








# Website review amaysim.com.au

Generated on September 20 2024 02:42 AM

The score is **58/100**



## SEO Content

	<p>Title</p>	<p>Best value Phone Plans in Australia   amaysim</p> <p><b>Length : 45</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Find the right deal at amaysim with our SIM only mobile plans, data only plans and long expiry plans on No lock-in contract. Little SIM. Big Love!</p> <p><b>Length : 146</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 1910"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>amaysim</td> </tr> <tr> <td>title</td> <td>Best value Phone Plans in Australia</td> </tr> <tr> <td>description</td> <td>Find the right deal at amaysim with our SIM only mobile plans, data only plans and long expiry plans on No lock-in contract. Little SIM. Big Love!</td> </tr> <tr> <td>image</td> <td><a href="https://www.amaysim.com.au/content/dam/amaysim/illustrations/cvp-2023/SIM_for_SEO_image.png">https://www.amaysim.com.au/content/dam/amaysim/illustrations/cvp-2023/SIM_for_SEO_image.png</a></td> </tr> <tr> <td>url</td> <td><a href="https://www.amaysim.com.au/">https://www.amaysim.com.au/</a></td> </tr> </tbody> </table>	Property	Content	site_name	amaysim	title	Best value Phone Plans in Australia	description	Find the right deal at amaysim with our SIM only mobile plans, data only plans and long expiry plans on No lock-in contract. Little SIM. Big Love!	image	<a href="https://www.amaysim.com.au/content/dam/amaysim/illustrations/cvp-2023/SIM_for_SEO_image.png">https://www.amaysim.com.au/content/dam/amaysim/illustrations/cvp-2023/SIM_for_SEO_image.png</a>	url	<a href="https://www.amaysim.com.au/">https://www.amaysim.com.au/</a>
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	<p>Headings</p>	<table border="1" data-bbox="539 1944 1481 2011"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>30</td> <td>10</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 2045 1224 2078" style="list-style-type: none"> <li>• [H1] Shop our range of mobile phone plans</li> </ul>	H1	H2	H3	H4	H5	H6	2	30	10	0	0	0
H1	H2	H3	H4	H5	H6									
2	30	10	0	0	0									

# SEO Content

- [H1] Shop our range of mobile phone plans
- [H2] Unlimited international
- [H2] Speed caps
- [H2] Unlimited international
- [H2] Unlimited data banking
- [H2] eSIM compatibility
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- [H2] Unlimited international
- [H2] Unlimited data banking
- [H2] eSIM compatibility
- [H2] amaysim NBN home internet
- [H2] Homes for 1-2 users
- [H2] Homes for 2-3 users
- [H2] Homes for 5+ users
- [H2] Homes for 3-5 users
- [H2] Samsung Galaxy S22
- [H2] Samsung Galaxy A35 5G
- [H2] iPhone 12
- [H2] Motorola moto g54 5G
- [H2] More reasons to feel amaysim
- [H2] e-SIM AVAILABILITY
- [H2] UNLIMITED DATA BANKING
- [H2] UNLIMITED TALK & TEXT
- [H2] NO LOCK-IN CONTRACT
- [H2] BYO number
- [H2] We've got the numbers to prove it
- [H2] 1.5 million customers
- [H2] 4.8 app store rating
- [H2] 2023 value winner
- [H2] 5G Network
- [H3] bundle price
- [H3] QUICK AS
- [H3] bundle price
- [H3] SPEEDY AS
- [H3] bundle price
- [H3] FAST AS
- [H3] bundle price
- [H3] SUPERFAST AS
- [H3] Phones
- [H3] GO ON, FEEL AMAYSIM



Images

We found 203 images on this web page.

49 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.



Text/HTML Ratio

Ratio : **12%**


This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.







Flash

Perfect, no Flash content has been detected on this page.

## SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 118 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">SIM plan deals</a>	Internal	Passing Juice
<a href="#">28 day SIM plans</a>	Internal	Passing Juice
<a href="#">12 month SIM plans</a>	Internal	Passing Juice
<a href="#">7 day SIM plans</a>	Internal	Passing Juice
<a href="#">5G SIM plans</a>	Internal	Passing Juice
<a href="#">Data plans</a>	Internal	Passing Juice
<a href="#">All phone deals</a>	Internal	Passing Juice
<a href="#">Android deals</a>	Internal	Passing Juice
<a href="#">iPhone deals</a>	Internal	Passing Juice
<a href="#">Samsung deals</a>	Internal	Passing Juice
<a href="#">All iPhones</a>	Internal	Passing Juice
<a href="#">iPhone 11</a>	Internal	Passing Juice

## In-page links

<a href="#">iPhone 12</a>	Internal	Passing Juice
<a href="#">iPhone 12 mini</a>	Internal	Passing Juice
<a href="#">iPhone 13</a>	Internal	Passing Juice
<a href="#">iPhone 14</a>	Internal	Passing Juice
<a href="#">iPhone 14 Plus</a>	Internal	Passing Juice
<a href="#">iPhone 15</a>	Internal	Passing Juice
<a href="#">iPhone 15 Plus</a>	Internal	Passing Juice
<a href="#">iPhone 15 Pro</a>	Internal	Passing Juice
<a href="#">iPhone 15 Pro Max</a>	Internal	Passing Juice
<a href="#">iPhone 16</a>	Internal	Passing Juice
<a href="#">iPhone 16 Plus</a>	Internal	Passing Juice
<a href="#">iPhone 16 Pro</a>	Internal	Passing Juice
<a href="#">iPhone 16 Pro Max</a>	Internal	Passing Juice
<a href="#">iPhone SE</a>	Internal	Passing Juice
<a href="#">All Samsung</a>	Internal	Passing Juice
<a href="#">Samsung Galaxy Z Flip6</a>	Internal	Passing Juice
<a href="#">Samsung Galaxy S24</a>	Internal	Passing Juice
<a href="#">Samsung Galaxy S24 +</a>	Internal	Passing Juice
<a href="#">Samsung Galaxy S24 Ultra</a>	Internal	Passing Juice
<a href="#">Samsung Galaxy S23 FE</a>	Internal	Passing Juice
<a href="#">Samsung Galaxy S22</a>	Internal	Passing Juice
<a href="#">Samsung Galaxy A15 5G</a>	Internal	Passing Juice
<a href="#">Samsung Galaxy A35 5G</a>	Internal	Passing Juice
<a href="#">Samsung Galaxy A55 5G</a>	Internal	Passing Juice
<a href="#">Samsung Galaxy A13 5G</a>	Internal	Passing Juice
<a href="#">Samsung Galaxy A13 4G</a>	Internal	Passing Juice
<a href="#">All Google</a>	Internal	Passing Juice
<a href="#">Pixel 9</a>	Internal	Passing Juice

## In-page links

<a href="#">Pixel 9 Pro XL</a>	Internal	Passing Juice
<a href="#">Pixel 9 Pro Fold</a>	Internal	Passing Juice
<a href="#">Pixel 8a</a>	Internal	Passing Juice
<a href="#">Pixel 8</a>	Internal	Passing Juice
<a href="#">Pixel 8 Pro</a>	Internal	Passing Juice
<a href="#">Pixel 7</a>	Internal	Passing Juice
<a href="#">Pixel 7 Pro</a>	Internal	Passing Juice
<a href="#">All Android</a>	Internal	Passing Juice
<a href="#">Motorola moto g54 5G</a>	Internal	Passing Juice
<a href="#">Motorola moto g62 5G</a>	Internal	Passing Juice
<a href="#">OPPO a53s</a>	Internal	Passing Juice
<a href="#">Optus X Pro</a>	Internal	Passing Juice
<a href="#">Optus X Go</a>	Internal	Passing Juice
<a href="#">Optus X Sight 2</a>	Internal	Passing Juice
<a href="#">Optus X Lite 4G</a>	Internal	Passing Juice
<a href="#">All Refurbished Phones</a>	Internal	Passing Juice
<a href="#">iPhone 11 (Refurbished)</a>	Internal	Passing Juice
<a href="#">iPhone 12 (Refurbished)</a>	Internal	Passing Juice
<a href="#">iPhone 12 mini (Refurbished)</a>	Internal	Passing Juice
<a href="#">iPhone 13 (Refurbished)</a>	Internal	Passing Juice
<a href="#">iPhone 14 (Refurbished)</a>	Internal	Passing Juice
<a href="#">All NBN plans</a>	Internal	Passing Juice
<a href="#">Quick As 25/8 Mbps</a>	Internal	Passing Juice
<a href="#">Speedy As 50/18 Mbps</a>	Internal	Passing Juice
<a href="#">Fast As 100/18 Mbps</a>	Internal	Passing Juice
<a href="#">Superfast As 245/22 Mbps</a>	Internal	Passing Juice
<a href="#">How it works</a>	Internal	Passing Juice
<a href="#">Our satisfaction guarantee</a>	Internal	Passing Juice

