

# Website review attplans.com

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The score is 52/100







## SEO Content

	Title	AT&T Official Site   Our Best Wireless & Internet Service <b>Length : 65</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Shop deals on new phones including iPhone 16, unlimited data plans, and home internet with AT&T Fiber. Get 24/7 support, pay your bills & manage your account online. <b>Length : 173</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	att, at&t, at&t wireless, at&t internet, at&t support, cell phones, at&t deals, at&t prepaid, at&t bundles, iphones, samsung galaxy, iphone 16 Good, your page contains meta keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>https://www.att.com/</td></tr><tr><td>image</td><td>https://www.att.com/scmsassets/global/logos/att-logos/vertical/att_globe_500x500.jpg</td></tr><tr><td>type</td><td>website</td></tr><tr><td>site_name</td><td>AT&amp;T</td></tr></tbody></table>	Property	Content	url	https://www.att.com/	image	https://www.att.com/scmsassets/global/logos/att-logos/vertical/att_globe_500x500.jpg	type	website	site_name	AT&T		
Property	Content													
url	https://www.att.com/													
image	https://www.att.com/scmsassets/global/logos/att-logos/vertical/att_globe_500x500.jpg													
type	website													
site_name	AT&T													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>0</td><td>6</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H1] Get the latest iPhone every year with AT&amp;T Next Up AnytimeSM</li><li>[H1] Great connections start here</li><li>[H3]</li></ul>	H1	H2	H3	H4	H5	H6	2	0	6	0	0	0
H1	H2	H3	H4	H5	H6									
2	0	6	0	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] The new iPhone 16 Pro on us, guaranteed</li><li>• [H3] iPhone 15 Pro Max for \$20.99/mo.</li><li>• [H3] The new iPhone 16 Pro Max for up to \$1,000 off, guaranteed</li><li>• [H3] The new Samsung Galaxy Z Flip6 on us</li><li>• [H3] The new Google Pixel 9 Pro XL FREE</li></ul>
	Images	We found 1 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>0%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 9 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.11% Internal Links 88.89%

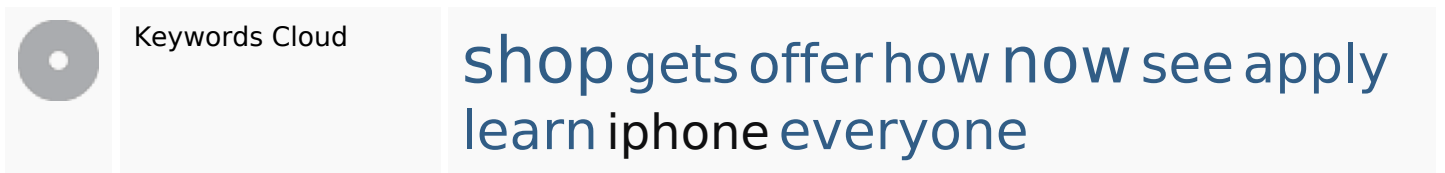
## In-page links

Anchor	Type	Juice
<a href="#">Personal</a>	Internal	Passing Juice
<a href="#">Business</a>	External	Passing Juice

## In-page links

<a href="#">Find a store</a>	Internal	Passing Juice
<a href="#">Shop now</a>	Internal	Passing Juice
<a href="#">Shop now</a>	Internal	Passing Juice
<a href="#">Shop now</a>	Internal	Passing Juice
<a href="#">Shop now</a>	Internal	Passing Juice
<a href="#">Shop now</a>	Internal	Passing Juice
<a href="#">Shop now</a>	Internal	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
now	7	✘	✘	✘	✘
shop	6	✘	✘	✔	✘
apply	5	✘	✘	✘	✘
learn	5	✘	✘	✘	✘
how	5	✘	✘	✘	✘






## Usability

	Url	Domain : attplans.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





## Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <input data-bbox="544 241 1481 304" type="text" value="https://www.att.com/"/>
	Robots.txt	http://attplans.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.