







Website review artisanwinedepot.com

Generated on September 22 2024 22:21 PM






The score is **46/100**





SEO Content

	<p>Title</p>	<p>Artisan Wine & Spirits &dash; Artisan W&S</p> <p>Length : 50</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>We are located in beautiful Mountain View, California. We are a full-service retail store and online merchant of fine wines and spirits, run by Sommeliers with decades of industry experience. We specialize in boutique and artisanal producers, fine and rare vintages, and much more.</p> <p>Length : 281</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1413 1481 2040"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Artisan W&S</td> </tr> <tr> <td>url</td> <td>https://artisan.wine/</td> </tr> <tr> <td>title</td> <td>Artisan Wine & Spirits</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>We are located in beautiful Mountain View, California. We are a full-service retail store and online merchant of fine wines and spirits, run by Sommeliers with decades of industry experience. We specialize in boutique and artisanal producers, fine and rare vintages, and much more.</td> </tr> </tbody> </table>	Property	Content	site_name	Artisan W&S	url	https://artisan.wine/	title	Artisan Wine & Spirits	type	website	description	We are located in beautiful Mountain View, California. We are a full-service retail store and online merchant of fine wines and spirits, run by Sommeliers with decades of industry experience. We specialize in boutique and artisanal producers, fine and rare vintages, and much more.
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SEO Content

		<p>image https://cdn.shopify.com/s/files/1/0481/8940/7391/files/logo-and-name.jpg?height=628&pad_color=ffffff&v=1624769138&width=1200</p> <p>image:secure_url https://cdn.shopify.com/s/files/1/0481/8940/7391/files/logo-and-name.jpg?height=628&pad_color=ffffff&v=1624769138&width=1200</p> <p>image:width 1200</p> <p>image:height 628</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>5</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Artisan W&S • [H2] our best offers • [H2] WINE SPECTATOR'S TOP 100 WINES OF 2023 • [H2] Testimonials • [H2] No matching for '{0}'. • [H2] No results found. • [H3] COME TO OUR SHOP! • [H3] Prices so low.. we can't show! 	H1	H2	H3	H4	H5	H6	1	5	2	0	0	0
H1	H2	H3	H4	H5	H6									
1	5	2	0	0	0									
	Images	<p>We found 28 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 94 links including 0 link(s) to files

SEO Links

		
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.13% Internal Links 97.87%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Wines	Internal	Passing Juice
Red	Internal	Passing Juice
White	Internal	Passing Juice
Rose	Internal	Passing Juice
Sparkling	Internal	Passing Juice
Sweet & Fortified	Internal	Passing Juice
Country	Internal	Passing Juice
France	Internal	Passing Juice
Italy	Internal	Passing Juice
United States	Internal	Passing Juice
Spain	Internal	Passing Juice
Chile	Internal	Passing Juice
Australia	Internal	Passing Juice
New Zealand	Internal	Passing Juice
Region	Internal	Passing Juice
Burgundy	Internal	Passing Juice
Bordeaux	Internal	Passing Juice
California	Internal	Passing Juice
Oregon	Internal	Passing Juice

In-page links

Piedmont	Internal	Passing Juice
Tuscany	Internal	Passing Juice
Rioja	Internal	Passing Juice
Grape Varietals	Internal	Passing Juice
Cabernet Sauvignon	Internal	Passing Juice
Chardonnay	Internal	Passing Juice
Merlot	Internal	Passing Juice
Pinot Gris / Pinot Grigio	Internal	Passing Juice
Pinot Noir	Internal	Passing Juice
Riesling	Internal	Passing Juice
Sauvignon Blanc	Internal	Passing Juice
Rated 90+ Points	Internal	Passing Juice
90+ Points James Suckling	Internal	Passing Juice
90+ Points Jeb Dunnuck	Internal	Passing Juice
90+ Points Vinous Media	Internal	Passing Juice
90+ Points Wine Advocate	Internal	Passing Juice
90+ Points Wine Enthusiast	Internal	Passing Juice
90+ Points Wine Spectator	Internal	Passing Juice
Final Bottles	Internal	Passing Juice
Spirits	Internal	Passing Juice
Whisky/Whiskey	Internal	Passing Juice
Tequila	Internal	Passing Juice
Rum	Internal	Passing Juice
Brandy	Internal	Passing Juice
Armagnac & Cognac	Internal	Passing Juice
Gin	Internal	Passing Juice
Vodka	Internal	Passing Juice
Mezcal	Internal	Passing Juice

