







Website review appliancesdirect.co.uk

Generated on September 20 2024 09:28 AM

The score is 60/100



SEO Content

	<p>Title</p>	<p>Appliances Direct TVs, Fridges, Washing Machines & Air Conditioners</p> <p>Length : 69</p> <p>Perfect, your title contains between 10 and 70 characters.</p>										
	<p>Description</p>	<p>Household appliances from top brands including; AEG, Bosch, Neff, Hotpoint, Siemens & many more. Order online or by phone today.</p> <p>Length : 129</p> <p>Great, your meta description contains between 70 and 160 characters.</p>										
	<p>Keywords</p>	<p>appliancesdirect, appliances direct, kitchen appliances, kitchen, appliances, smeg, zanussi, miele, neff, admiral, aeg, amana, baumatic, blanco, bosch, britannia, cda, de dietrich, electrolux, falcon, lacanche, lofra, maytag, mercury, modula, siemens, parkinson, cowan, rangemaster, sharp, siemens, stoves, tecnik, whirlpool, microwaves, cooker, hoods, range, cookers, ovens, hobs, refrigeration, american, dishwashers, laundry, sinks, taps, washing machines, dryers, fridges, freezers, bargain, cheap, uk</p> <p>Good, your page contains meta keywords.</p>										
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1514 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Appliances Direct TVs, Fridges, Washing Machines & Air Conditioners</td> </tr> <tr> <td>description</td> <td>Household appliances from top brands including; AEG, Bosch, Neff, Hotpoint, Siemens & many more. Order online or by phone today.</td> </tr> <tr> <td>site_name</td> <td>AppliancesDirect</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	title	Appliances Direct TVs, Fridges, Washing Machines & Air Conditioners	description	Household appliances from top brands including; AEG, Bosch, Neff, Hotpoint, Siemens & many more. Order online or by phone today.	site_name	AppliancesDirect	type	website
Property	Content											
title	Appliances Direct TVs, Fridges, Washing Machines & Air Conditioners											
description	Household appliances from top brands including; AEG, Bosch, Neff, Hotpoint, Siemens & many more. Order online or by phone today.											
site_name	AppliancesDirect											
type	website											

SEO Content




image	//www.appliancesdirect.co.uk/skin_default/template_images/header-logo.gif
url	https://www.appliancesdirect.co.uk

Headings





H1	H2	H3	H4	H5	H6
0	4	78	0	1	0

- [H2] Our top deals
- [H2] Shop by category
- [H2] Our favourite brands
- [H2] Recently viewed
- [H3] Shopping for a business?
- [H3] Show Ex. VAT prices?
- [H3] Ovens
- [H3] Hobs
- [H3] Microwaves
- [H3] Cookers
- [H3] Range Cookers
- [H3] Cooker Hoods
- [H3] Small Cooking Appliances
- [H3] Kitchen Accessories
- [H3] Refurbished Cooking
- [H3] Fridge Freezers
- [H3] American Fridge Freezers
- [H3] Fridges
- [H3] Freezers
- [H3] Wine Coolers
- [H3] Mini Fridges
- [H3] Integrated / Built-in
- [H3] Chest Freezers
- [H3] Refurbished Refrigeration
- [H3] Washing Machines
- [H3] Tumble Dryers
- [H3] Washer Dryers
- [H3] Refurbished Laundry
- [H3] Dishwashers
- [H3] Kitchen Essentials
- [H3] Small Cooking Appliances
- [H3] Food Preparation
- [H3] Garment Care
- [H3] Coffee Machines
- [H3] Vacuum Cleaners
- [H3] Popular Brands
- [H3] Carpet Cleaners
- [H3] Garden Power Tools
- [H3] TVs by Size
- [H3] TVs by Feature
- [H3] TVs by Brand
- [H3] Home Cinema & Audio
- [H3] TV Accessories
- [H3] Projectors
- [H3] Vacuum Cleaners
- [H3] Popular Brands
- [H3] Carpet Cleaners

