

#### Website review atmc.com

Generated on September 22 2024 01:29 AM

**The score is 54/100** 

#### **SEO Content**

	Title	Length:	68			·	rity - Eastern NC
		Perfect, y	our title co	ontains betw	een 10 and	70 charact	ers.
<u> </u>	Description	FOCUS Broadband Provides Internet Service To Brunswick, Columbus, Robeson, Pender, Duplin, Bladen, Hoke, Scotland, Chowan & Perquimans Counties In North Carolina.					
		Length:	166				
				lescription shincluded). Us			70 and 160 ulate text length.
	Keywords	-		n't found met enerator to cr			age. Use <u>this free</u>
	Og Meta Properties	Good, you	ır page tal	ke advantage	e of Og Prop	erties.	
		Prope	ty	Content			
		type		website			
	Headings	<b>H1</b> 0	<b>H2</b> 10	<b>H3</b> 1	<b>H4</b> 1	<b>H5</b> 0	<b>H6</b> 0
		<ul> <li>[H2] USE YOUR INTERNET TO STREAM YOUR FAVORITE SHOWS, MOVIES &amp; SPORTS!</li> <li>[H2] Registration and Voting for FOCUS Broadband's 67th Annual Meeting of Members Now Open.</li> <li>[H2] UNLIMITED TALK, TEXT, &amp; DATA NOW \$26 A MONTH!</li> <li>[H2] Save 20% now on The Defender Security bundle!</li> <li>[H2] Shop Our Services</li> <li>[H2] Support You Can Count On</li> <li>[H2] Local Company. Local Priorities.</li> </ul>					

#### **SEO Content**

	<ul> <li>[H3] Personalize Your TV Experience- Choose Traditional Cable or Streamed TV Service</li> <li>[H4] Help us serve you!</li> </ul>
Images	We found 16 images on this web page.  2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
Text/HTML Ratio	Ratio: <b>21%</b> Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
Flash	Perfect, no Flash content has been detected on this page.
Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

#### **SEO Links**

<b>②</b>	URL Rewrite	Good. Your links looks friendly!
8	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
<b></b>	In-page links	We found a total of 67 links including 1 link(s) to files
•	Statistics	External Links : noFollow 0%  External Links : Passing Juice 19.4%
		Internal Links 80.6%

## In-page links

Anchor	Туре	Juice
Select	Internal	Passing Juice
Residential	Internal	Passing Juice
<u>Business</u>	Internal	Passing Juice

# In-page links

Support	Internal	Passing Juice
My Account	External	Passing Juice
My Email	External	Passing Juice
<u>Shop</u>	Internal	Passing Juice
Internet	Internal	Passing Juice
<u>Premium Wi-Fi</u>	Internal	Passing Juice
Tech Home Anti-Virus	Internal	Passing Juice
Watch TV Everywhere	Internal	Passing Juice
Channel Lineup	Internal	Passing Juice
FOCUS Broadband TV	Internal	Passing Juice
Streaming	Internal	Passing Juice
Cut the Cord	Internal	Passing Juice
<u>Phone</u>	Internal	Passing Juice
<u>Directory Search</u>	External	Passing Juice
Check Your Voicemail	External	Passing Juice
<u>Security</u>	Internal	Passing Juice
Security Bundles	Internal	Passing Juice
<u>Video Surveillance</u>	External	Passing Juice
Equipment	External	Passing Juice
<u>Wireless</u>	Internal	Passing Juice
<u>Devices</u>	Internal	Passing Juice
Internet	Internal	Passing Juice
Business Class Broadband	Internal	Passing Juice
<u>Wi-Fi</u>	Internal	Passing Juice
Wireless Backup	Internal	Passing Juice
Voice	Internal	Passing Juice
Hosted Voice	Internal	Passing Juice
Security	Internal	Passing Juice

## In-page links

Access Control	External	Passing Juice
Managed IT	Internal	Passing Juice
Data Backup & amp; Recovery	Internal	Passing Juice
Business Preferred IT Support	Internal	Passing Juice
<u>Video</u>	Internal	Passing Juice
Channel Lineup	Internal	Passing Juice
Advertising	Internal	Passing Juice
Internet	Internal	Passing Juice
<u>Video</u>	Internal	Passing Juice
<u>Phone</u>	Internal	Passing Juice
<u>Security</u>	Internal	Passing Juice
<u>Wireless</u>	Internal	Passing Juice
<u>Business</u>	Internal	Passing Juice
<u>Learn More</u>	Internal	Passing Juice
<u>Learn More</u>	External	Passing Juice
My Account	External	Passing Juice
<u>Learn More</u>	Internal	Passing Juice
atmconline.com	External	Passing Juice
Contact Us	Internal	Passing Juice
<u>Membership</u>	Internal	Passing Juice
Leadership	Internal	Passing Juice
<u>News</u>	Internal	Passing Juice
Giving Back	Internal	Passing Juice
Careers	Internal	Passing Juice
Network Updates	Internal	Passing Juice
Convert to MergeTV	Internal	Passing Juice
Legal Notices	Internal	Passing Juice
Terms & amp; Conditions	Internal	Passing Juice

## In-page links

FCC Public Inspection File	External	Passing Juice
<u>Bylaws</u>	Internal	Passing Juice
Annual Meeting	External	Passing Juice
Privacy Policy	Internal	Passing Juice
Equipment	Internal	Passing Juice
Watch TV Everywhere	Internal	Passing Juice
Cable TV Advertising	Internal	Passing Juice
We're expanding! Visit www.getfocusbroadband.com to check service availability.	External	Passing Juice

### **SEO Keywords**

0	Keywords Cloud	packages Security learn phone support video internet broadband
		business voice

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
security	15	<b>*</b>	×	×	✓
broadband	10	*	×	*	♥
internet	10	✓	×	<b>*</b>	✓
video	10	<b>*</b>	×	×	×
business	10	×	×	×	×

### Usability

•	Url	Domain : atmc.com Length : 8
	Favicon	Great, your website has a favicon.

## Usability

Printability	Great. We have found a Print-Friendly CSS.
Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
Dublin Core	This page does not take advantage of Dublin Core.

#### **Document**

	Doctype	XHTML 1.0 Transitional	
	Encoding	Perfect. Your declared charset is UTF-8.	
	W3C Validity	Errors: 0 Warnings: 0	
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.	
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.	
•	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>	

#### Mobile

0	Mobile Optimization	× Ap	ople Icon
		<b>✓</b> M	eta Viewport Tag
		<b>✓</b> Fla	ash content

### Mobile

## **Optimization**

XML Sitemap	Great, your website has an XML sitemap.	
	https://www.focusbroadband.com/	
Robots.txt	http://atmc.com/robots.txt  Great, your website has a robots.txt file.	
Analytics	Great, your website has an analytics tool.	
	Google Analytics	