Website review
amaysim.com.au

Generated on September 20 2024 10:38 AM

The score is 58/100

SEO Content

✅	Title	Best value Phone Plans in Australia | amaysim **Length : 45** Perfect, your title contains between 10 and 70 characters.
✅	Description	Find the right deal at amaysim with our SIM only mobile plans, data only plans and long expiry plans on No lock-in contract. Little SIM. Big Love! **Length : 146** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	**Content**
site_name	amaysim
title	Best value Phone Plans in Australia
description	Find the right deal at amaysim with our SIM only mobile plans, data only plans and long expiry plans on No lock-in contract. Little SIM. Big Love!
image	https://www.amaysim.com.au/content/dam/amaysim/illustrations/cvp-2023/SIM_for_SEO_image.png
url	https://www.amaysim.com.au/

⚪	Headings	

H1	**H2**	**H3**	**H4**	**H5**	**H6**
2	30	10	0	0	0

- [H1] Shop our range of mobile phone plans

SEO Content

- [H1] Shop our range of mobile phone plans
- [H2] Unlimited international
- [H2] Speed caps
- [H2] Unlimited international
- [H2] Unlimited data banking
- [H2] eSIM compatibility
- [H2] Unlimited international
- [H2] Speed caps
- [H2] Unlimited international
- [H2] Unlimited data banking
- [H2] eSIM compatibility
- [H2] amaysim NBN home internet
- [H2] Homes for 1-2 users
- [H2] Homes for 2-3 users
- [H2] Homes for 5+ users
- [H2] Homes for 3-5 users
- [H2] Samsung Galaxy S22
- [H2] Samsung Galaxy A35 5G
- [H2] iPhone 12
- [H2] Motorola moto g54 5G
- [H2] More reasons to feel amaysim
- [H2] e-SIM AVAILABILITY
- [H2] UNLIMITED DATA BANKING
- [H2] UNLIMITED TALK & TEXT
- [H2] NO LOCK-IN CONTRACT
- [H2] BYO number
- [H2] We've got the numbers to prove it
- [H2] 1.5 million customers
- [H2] 4.8 app store rating
- [H2] 2023 value winner
- [H2] 5G Network
- [H3] bundle price
- [H3] QUICK AS
- [H3] bundle price
- [H3] SPEEDY AS
- [H3] bundle price
- [H3] FAST AS
- [H3] bundle price
- [H3] SUPERFAST AS
- [H3] Phones
- [H3] GO ON, FEEL AMAYSIM

❌	Images	We found 203 images on this web page. 49 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **12%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 118 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
SIM plan deals	Internal	Passing Juice
28 day SIM plans	Internal	Passing Juice
12 month SIM plans	Internal	Passing Juice
7 day SIM plans	Internal	Passing Juice
5G SIM plans	Internal	Passing Juice
Data plans	Internal	Passing Juice
All phone deals	Internal	Passing Juice
Android deals	Internal	Passing Juice
iPhone deals	Internal	Passing Juice
Samsung deals	Internal	Passing Juice
All iPhones	Internal	Passing Juice
iPhone 11	Internal	Passing Juice

In-page links

iPhone 12	Internal	Passing Juice
iPhone 12 mini	Internal	Passing Juice
iPhone 13	Internal	Passing Juice
iPhone 14	Internal	Passing Juice
iPhone 14 Plus	Internal	Passing Juice
iPhone 15	Internal	Passing Juice
iPhone 15 Plus	Internal	Passing Juice
iPhone 15 Pro	Internal	Passing Juice
iPhone 15 Pro Max	Internal	Passing Juice
iPhone 16	Internal	Passing Juice
iPhone 16 Plus	Internal	Passing Juice
iPhone 16 Pro	Internal	Passing Juice
iPhone 16 Pro Max	Internal	Passing Juice
iPhone SE	Internal	Passing Juice
All Samsung	Internal	Passing Juice
Samsung Galaxy Z Flip6	Internal	Passing Juice
Samsung Galaxy S24	Internal	Passing Juice
Samsung Galaxy S24 +	Internal	Passing Juice
Samsung Galaxy S24 Ultra	Internal	Passing Juice
Samsung Galaxy S23 FE	Internal	Passing Juice
Samsung Galaxy S22	Internal	Passing Juice
Samsung Galaxy A15 5G	Internal	Passing Juice
Samsung Galaxy A35 5G	Internal	Passing Juice
Samsung Galaxy A55 5G	Internal	Passing Juice
Samsung Galaxy A13 5G	Internal	Passing Juice
Samsung Galaxy A13 4G	Internal	Passing Juice
All Google	Internal	Passing Juice
Pixel 9	Internal	Passing Juice

