








# Website review arrowpaccfs.com

Generated on September 12 2024 02:06 AM





The score is 48/100







## SEO Content

	Title	<p>Arrowpac - NVOCC to Puerto Rico</p> <p><b>Length : 31</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>NVOCC to Puerto Rico, Freight Forwarder Puerto Rico, Shipping Company</p> <p><b>Length : 69</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 1845"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Arrowpac - NVOCC to Puerto Rico</td> </tr> <tr> <td>description</td> <td>NVOCC to Puerto Rico, Freight Forwarder Puerto Rico, Shipping Company</td> </tr> <tr> <td>url</td> <td>https://www.arrowpac.com/</td> </tr> <tr> <td>site_name</td> <td>Arrowpac</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Arrowpac - NVOCC to Puerto Rico	description	NVOCC to Puerto Rico, Freight Forwarder Puerto Rico, Shipping Company	url	https://www.arrowpac.com/	site_name	Arrowpac
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	Headings	<table border="1" data-bbox="544 1868 1481 1939"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1973 1007 2007" style="list-style-type: none"> <li>• [H2] Welcome to Arrowpac</li> </ul>	H1	H2	H3	H4	H5	H6	0	1	0	0	0	0		
H1	H2	H3	H4	H5	H6											
0	1	0	0	0	0											
	Images	<p>We found 2 images on this web page.</p>														

## SEO Content

		2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>2%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 5 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 20%  Internal Links 80%

## In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
<a href="#">Get in Touch</a>	Internal	Passing Juice
<a href="#">STANDARD SERVICES</a>	Internal	Passing Juice
<a href="#">SHIPMENT TRACKING</a>	Internal	Passing Juice
<a href="#">Website by: Alpine Business Systems, Inc.</a>	External	Passing Juice

## SEO Keywords



Keywords Cloud

all office shipping send documentation  
from email **please** secaucus  
**arrowpac**

## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
arrowpac	4	✓	✗	✗	✓
please	4	✗	✗	✗	✗
shipping	2	✗	✗	✓	✗
email	2	✗	✗	✗	✗
all	2	✗	✗	✗	✗











## Usability

	Url	Domain : arrowpaccfs.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
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## Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div style="border: 1px solid #ccc; padding: 5px; margin-top: 5px;">https://www.arrowpac.com/</div>
	Robots.txt	http://arrowpaccfs.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

## Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.