








# Website review appsverse.com

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The score is 50/100







## SEO Content

	<p>Title</p>	<p>Appsverse   VPN Proxy &amp; Flash Player Browser   Phoner Second Phone Number</p> <p><b>Length : 73</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>Appsverse Phoner gives you a second phone number or second line for personal privacy and business productivity. Use anonymous phone numbers, select disposable phone numbers, or keep for long term as business phone number.</p> <p><b>Length : 221</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>second line, 2nd line, second number, second phone number, business number, business phone numbers, anonymous texting, anonymous calling, burner texting, burner calling</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="534 1646 1481 1720"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>15</td> <td>0</td> <td>6</td> <td>1</td> </tr> </tbody> </table> <ul data-bbox="614 1747 1404 2072" style="list-style-type: none"> <li>• [H1] The apps you need for online privacy start here.</li> <li>• [H2] We're creating a better world online</li> <li>• [H3] We set the standard for online privacy and security</li> <li>• [H3] Private texting and anonymous calls.</li> <li>• [H3] Internet protection anywhere you roam.</li> <li>• [H3] Re-Call Recorder</li> <li>• [H3] Scanner PDF</li> <li>• [H3] Fax Zap</li> <li>• [H3] Text Vault</li> <li>• [H3] Photon Applock</li> </ul>	H1	H2	H3	H4	H5	H6	1	1	15	0	6	1
H1	H2	H3	H4	H5	H6									
1	1	15	0	6	1									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Docs Unlimited</li><li>• [H3] Photon Browser</li><li>• [H3] What people are saying about us</li><li>• [H3] Appsverse</li><li>• [H3] Products</li><li>• [H3] Support</li><li>• [H3] More</li><li>• [H5] 50 Million +</li><li>• [H5] 200,000 +</li><li>• [H5] 4.2 / 5</li><li>• [H5] It works</li><li>• [H5] Best mobile online phone app</li><li>• [H5] Amazing</li><li>• [H6] Other products</li></ul>
	Images	We found 31 images on this web page.  12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>7%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 24 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 37.5%  Internal Links 62.5%

## In-page links

Anchor	Type	Juice
<a href="#">Phoner</a>	Internal	Passing Juice
<a href="#">VPN Vault</a>	Internal	Passing Juice
<a href="#">Scanner Vault</a>	Internal	Passing Juice
<a href="#">Fax Zap</a>	Internal	Passing Juice
<a href="#">Call Recorder</a>	Internal	Passing Juice
<a href="#">Text Vault</a>	External	Passing Juice
<a href="#">Photon AppLock</a>	External	Passing Juice
<a href="#">Photon Browser</a>	External	Passing Juice
<a href="#">About us</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Help Center</a>	External	Passing Juice
<a href="#">phone number changer</a>	External	Passing Juice
<a href="#">private 2nd phone number</a>	External	Passing Juice
<a href="#">VPN Unlimited</a>	External	Passing Juice
<a href="#">Flash Player for Android</a>	External	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Press</a>	Internal	Passing Juice
<a href="#">Affiliate/Influencers</a>	Internal	Passing Juice
<a href="#">Help center</a>	External	Passing Juice
<a href="#">Web Tools</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Do Not Sell My Info</a>	Internal	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice
<a href="#">Terms</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

phoner vpn vault phone number  
browser appsverse scanner  
second products

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
appsverse	3	✓	✗	✓	✓
vpn	3	✓	✗	✗	✗
products	3	✗	✗	✗	✓
vault	3	✗	✗	✗	✓
browser	2	✓	✗	✗	✓











## Usability

	Url	Domain : appsverse.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	Missing doctype
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## Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://appsverse.com/robots.txt">http://appsverse.com/robots.txt</a>  Great, your website has a robots.txt file.
	Analytics	Missing

## Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.