SEO Content

		<ul style="list-style-type: none">• [H3] Dehumidifiers• [H3] Air Treatment• [H3] Air Coolers & Fans• [H3] Spare Parts• [H3] Air Conditioning• [H3] Radiators & Heating• [H3] Fireplaces & Stoves• [H3] Popular Brands• [H3] Apple iPhones• [H3] Smart Watches• [H3] Samsung Phones• [H3] Headphones• [H3] Popular Phone Features• [H3] Popular Phone Searches• [H3] Accessories• [H3] Kitchen Sinks• [H3] Kitchen Taps• [H3] Suites• [H3] Taps• [H3] Basins• [H3] Showers• [H3] Shower Enclosures• [H3] Baths• [H3] Mirrors• [H3] Furniture• [H3] Heating• [H3] Accessories• [H3] Toilets• [H3] 3D Bathroom Builder• [H3] BBQs• [H3] Garden Power Tools• [H3] Power & Energy• [H3] Outdoor Heating• [H3] Hot Tubs & Swim Spas• [H3] We accept• [H5] ' + section + '
	Images	<p>We found 64 images on this web page.</p> <p>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 15%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 447 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 1.79%</p> <p>Internal Links 98.21%</p>

In-page links

Anchor	Type	Juice
Student and Key Worker Discount	Internal	Passing Juice
=	External	Passing Juice
Ovens	Internal	Passing Juice
Electric Ovens	Internal	Passing Juice
Gas Ovens	Internal	Passing Juice
Built In Ovens	Internal	Passing Juice
Built Under Ovens	Internal	Passing Juice
Double Ovens	Internal	Passing Juice
Single Ovens	Internal	Passing Juice
Steam Ovens	Internal	Passing Juice
Oven and Hob Packs	Internal	Passing Juice
Ovens Deals	Internal	Passing Juice
Hobs	Internal	Passing Juice
Induction Hobs	Internal	Passing Juice
Gas Hobs	Internal	Passing Juice
Ceramic Hobs	Internal	Passing Juice

In-page links

Venting Hobs	Internal	Passing Juice
Hob Deals	Internal	Passing Juice
Microwaves	Internal	Passing Juice
Built In Microwaves	Internal	Passing Juice
Combination Microwaves	Internal	Passing Juice
Freestanding Microwaves	Internal	Passing Juice
Small Microwaves	Internal	Passing Juice
Microwave Deals	Internal	Passing Juice
Cookers	Internal	Passing Juice
Electric Cookers	Internal	Passing Juice
Gas Cookers	Internal	Passing Juice
Dual Fuel Cookers	Internal	Passing Juice
Induction Hob Cookers	Internal	Passing Juice
Cookers Deals	Internal	Passing Juice
Range Cookers	Internal	Passing Juice
Dual Fuel Range Cookers	Internal	Passing Juice
Electric Range Cookers	Internal	Passing Juice
Gas Range Cookers	Internal	Passing Juice
Induction Hob Range Cookers	Internal	Passing Juice
Range Cookers Deals	Internal	Passing Juice
Cooker Hoods	Internal	Passing Juice
Chimney Cooker Hoods	Internal	Passing Juice
Integrated Cooker Hoods	Internal	Passing Juice
Canopy Cooker Hoods	Internal	Passing Juice
Angled Cooker Hoods	Internal	Passing Juice
Island Cooker Hoods	Internal	Passing Juice
Ceiling Cooker Hoods	Internal	Passing Juice
Recirculating Cooker Hoods	Internal	Passing Juice