In-page links

Pixel 9 Pro XL	Internal	Passing Juice
Pixel 9 Pro Fold	Internal	Passing Juice
Pixel 8a	Internal	Passing Juice
Pixel 8	Internal	Passing Juice
Pixel 8 Pro	Internal	Passing Juice
Pixel 7	Internal	Passing Juice
Pixel 7 Pro	Internal	Passing Juice
All Android	Internal	Passing Juice
Motorola moto g54 5G	Internal	Passing Juice
Motorola moto g62 5G	Internal	Passing Juice
OPPO a53s	Internal	Passing Juice
Optus X Pro	Internal	Passing Juice
Optus X Go	Internal	Passing Juice
Optus X Sight 2	Internal	Passing Juice
Optus X Lite 4G	Internal	Passing Juice
All Refurbished Phones	Internal	Passing Juice
iPhone 11 (Refurbished)	Internal	Passing Juice
iPhone 12 (Refurbished)	Internal	Passing Juice
iPhone 12 mini (Refurbished)	Internal	Passing Juice
iPhone 13 (Refurbished)	Internal	Passing Juice
iPhone 14 (Refurbished)	Internal	Passing Juice
All NBN plans	Internal	Passing Juice
Quick As 25/8 Mbps	Internal	Passing Juice
Speedy As 50/18 Mbps	Internal	Passing Juice
Fast As 100/18 Mbps	Internal	Passing Juice
Superfast As 245/22 Mbps	Internal	Passing Juice
How it works	Internal	Passing Juice
Our satisfaction guarantee	Internal	Passing Juice

In-page links

Volte	Internal	Passing Juice
eSIM	Internal	Passing Juice
Introducing 5G	Internal	Passing Juice
International roaming	Internal	Passing Juice
Data banking	Internal	Passing Juice
International calls	Internal	Passing Juice
SIM card delivery	Internal	Passing Juice
Network coverage	Internal	Passing Juice
SIM cards	Internal	Passing Juice
Activate SIM	Internal	Passing Juice
Get the app	Internal	Passing Juice
Find a store	Internal	Passing Juice
Recharge my plan	Internal	Passing Juice
BYO number	Internal	Passing Juice
Login	Internal	Passing Juice
Shop now	Internal	Passing Juice
Buy now	Internal	Passing Juice
Click here	Internal	Passing Juice
Show all	Internal	Passing Juice
max 100Mbps	Internal	Passing Juice
Plan info	Internal	Passing Juice
Buy now	Internal	Passing Juice
Buy now	Internal	Passing Juice
Plan info	Internal	Passing Juice
Buy now	Internal	Passing Juice
Plan info	Internal	Passing Juice
Buy now	Internal	Passing Juice
Plan info	Internal	Passing Juice

In-page links

Buy now	Internal	Passing Juice
Plan info	Internal	Passing Juice
Buy now	Internal	Passing Juice
Learn more	Internal	Passing Juice
Check address	Internal	Passing Juice
Buy now	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Show all Phones	Internal	Passing Juice
Our company	Internal	Passing Juice
Blog	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Careers	Internal	Passing Juice
Media	Internal	Passing Juice
Help	Internal	Passing Juice
Contact us	Internal	Passing Juice
Complaints	Internal	Passing Juice
Payment Assistance Policy	Internal	Passing Juice
Terms & conditions	Internal	Passing Juice
Privacy	Internal	Passing Juice
Accessibility	Internal	Passing Juice

SEO Keywords

Keywords Cloud

plan international galaxy classcmp-text standard data unlimited esim countries talk

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
international	30	✖	✖	✖	✔
data	23	✖	✖	✔	✔
esim	22	✖	✖	✖	✔
unlimited	22	✖	✖	✖	✔
standard	16	✖	✖	✖	✖

Usability

	Url	Domain : amaysim.com.au Length : 14
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!

Document

✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⦿	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

⦿	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap.
		https://www.amaysim.com.au/sitemap.xml
✅	Robots.txt	http://amaysim.com.au/robots.txt
		Great, your website has a robots.txt file.
❌	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.