# Website review
# appointmentreminder.org

Generated on September 18 2024 12:49 PM

**The score is 63/100**

## SEO Content

| | | |
|---|---|---|
| ✓ | Title | Appointment Reminder **Length : 20** Perfect, your title contains between 10 and 70 characters. |
| ✓ | Description | You didn't go into business to spend the day on the phone. Let us handle that. **Length : 78** Great, your meta description contains between 70 and 160 characters. |
| ✗ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ✗ | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. |
| ◯ | Headings | **H1** 1   **H2** 7   **H3** 4   **H4** 7   **H5** 0   **H6** 0 |

- [H1] Fix Your "No Show" Problem
- [H2] INCREASE REVENUE&CUSTOMER SATISFACTION
- [H2] SET IT & FORGET IT
- [H2] Appointment Reminder is the Perfect Choice for:
- [H2] Contact US!
- [H2] SET IT & FORGET IT
- [H2] SAVE TIME & MONEY
- [H2] OUR CUSTOMERS LOVE US
- [H3] You Didn't Go Into Business to Spend All Day on the Phone.
- [H3] You Can Sign up
- [H3] PAY BY APPOINTMENT, NOT BY MESSAGE
- [H3] TAKE A MULTI-LAYERED APPROACH TO REACHING YOUR CLIENTS
- [H4] Let Us Handle That!
- [H4] Send Up To 6 Reminders Per Appointment For One Price
- [H4] Customers Get Reminders Via Email, Text And Phone

# SEO Content

|  |  | |
|---|---|---|
|  |  | - [H4] Navigation<br>- [H4] Get in Touch<br>- [H4] Corporate Office<br>- [H4] Get in Touch |
| ✓ | Images | We found 18 images on this web page.<br><br>Good, most or all of your images have alt attributes. |
| ✓ | Text/HTML Ratio | Ratio : **24%**<br><br>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent. |
| ✓ | Flash | Perfect, no Flash content has been detected on this page. |
| ✗ | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

# SEO Links

|  |  | |
|---|---|---|
| ✓ | URL Rewrite | Good. Your links looks friendly! |
| ✓ | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| ✓ | In-page links | We found a total of 16 links including 0 link(s) to files |
| ⦿ | Statistics | External Links : noFollow 0%<br><br>External Links : Passing Juice 18.75%<br><br>Internal Links 81.25% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| Home | Internal | Passing Juice |
| SAMPLE REMINDER | Internal | Passing Juice |
| TUTORIAL | Internal | Passing Juice |

# In-page links

| | | |
|---|---|---|
| FAQ'S | Internal | Passing Juice |
| blog | Internal | Passing Juice |
| Log In | Internal | Passing Juice |
| GET STARTED NOW FOR FREE | Internal | Passing Juice |
| Appointment Reminder - Fix Your No Show Problem! | External | Passing Juice |
| Appointment Reminder | External | Passing Juice |
| Vimeo | External | Passing Juice |
| Home | Internal | Passing Juice |
| Use Cases | Internal | Passing Juice |
| Support | Internal | Passing Juice |
| Security | Internal | Passing Juice |
| Terms of Service | Internal | Passing Juice |
| Privacy Policy | Internal | Passing Juice |

# SEO Keywords

| | Keywords Cloud | reminder service customers try love appointment get clients great sample |
|---|---|---|

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| reminder | 28 | ✔ | ✖ | ✖ | ✔ |
| appointment | 28 | ✔ | ✖ | ✖ | ✔ |
| clients | 12 | ✖ | ✖ | ✖ | ✔ |
| customers | 11 | ✖ | ✖ | ✖ | ✔ |
| get | 10 | ✖ | ✖ | ✖ | ✔ |

# Usability

| | | |
|---|---|---|
| | Url | Domain : appointmentreminder.org<br>Length : 23 |
| | Favicon | Great, your website has a favicon. |
| | Printability | We could not find a Print-Friendly CSS. |
| | Language | You have not specified the language. Use this free meta tags generator to declare the intended language of your website. |
| | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | | |
|---|---|---|
| | Doctype | HTML 5 |
| | Encoding | Perfect. Your declared charset is UTF-8. |
| | W3C Validity | Errors : 0<br>Warnings : 0 |
| | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
| | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| | Speed Tips | ✔ Excellent, your website doesn't use nested tables.<br>✖ Too bad, your website is using inline styles.<br>✔ Great, your website has few CSS files.<br>✔ Perfect, your website has few JavaScript files.<br>✔ Perfect, your website takes advantage of gzip. |

# Mobile

| | Mobile Optimization | | |
|---|---|---|---|
| | | ✔ | Apple Icon |
| | | ✔ | Meta Viewport Tag |
| | | ✔ | Flash content |

# Optimization

| | XML Sitemap | Great, your website has an XML sitemap. |
|---|---|---|
| ✔ | | https://www.appointmentreminder.org/sitemap.xml |
| ✔ | Robots.txt | http://appointmentreminder.org/robots.txt<br><br>Great, your website has a robots.txt file. |
| ✔ | Analytics | Great, your website has an analytics tool.<br><br>Google Analytics |