In-page links

Visor Cooker Hoods	Internal	Passing Juice
Cooker Hood Deals	Internal	Passing Juice
Small Cooking Appliances	Internal	Passing Juice
Mini Ovens	Internal	Passing Juice
Air Fryers	Internal	Passing Juice
Multi Cookers	Internal	Passing Juice
Slow Cookers	Internal	Passing Juice
Pressure Cookers	Internal	Passing Juice
Kitchen Accessories	Internal	Passing Juice
Warming Drawers	Internal	Passing Juice
Splashbacks	Internal	Passing Juice
Trays	Internal	Passing Juice
Pots & Pans	Internal	Passing Juice
Refurbished Cooking	Internal	Passing Juice
Refurbished Ovens	Internal	Passing Juice
Refurbished Hobs	Internal	Passing Juice
Refurbished Cookers	Internal	Passing Juice
Refurbished Cooker Hoods	Internal	Passing Juice
Refurbished Microwaves	Internal	Passing Juice
Refurbished Range Cookers	Internal	Passing Juice
Fridge Freezers	Internal	Passing Juice
Freestanding Fridge Freezers	Internal	Passing Juice
Integrated Fridge Freezers	Internal	Passing Juice
Frost Free Fridge Freezers	Internal	Passing Juice
Refurbished Fridge Freezers	Internal	Passing Juice
Fridge Freezer Deals	Internal	Passing Juice
American Fridge Freezers	Internal	Passing Juice
Side by Side American Fridge Freezers	Internal	Passing Juice

In-page links

Four Door American Fridge Freezers	Internal	Passing Juice
French Door American Fridge Freezers	Internal	Passing Juice
Slimline American Fridge Freezers	Internal	Passing Juice
American Fridge Freezer Deals	Internal	Passing Juice
Fridges	Internal	Passing Juice
Freestanding Fridges	Internal	Passing Juice
Integrated Fridges	Internal	Passing Juice
Under Counter Fridges	Internal	Passing Juice
Larder Fridges	Internal	Passing Juice
Fridge Deals	Internal	Passing Juice
Freezers	Internal	Passing Juice
Freestanding Freezers	Internal	Passing Juice
Integrated Freezers	Internal	Passing Juice
Chest Freezers	Internal	Passing Juice
Under Counter Freezers	Internal	Passing Juice
Upright Freezers	Internal	Passing Juice
Freezer Deals	Internal	Passing Juice
Wine Coolers	Internal	Passing Juice
Freestanding Wine Coolers	Internal	Passing Juice
Integrated Wine Coolers	Internal	Passing Juice
Dual Zone Wine Coolers	Internal	Passing Juice
Refurbished Wine Coolers	Internal	Passing Juice
Wine Cooler Deals	Internal	Passing Juice
Mini Fridges	Internal	Passing Juice
Drinks Fridges	Internal	Passing Juice
Beer Fridges	Internal	Passing Juice
Portable Mini Fridges	Internal	Passing Juice
Mini Fridge Deals	Internal	Passing Juice

In-page links

Integrated / Built-in	Internal	Passing Juice
Chest Freezers	Internal	Passing Juice
Chest Freezers Sale	Internal	Passing Juice
Refurbished American Fridge Freezers	Internal	Passing Juice
Refurbished Fridges	Internal	Passing Juice
Refurbished Freezers	Internal	Passing Juice
Washing Machines	Internal	Passing Juice
Freestanding	Internal	Passing Juice
Integrated	Internal	Passing Juice
Washing Machine Buying Guide	Internal	Passing Juice
Washing Machine Deals	Internal	Passing Juice
All Washing Machines	Internal	Passing Juice
Tumble Dryers	Internal	Passing Juice
Condenser	Internal	Passing Juice
Heat Pump	Internal	Passing Juice
Vented	Internal	Passing Juice
Tumble Dryer Buying Guide	Internal	Passing Juice
Tumble Dryer Deals	Internal	Passing Juice
All Tumble Dryers	Internal	Passing Juice
Washer Dryers	Internal	Passing Juice
Freestanding	Internal	Passing Juice
Integrated	Internal	Passing Juice
Washer Dryer Buying Guide	Internal	Passing Juice
Washer Dryer Deals	Internal	Passing Juice
All Washer Dryers	Internal	Passing Juice
Refurbished Laundry	Internal	Passing Juice
Refurbished Washing Machines	Internal	Passing Juice
Refurbished Tumble Dryers	Internal	Passing Juice

