

Website review appointmentreminder.org

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The score is 63/100







SEO Content

	Title	Appointment Reminder Length : 20 Perfect, your title contains between 10 and 70 characters.												
	Description	You didn't go into business to spend the day on the phone. Let us handle that. Length : 78 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>7</td><td>4</td><td>7</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] Fix Your "No Show" Problem• [H2] INCREASE REVENUE&CUSTOMER SATISFACTION• [H2] SET IT & FORGET IT• [H2] Appointment Reminder is the Perfect Choice for:• [H2] Contact US!• [H2] SET IT & FORGET IT• [H2] SAVE TIME & MONEY• [H2] OUR CUSTOMERS LOVE US• [H3] You Didn't Go Into Business to Spend All Day on the Phone.• [H3] You Can Sign up• [H3] PAY BY APPOINTMENT, NOT BY MESSAGE• [H3] TAKE A MULTI-LAYERED APPROACH TO REACHING YOUR CLIENTS• [H4] Let Us Handle That!• [H4] Send Up To 6 Reminders Per Appointment For One Price• [H4] Customers Get Reminders Via Email, Text And Phone	H1	H2	H3	H4	H5	H6	1	7	4	7	0	0
H1	H2	H3	H4	H5	H6									
1	7	4	7	0	0									

SEO Content

		<ul style="list-style-type: none">• [H4] Navigation• [H4] Get in Touch• [H4] Corporate Office• [H4] Get in Touch
	Images	We found 18 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 24% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 16 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 18.75% Internal Links 81.25%

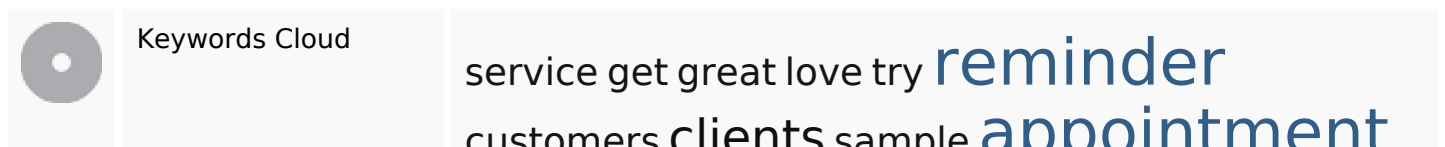
In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
SAMPLE REMINDER	Internal	Passing Juice
TUTORIAL	Internal	Passing Juice

In-page links

FAQ'S	Internal	Passing Juice
blog	Internal	Passing Juice
Log In	Internal	Passing Juice
GET STARTED NOW FOR FREE	Internal	Passing Juice
Appointment Reminder - Fix Your No Show Problem!	External	Passing Juice
Appointment Reminder	External	Passing Juice
Vimeo	External	Passing Juice
Home	Internal	Passing Juice
Use Cases	Internal	Passing Juice
Support	Internal	Passing Juice
Security	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
reminder	28	✓	✗	✗	✓
appointment	28	✓	✗	✗	✓
clients	12	✗	✗	✗	✓
customers	11	✗	✗	✗	✓
get	10	✗	✗	✗	✓

Usability

	Url	Domain : appointmentreminder.org Length : 23
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div><div>✓ Apple Icon</div><div>✓ Meta Viewport Tag</div><div>✓ Flash content</div></div>
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>https://www.appointmentreminder.org/sitemap.xml</div>
	Robots.txt	<p>http://appointmentreminder.org/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>