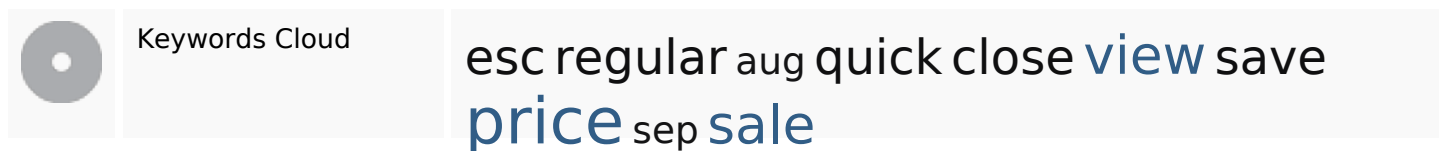
In-page links

Vermouth, Amaro & Bitters	Internal	Passing Juice
Whisky Advocate's Top 20	Internal	Passing Juice
Other	Internal	Passing Juice
Cider	Internal	Passing Juice
Sake	Internal	Passing Juice
Accessories	Internal	Passing Juice
Caviar	Internal	Passing Juice
Discover	Internal	Passing Juice
Build Your Own Case	Internal	Passing Juice
Upcoming Releases (Pre-Arrivals)	Internal	Passing Juice
100-Point Wines	Internal	Passing Juice
Weekly Email Deals	Internal	Passing Juice
Wine & Spirits under \$30.00	Internal	Passing Juice
Wine SIP Packs	Internal	Passing Juice
Gift Cards	Internal	Passing Juice
My Wishlist	Internal	Passing Juice
Log in	Internal	Passing Juice
click to join	External	Passing Juice
View all	Internal	Passing Juice
Lowest \$ Mind-Blowing 95pt Gran Reserva Rioja 2015 Vintage	Internal	Passing Juice
Montrachet Taste @ Macon \$ "Bravo!!" Wh Burg Buy of 2024	Internal	Passing Juice
Sassicaia @ Lowest \$ USA Guidalberto's BEST Vtg to Date	Internal	Passing Juice
WS95 Ghost Block Cult Cab Sale "Bursting, Juicy, Exuberant"	Internal	Passing Juice
2x 97pt KRUG Sale "Sublime, Incredible, One for the Ages"	Internal	Passing Juice
93pt Mind-Blowing 'Coastal Condrieu' Viognier Cult Bargain	Internal	Passing Juice
3x 97pt Mind-Blowing Muga Riojas "Finest Vintage Ever"	Internal	Passing Juice
LAST BOTTLES! 97pt Cult ROAR Garys' SLH Pinots	Internal	Passing Juice

In-page links

WS #1 Top 100 Argiano's \$20 Super-Tuscan STUNNER	Internal	Passing Juice
Last Btls Cult Meursault @ \$44+ ▲ Jean-Philippe FICHET	Internal	Passing Juice
98-100pt "Heavenly, Breathtaking" Chave Hermitage Unicorns - Only 4-5 Bottles Each	Internal	Passing Juice
View all	Internal	Passing Juice
Home	Internal	Passing Juice
Search	Internal	Passing Juice
All Collections	Internal	Passing Juice
Do not sell my personal information	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Refund policy	Internal	Passing Juice
Store Information	Internal	Passing Juice
Shipping FAQ	External	Passing Juice
Return Policy	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Company Information	Internal	Passing Juice
Understanding Shipping Costs	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
Privacy	Internal	Passing Juice
{{{name}}}	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings






Keywords Consistency

price	20	✘	✘	✘	✔
view	13	✘	✘	✔	✘
sale	13	✘	✘	✘	✘
regular	10	✘	✘	✘	✘
save	10	✘	✘	✘	✘


Usability

	Url	Domain : artisanwinedepot.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✓ Great, your website has few CSS files.✗ Too bad, your website has too many JS files (more than 6).✗ Too bad, your website does not take advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://artisanwinedepot.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>