In-page links

Refurbished Washer Dryers	Internal	Passing Juice
Dishwashers	Internal	Passing Juice
Freestanding	Internal	Passing Juice
Slimline Freestanding	Internal	Passing Juice
Integrated	Internal	Passing Juice
60cm Integrated	Internal	Passing Juice
Slimline Dishwashers	Internal	Passing Juice
Slimline Integrated	Internal	Passing Juice
Full Size Dishwashers	Internal	Passing Juice
Table Top Dishwashers	Internal	Passing Juice
Refurbished Dishwashers	Internal	Passing Juice
Dishwasher Deals	Internal	Passing Juice
Kitchen Essentials	Internal	Passing Juice
Coffee Machines	Internal	Passing Juice
Kettles	Internal	Passing Juice
Toasters	Internal	Passing Juice
Kettle & Toaster Sets	Internal	Passing Juice
Ice Makers	Internal	Passing Juice
Food Preparation	Internal	Passing Juice
Stand Mixers	Internal	Passing Juice
Food Processors	Internal	Passing Juice
Hand Blenders	Internal	Passing Juice
Blenders	Internal	Passing Juice
Food Dehydrators	Internal	Passing Juice
Garment Care	Internal	Passing Juice
Irons	Internal	Passing Juice
Built in	Internal	Passing Juice
Freestanding	Internal	Passing Juice

In-page links

Bean-to-Cup	Internal	Passing Juice
Fully Automatic	Internal	Passing Juice
Barista Coffee Machines	Internal	Passing Juice
Espresso Machines	Internal	Passing Juice
Pod Machines	Internal	Passing Juice
Nespresso Machines	Internal	Passing Juice
With Milk Frother	Internal	Passing Juice
Vacuum Cleaners	Internal	Passing Juice
Cordless Vacuums	Internal	Passing Juice
Stick Vacuums	Internal	Passing Juice
Robot Vacuums	Internal	Passing Juice
Cylinder Vacuums	Internal	Passing Juice
Upright Vacuums	Internal	Passing Juice
Anti Allergy Vacuums	Internal	Passing Juice
Best for Pet Hair	Internal	Passing Juice
Anti Tangle Vacuums	Internal	Passing Juice
Car Vacuums	Internal	Passing Juice
Shark	Internal	Passing Juice
Dyson	Internal	Passing Juice
Vax	Internal	Passing Juice
Miele	Internal	Passing Juice
Samsung	Internal	Passing Juice
Roborock	Internal	Passing Juice
Carpet Cleaners	Internal	Passing Juice
Upright	Internal	Passing Juice
Spot Cleaner	Internal	Passing Juice
Steam Cleaners & Mops	Internal	Passing Juice
Garden Power Tools	Internal	Passing Juice

In-page links

Lawn Mowers	Internal	Passing Juice
Grass Trimmers	Internal	Passing Juice
Pressure Washers	Internal	Passing Juice
Hedge Trimmers	Internal	Passing Juice
Leaf Blowers	Internal	Passing Juice
Garden Power Tool Deals	Internal	Passing Juice
TV & Entertainment	Internal	Passing Juice
85 inch TVs	Internal	Passing Juice
75 inch TVs	Internal	Passing Juice
65 inch TVs	Internal	Passing Juice
55 inch TVs	Internal	Passing Juice
50 inch TVs	Internal	Passing Juice
43 inch TVs	Internal	Passing Juice
32 inch TVs	Internal	Passing Juice
All TV Sizes	Internal	Passing Juice
TV Size Guide	Internal	Passing Juice
Smart	Internal	Passing Juice
4K	Internal	Passing Juice
Freeview HD	Internal	Passing Juice
OLED	Internal	Passing Juice
OLED	Internal	Passing Juice
Gaming	Internal	Passing Juice
Google	Internal	Passing Juice
Refurbished TVs	Internal	Passing Juice
TV Deals	Internal	Passing Juice
Samsung	Internal	Passing Juice
LG	Internal	Passing Juice
Sony	Internal	Passing Juice

