Website review
alticeusa.com

The score is 45/100

SEO Content

	Title	AliceUSA
⚠️		**Length : 9** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Altice USA
type	Website
url	https://www.alticeusa.com/
title	AliceUSA
image	https://www.alticeusa.com/sites/default/files/alticeusa-logo.png
image:url	https://www.alticeusa.com/sites/default/files/alticeusa-logo.png
image:type	image/png

Headings

H1	H2	H3	H4	H5	H6
0	7	0	3	1	0

- [H2] Breadcrumb

SEO Content

		[H2] What We Provide [H2] Who We Connect [H2] Who We Connect [H2] Who We Connect [H2] Bringing Optimum Fiber to our Communities [H2] Company Highlights [H4] Connectivity [H4] News [H4] Advertising [H5]
❌	Images	We found 1 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **10%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

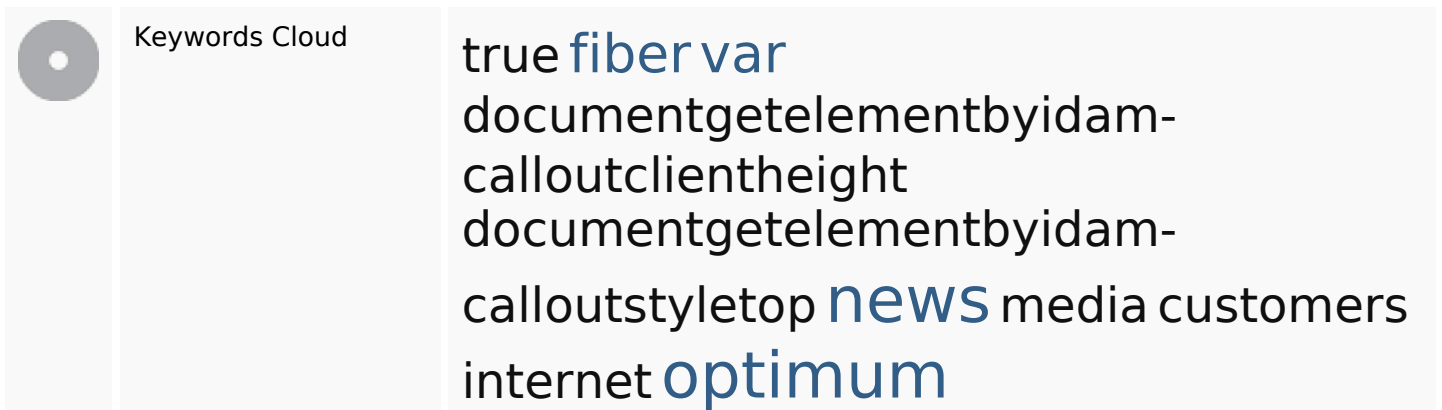|		
✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 40 links including 0 link(s) to files
⬤	Statistics	External Links : noFollow 0% External Links : Passing Juice 17.5% Internal Links 82.5%

In-page links

Anchor	Type	Juice
About	Internal	Passing Juice
Our Story	Internal	Passing Juice
Leadership	Internal	Passing Juice
Brands	Internal	Passing Juice
Our Brands	Internal	Passing Juice
Optimum	Internal	Passing Juice
News 12	Internal	Passing Juice
Optimum Media	Internal	Passing Juice
i24NEWS	Internal	Passing Juice
Product Highlights	Internal	Passing Juice
Impact	Internal	Passing Juice
Our Impact	Internal	Passing Juice
Diversity & Inclusion	Internal	Passing Juice
Commitment to our Community	Internal	Passing Juice
Sustainability	Internal	Passing Juice
Newsroom	Internal	Passing Juice
Awards & Highlights	Internal	Passing Juice
Media Inquiries	Internal	Passing Juice
Careers	External	Passing Juice
Investors	Internal	Passing Juice
Overview	Internal	Passing Juice
News & Events	Internal	Passing Juice
Financial Results	Internal	Passing Juice
SEC Filings	Internal	Passing Juice
Shareholder Information	Internal	Passing Juice
Debtholder Information	Internal	Passing Juice
Governance	Internal	Passing Juice

In-page links

Company Info	Internal	Passing Juice
Home	Internal	Passing Juice
Customers	Internal	Passing Juice
Learn More	External	Passing Juice
here	Internal	Passing Juice
here	Internal	Passing Juice
here	Internal	Passing Juice
Terms	External	Passing Juice
Privacy	Internal	Passing Juice
facebook	External	Passing Juice
twitter	External	Passing Juice
linkedin	External	Passing Juice
instagram	External	Passing Juice

SEO Keywords

Keywords Cloud	true fiber var documentgetelementbyidam-calloutclientheight documentgetelementbyidam-calloutstyletop news media customers internet optimum

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
news	8	✖	✖	✖	✔
optimum	7	✖	✖	✖	✔
fiber	5	✖	✖	✖	✔

Keywords Consistency

var	5	✖	✖	✖	✖
media	4	✖	✖	✖	✖

Usability

	Url	Domain : alticeusa.com Length : 13
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files.

Document

✖ Too bad, your website has too many JS files (more than 6).

✔ Perfect, your website takes advantage of gzip.

Mobile

Mobile Optimization	
	✔ Apple Icon
	✔ Meta Viewport Tag
	✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap.
		https://www.alticeusa.com/sitemap.xml
✔	Robots.txt	http://alticeusa.com/robots.txt
		Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool.
		Google Analytics