



Website review andoverbakeshop.com

Generated on September 22 2024 03:46 AM





The score is 53/100







SEO Content

	Title	Andover Bakeshop Length : 16 Perfect, your title contains between 10 and 70 characters.					
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.					
	Og Meta Properties	Good, your page take advantage of Og Properties.					
		Property	Content				
		site_name	Andover Bakeshop				
		title	Andover Bakeshop				
		url	https://www.andoverbakeshop.com				
		type	website				
		image	http://static1.squarespace.com/static/611fff543cf5c15b249e0b94/t/612008de2813160eb5b4c52f/1629489374267/Untitled+design-2.png?for mat=1500w				
		image:width	1100				
		image:height	420				
	Headings	H1 1	H2 3	H3 5	H4 0	H5 0	H6 0
		• [H1] Portfolio					

SEO Content

		<ul style="list-style-type: none"> • [H2] VisitAndover • [H2] BakeshopforAll Occasions • [H2] Let's Work Together • [H3] We are a small shop so please plan ahead to ensure your date! • [H3] Birthdays • [H3] Cupcakes • [H3] Weddings/Showers • [H3] Holidays/Occasions
	Images	<p>We found 8 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 10%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 6 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 16.67%</p> <p>Internal Links 83.33%</p>


In-page links

Anchor	Type	Juice
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In-page links

Skip to Content	Internal	Passing Juice
Home	Internal	Passing Juice
Portfolio	Internal	Passing Juice
Experience	Internal	Passing Juice
Contact	Internal	Passing Juice
Small Biz Website Lady	External	Passing Juice

SEO Keywords






Keywords Cloud

debra **small** menu cupcakes all **special**
bakeshop cake birthdays **andover**



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
andover	8	✓	✗	✗	✓
bakeshop	6	✓	✗	✗	✓
special	6	✗	✗	✗	✗
small	5	✗	✗	✗	✓
birthdays	4	✗	✗	✗	✓












Usability

	Url	Domain : andoverbakeshop.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.andoverbakeshop.com/sitemap.xml
	Robots.txt	http://andoverbakeshop.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.