In-page links

Digihome	Internal	Passing Juice
TCL	Internal	Passing Juice
Hisense	Internal	Passing Juice
Toshiba	Internal	Passing Juice
Sharp	Internal	Passing Juice
Home Cinema & Audio	Internal	Passing Juice
Soundbars	Internal	Passing Juice
TV Accessories	Internal	Passing Juice
TV Stands	Internal	Passing Juice
TV Brackets	Internal	Passing Juice
Projectors	Internal	Passing Juice
All Projectors	Internal	Passing Juice
Floorcare	Internal	Passing Juice
Air Conditioning & Heating	Internal	Passing Juice
Dehumidifiers	Internal	Passing Juice
Clothes Drying	Internal	Passing Juice
Low Energy	Internal	Passing Juice
Commercial	Internal	Passing Juice
Refurbished	Internal	Passing Juice
Dehumidifier Buying Guide	Internal	Passing Juice
Air Purifiers	Internal	Passing Juice
Humidifiers	Internal	Passing Juice
Air Coolers	Internal	Passing Juice
Fans	Internal	Passing Juice
Parts & Accessories	Internal	Passing Juice
Air Conditioning	Internal	Passing Juice
Wall Mounted	Internal	Passing Juice
Portable	Internal	Passing Juice

In-page links

with Heating	Internal	Passing Juice
Ceiling Cassette	Internal	Passing Juice
Commercial	Internal	Passing Juice
Refurbished	Internal	Passing Juice
Air Conditioner Installation	Internal	Passing Juice
Air Conditioner Buying Guide	Internal	Passing Juice
Radiators & Heating	Internal	Passing Juice
Radiators	Internal	Passing Juice
Electric Radiators	Internal	Passing Juice
Dual Fuel Radiators	Internal	Passing Juice
Oil Filled Heaters	Internal	Passing Juice
Towel Radiators	Internal	Passing Juice
Electric Heaters	Internal	Passing Juice
Panel Heaters	Internal	Passing Juice
Fan Heaters	Internal	Passing Juice
Heat Pumps	Internal	Passing Juice
Fireplaces & Stoves	Internal	Passing Juice
Media Walls	Internal	Passing Juice
Fireplaces Suites	Internal	Passing Juice
Electric Fireplaces	Internal	Passing Juice
Stoves	Internal	Passing Juice
Electric Log Burners	Internal	Passing Juice
Bioethanol Stoves	Internal	Passing Juice
Gas Fireplaces	Internal	Passing Juice
Phones	Internal	Passing Juice
Apple	Internal	Passing Juice
Samsung	Internal	Passing Juice
OPPO	Internal	Passing Juice

In-page links

Xiaomi	Internal	Passing Juice
Google	Internal	Passing Juice
Motorola	Internal	Passing Juice
Nokia	Internal	Passing Juice
Fairphone	Internal	Passing Juice
TCL	Internal	Passing Juice
OnePlus	Internal	Passing Juice
All Phones	Internal	Passing Juice
iPhone 15	Internal	Passing Juice
iPhone 14	Internal	Passing Juice
iPhone 13	Internal	Passing Juice
iPhone 12	Internal	Passing Juice
iPhone 11	Internal	Passing Juice
Refurbished	Internal	Passing Juice
Smart Watches	Internal	Passing Juice
Apple Watch	Internal	Passing Juice
Galaxy Watch	Internal	Passing Juice
All Wearables	Internal	Passing Juice
Galaxy S24	Internal	Passing Juice
Galaxy S23	Internal	Passing Juice
Galaxy Z Series	Internal	Passing Juice
Galaxy A Series	Internal	Passing Juice
Galaxy S Series	Internal	Passing Juice
Refurbished	Internal	Passing Juice
Headphones	Internal	Passing Juice
Apple AirPods	Internal	Passing Juice
Samsung Galaxy Buds	Internal	Passing Juice
SONY	Internal	Passing Juice

