	✓
search	31	✗	✗	✗	✓
nexus	20	✓	✗	✗	✓
options	13	✗	✗	✗	✗
awards	9	✗	✗	✗	✗





## Usability

	Url	Domain : awardnexus.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	Missing doctype
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

## Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://awardnexus.com/robots.txt">http://awardnexus.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>