## In-page links

<a href="#">Volte</a>	Internal	Passing Juice
<a href="#">eSIM</a>	Internal	Passing Juice
<a href="#">Introducing 5G</a>	Internal	Passing Juice
<a href="#">International roaming</a>	Internal	Passing Juice
<a href="#">Data banking</a>	Internal	Passing Juice
<a href="#">International calls</a>	Internal	Passing Juice
<a href="#">SIM card delivery</a>	Internal	Passing Juice
<a href="#">Network coverage</a>	Internal	Passing Juice
<a href="#">SIM cards</a>	Internal	Passing Juice
<a href="#">Activate SIM</a>	Internal	Passing Juice
<a href="#">Get the app</a>	Internal	Passing Juice
<a href="#">Find a store</a>	Internal	Passing Juice
<a href="#">Recharge my plan</a>	Internal	Passing Juice
<a href="#">BYO number</a>	Internal	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">Shop now</a>	Internal	Passing Juice
<a href="#">Buy now</a>	Internal	Passing Juice
<a href="#">Click here</a>	Internal	Passing Juice
<a href="#">Show all</a>	Internal	Passing Juice
<a href="#">max 100Mbps</a>	Internal	Passing Juice
<a href="#">Plan info</a>	Internal	Passing Juice
<a href="#">Buy now</a>	Internal	Passing Juice
<a href="#">Buy now</a>	Internal	Passing Juice
<a href="#">Plan info</a>	Internal	Passing Juice
<a href="#">Buy now</a>	Internal	Passing Juice
<a href="#">Plan info</a>	Internal	Passing Juice
<a href="#">Buy now</a>	Internal	Passing Juice
<a href="#">Plan info</a>	Internal	Passing Juice

## In-page links

<a href="#">Buy now</a>	Internal	Passing Juice
<a href="#">Plan info</a>	Internal	Passing Juice
<a href="#">Buy now</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Check address</a>	Internal	Passing Juice
<a href="#">Buy now</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Show all Phones</a>	Internal	Passing Juice
<a href="#">Our company</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Media</a>	Internal	Passing Juice
<a href="#">Help</a>	Internal	Passing Juice
<a href="#">Contact us</a>	Internal	Passing Juice
<a href="#">Complaints</a>	Internal	Passing Juice
<a href="#">Payment Assistance Policy</a>	Internal	Passing Juice
<a href="#">Terms &amp; conditions</a>	Internal	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice
<a href="#">Accessibility</a>	Internal	Passing Juice

## SEO Keywords








Keywords Cloud

plan talk data standard galaxy  
international classcmp-text  
unlimited esim countries





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
international	30	✘	✘	✘	✔
data	23	✘	✘	✔	✔
esim	22	✘	✘	✘	✔
unlimited	22	✘	✘	✘	✔
standard	16	✘	✘	✘	✘

## Usability



	Url	Domain : amaysim.com.au Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document


	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!






## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://www.amaysim.com.au/sitemap.xml">https://www.amaysim.com.au/sitemap.xml</a>
	Robots.txt	<a href="http://amaysim.com.au/robots.txt">http://amaysim.com.au/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.