In-page links

5G Phones	Internal	Passing Juice
Dual SIM	Internal	Passing Juice
Rugged Phones	Internal	Passing Juice
Wireless Charging	Internal	Passing Juice
Android	Internal	Passing Juice
Refurbished	Internal	Passing Juice
Latest Releases	Internal	Passing Juice
Basic Phones	Internal	Passing Juice
Smartphones	Internal	Passing Juice
Phone Deals	Internal	Passing Juice
Accessories	Internal	Passing Juice
Phone Cases	Internal	Passing Juice
Chargers and Cables	Internal	Passing Juice
Screen Protectors	Internal	Passing Juice
Portable Speakers	Internal	Passing Juice
SIM Cards	Internal	Passing Juice
Memory Cards	Internal	Passing Juice
Kitchen Sinks & Taps	Internal	Passing Juice
Kitchen Sinks	Internal	Passing Juice
Stainless Steel	Internal	Passing Juice
Composite	Internal	Passing Juice
Ceramic	Internal	Passing Juice
Granite	Internal	Passing Juice
Undermount	Internal	Passing Juice
Inset	Internal	Passing Juice
Sink & Tap Sets	Internal	Passing Juice
Kitchen Taps	Internal	Passing Juice
Mixer	Internal	Passing Juice

In-page links

Boiling Water	Internal	Passing Juice
Pull Out Spray	Internal	Passing Juice
Water Filter	Internal	Passing Juice
Double Lever	Internal	Passing Juice
Single Lever	Internal	Passing Juice
Monobloc Taps	Internal	Passing Juice
Bathroom	Internal	Passing Juice
Suites	Internal	Passing Juice
Bath Suites	Internal	Passing Juice
Modern Suites	Internal	Passing Juice
Toilet and Basin Suites	Internal	Passing Juice
Traditional Suites	Internal	Passing Juice
Shower Suites	Internal	Passing Juice
Taps	Internal	Passing Juice
Basin Taps	Internal	Passing Juice
Bath Taps	Internal	Passing Juice
Basins	Internal	Passing Juice
Cloakroom Basins	Internal	Passing Juice
Countertop Basins	Internal	Passing Juice
Pedestal Basins	Internal	Passing Juice
Wall Mounted Basins	Internal	Passing Juice
Showers	Internal	Passing Juice
Mixer Showers	Internal	Passing Juice
Electric Showers	Internal	Passing Juice
Shower Enclosures	Internal	Passing Juice
Walk In Showers	Internal	Passing Juice
Quadrant Enclosures	Internal	Passing Juice
Bath Shower Screens	Internal	Passing Juice

In-page links

Baths	Internal	Passing Juice
Freestanding Baths	Internal	Passing Juice
Double End Baths	Internal	Passing Juice
L Shape Baths	Internal	Passing Juice
P Shape Baths	Internal	Passing Juice
Shower Baths	Internal	Passing Juice
Single End Baths	Internal	Passing Juice
Bath Shower Screens	Internal	Passing Juice
Mirrors	Internal	Passing Juice
Illuminated Mirrors	Internal	Passing Juice
Mirrors with Demister	Internal	Passing Juice
Furniture	Internal	Passing Juice
Vanity Units	Internal	Passing Juice
Wall Hung Furniture	Internal	Passing Juice
Cabinets & Storage	Internal	Passing Juice
Toilet & Sink Units	Internal	Passing Juice
Freestanding Furniture	Internal	Passing Juice
Toilet Units	Internal	Passing Juice
Heating	Internal	Passing Juice
Radiators	Internal	Passing Juice
Radiator Accessories	Internal	Passing Juice
Accessories	Internal	Passing Juice
Bath Accessories	Internal	Passing Juice
Shower Accessories	Internal	Passing Juice
Toilet Accessories	Internal	Passing Juice
Basin Accessories	Internal	Passing Juice
Toilets	Internal	Passing Juice
Back to Wall Toilets	Internal	Passing Juice

In-page links

Cloak/Space Saving Toilets	Internal	Passing Juice
Close Coupled Toilets	Internal	Passing Juice
Comfort Height Toilets	Internal	Passing Juice
Traditional Toilets	Internal	Passing Juice
Wall Hung Toilets	Internal	Passing Juice
3D Bathroom Builder	Internal	Passing Juice
BBO & Outdoor	Internal	Passing Juice
BBOs	Internal	Passing Juice
Gas	Internal	Passing Juice
Charcoal	Internal	Passing Juice
Dual Fuel	Internal	Passing Juice
Portable	Internal	Passing Juice
Electric	Internal	Passing Juice
Smokers	Internal	Passing Juice
Outdoor Kitchens	Internal	Passing Juice
Pizza Ovens	Internal	Passing Juice
BBO Accessories	Internal	Passing Juice
Refurbished	Internal	Passing Juice
BBQ Deals	Internal	Passing Juice
Pressure Washers	Internal	Passing Juice
Power & Energy	Internal	Passing Juice
Portable Solar Panels	Internal	Passing Juice
Portable Power Stations	Internal	Passing Juice
Outdoor Heating	Internal	Passing Juice
Patio Heaters	Internal	Passing Juice
Fire Pits	Internal	Passing Juice
Refurbished	Internal	Passing Juice
Hot Tubs & Swim Spas	Internal	Passing Juice

