Website review
aurorahealthcarecareers.org

Generated on September 22 2024 12:40 PM

The score is 50/100

SEO Content

✓	Title	Home - Advocate Aurora Careers **Length : 30** Perfect, your title contains between 10 and 70 characters.
⚠	Description	At Advocate Aurora Health, we help people live well. As a member of our team, you'll live our purpose, through values of excellence, compassion and respect. **Length : 161** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Join our award winning team
description	At Advocate Aurora, we help people live well. As a member of our team, you'll live our purpose, through values of excellence, compassion and respect.
url	https://careers.aah.org/
site_name	Advocate Aurora Careers
image	https://cdn-static.findly.com/wp-content/uploads/sites/1142/2020/10/RN-group-1024x355-1.jpg
image:width	2000

SEO Content

		image:height	693		
		image:type	image/jpeg		

	Headings	**H1** 3	**H2** 2	**H3** 5	**H4** 0	**H5** 0	**H6** 0
		• [H1] Help us help people live well • [H1] Help Us Help People Live Well • [H1] Our commitment to you • [H2] JOIN OUR TALENT COMMUNITY • [H2] How can we help you today? • [H3] Benefits • [H3] Recruiting Events • [H3] Career Areas • [H3] Applicant Resources • [H3] Our team needs you						

	Images	We found 10 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 83.33%

SEO Links

		Internal Links 16.67%	

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
-	Internal	Passing Juice
nbowman	External	Passing Juice
Benefits	External	Passing Juice
Recruiting Events	External	Passing Juice
Career Areas	External	Passing Juice
Applicant Resources	External	Passing Juice
Learn more	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
Advocate Health	External	Passing Juice

SEO Keywords

	Keywords Cloud	site experience give content continue best ensure cookies skip website

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
skip	1	✖	✖	✖	✖
content	1	✖	✖	✖	✖
cookies	1	✖	✖	✖	✖

Keywords Consistency

ensure	1	✖	✖	✖	✖
give	1	✖	✖	✖	✖

Usability

●	Url	Domain : aurorahealthcarecareers.org Length : 27
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files.

Document

✖ Too bad, your website has too many JS files (more than 6).

✔ Perfect, your website takes advantage of gzip.

Mobile

Mobile Optimization	✔ Apple Icon
	✔ Meta Viewport Tag
	✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap.
		https://careers.aah.org/
✔	Robots.txt	http://aurorahealthcarecareers.org/robots.txt
		Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool.
		Google Analytics