



Website review avaretail.ai

Generated on September 20 2024 13:35 PM





The score is 56/100







SEO Content

	<p>Title</p>	<p>AVA retail</p> <p>Length : 10</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>AVA retail is a comprehensive retail solution that delivers shelf & floor analytics and in-store shopper data using sensors to boost sales and conversion rates while increasing lifetime customer value and shopper experience.</p> <p>Length : 224</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>AVA retail, Union Hill Rd Redmond WA, Retail Analytics Dashboard, Tele Assist Kiosk, Store traffic analysis</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>9</td> <td>7</td> <td>11</td> <td>0</td> <td>1</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H2] Technology • [H2] About Us • [H2] Meet Our Team • [H2] % • [H2] % • [H2] % • [H2] Proud Partners • [H2] What's new • [H2] Contact Us • [H3] AVA SmoothShop TM • [H3] AVA Analytics TM • [H3] AVA SmartShelf TM • [H3] 	H1	H2	H3	H4	H5	H6	0	9	7	11	0	1
H1	H2	H3	H4	H5	H6									
0	9	7	11	0	1									

SEO Content

		<ul style="list-style-type: none">• [H3] 13• [H3] 12• [H3] 26• [H4] Atul Hirpara• [H4] Diwali Celebration• [H4] Birthday Celebration• [H4] Job Fair• [H4] Farewell• [H4] stores are investing in• [H4] impact of sales come from• [H4] shopper will make a purchase• [H4] Cashierless Stores Make Inroads in U.S.• [H4] AVA retail .Ai opening Choice market stores to public soon with frictionless shopping• [H4] AVA Retail's CEO Shares What Drives Home Improvement Shoppers... and It's Not Necessarily Price• [H6] Loading...
	Images	We found 47 images on this web page. 34 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 16% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 34 links including 3 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 23.53%

SEO Links

Internal Links 76.47%

In-page links

Anchor	Type	Juice
AVA SmoothShop	Internal	Passing Juice
AVA Analytics	Internal	Passing Juice
AVA SmartShelf	Internal	Passing Juice
APPS	Internal	Passing Juice
Scenarios	Internal	Passing Juice
Faq	Internal	Passing Juice
Retail Stores	Internal	Passing Juice
Retail Banks	Internal	Passing Juice
Brands	Internal	Passing Juice
Cargo & Transportation	Internal	Passing Juice
Restaurant & Food Services	Internal	Passing Juice
Sensors, Internet of things (IOT)	Internal	Passing Juice
Beacon	Internal	Passing Juice
RFID	Internal	Passing Juice
Projection Technology	Internal	Passing Juice
More	Internal	Passing Juice
Cashierless Stores Make Inroads in U.S.	Internal	Passing Juice
=	External	Passing Juice
AVA retail .Ai opening Choice market stores to public soon with frictionless shopping	Internal	Passing Juice
=	External	Passing Juice
AVA Retail's CEO Shares What Drives Home Improvement Shoppers... and It's Not Necessarily Price	Internal	Passing Juice
=	External	Passing Juice
Browse All Posts	Internal	Passing Juice

In-page links

=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Home	Internal	Passing Juice
Products	Internal	Passing Juice
Industries	Internal	Passing Juice
Newsroom	Internal	Passing Juice
SiteMap	Internal	Passing Juice
Disclaimer	Internal	Passing Juice

SEO Keywords




Keywords Cloud

ava store retail smoothshop retailers
 enter data sensors shopper experience

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ava	17	✓	✓	✓	✓
retail	15	✓	✓	✓	✓
store	10	✗	✓	✓	✓
shopper	9	✗	✗	✓	✓
experience	8	✗	✗	✓	✗





Usability










Url

Domain : avaretail.ai
 Length : 12



Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.





Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon
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Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://avaretail.ai/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="553 985 1481 1052"> Google Analytics</div>