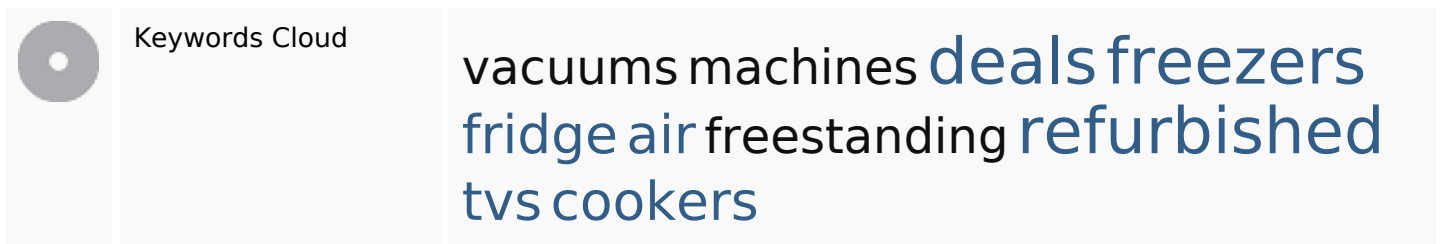
In-page links

Lay-Z Spa Hot Tubs	Internal	Passing Juice
Hot Tub Accessories	Internal	Passing Juice
Deals	Internal	Passing Juice
Refurbished	Internal	Passing Juice
Clearance	Internal	Passing Juice
Latest Promotions	Internal	Passing Juice
Help & Advice	Internal	Passing Juice
Learn more	Internal	Passing Juice
Integrated Dishwashers	Internal	Passing Juice
Freestanding Dishwashers	Internal	Passing Juice
Slimline Dishwashers	Internal	Passing Juice
Mobile Accessories	Internal	Passing Juice
Samsung	Internal	Passing Juice
Apple	Internal	Passing Juice
Google	Internal	Passing Juice
Help and advice	Internal	Passing Juice
Customer service	Internal	Passing Juice
Collection points	Internal	Passing Juice
Finance	Internal	Passing Juice
Track order	Internal	Passing Juice
Delivery	Internal	Passing Juice
Installation	Internal	Passing Juice
Public sector enquiries	Internal	Passing Juice
Trade enquiries	Internal	Passing Juice
About us	Internal	Passing Juice
Affiliates	Internal	Passing Juice
Careers	External	Passing Juice
Corporate site	External	Passing Juice

In-page links

Cooking	Internal	Passing Juice
Refrigeration	Internal	Passing Juice
Laundry	Internal	Passing Juice
Laptops Direct	External	Passing Juice
Drones Direct	External	Passing Juice
Better Bathrooms	External	Passing Juice
Furniture123	External	Passing Juice
Outdoor Living	External	Passing Juice
Cookie Policy	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
' + product.WebTitle + '	Internal	Passing Juice






SEO Keywords













Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
refurbished	28	✘	✘	✘	✔
deals	25	✘	✘	✘	✔
freezers	25	✘	✔	✘	✔
tvs	18	✔	✘	✘	✔
air	18	✔	✘	✘	✔


Usability

	Url	Domain : appliancesdirect.co.uk Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✗ Meta Viewport Tag✓ Flash content
--	---------------------	--

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>https://www.appliancesdirect.co.uk/sitemaps/sitemap-index.xml</p>
	Robots.txt	<p>http://appliancesdirect.co.uk/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>