








Website review alcamiinteractive.com

Generated on September 22 2024 12:33 PM





The score is 50/100







SEO Content

	Title	<p>Employee Testing, Pre-Employment Testing Criteria</p> <p>Length : 51</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>We help organizations make evidence-based talent decisions to drive outcomes through pre-employment assessments, video interviewing, & talent management tools.</p> <p>Length : 163</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 1599"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>https://www.criteriacorp.com/files/cc-share.jpg</td> </tr> <tr> <td>image:secure_url</td> <td>https://www.criteriacorp.com/files/cc-share.jpg</td> </tr> </tbody> </table>	Property	Content	image	https://www.criteriacorp.com/files/cc-share.jpg	image:secure_url	https://www.criteriacorp.com/files/cc-share.jpg						
Property	Content													
image	https://www.criteriacorp.com/files/cc-share.jpg													
image:secure_url	https://www.criteriacorp.com/files/cc-share.jpg													
	Headings	<table border="1" data-bbox="544 1630 1481 1704"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>10</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1733 1289 2063" style="list-style-type: none"> • [H1] Better Talent Starts with Better Insights • [H2] Main Navigation • [H2] Buttony Menu • [H2] Discover Criteria's Talent Success Platform • [H2] Trust Us to Deliver • [H2] 65% reduction in turnover • [H2] 7x more revenue from sales • [H2] 50% improvement in time to hire • [H2] 90% hiring success rate • [H2] Get Started for Free 	H1	H2	H3	H4	H5	H6	1	10	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	10	0	0	0	0									

SEO Content

		<ul style="list-style-type: none"> [H2] Footer menu
	Images	<p>We found 34 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 10%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 55 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 10.91%</p> <p>Internal Links 89.09%</p>

In-page links

Anchor	Type	Juice
Assess	Internal	Passing Juice
Cognitive Aptitude	Internal	Passing Juice
Personality	Internal	Passing Juice
Emotional Intelligence	Internal	Passing Juice

In-page links

Risk	Internal	Passing Juice
Skills	Internal	Passing Juice
Game-Based	Internal	Passing Juice
Interview	Internal	Passing Juice
Video Interviewing	Internal	Passing Juice
Interview Management	Internal	Passing Juice
Develop™ by Criteria	External	Passing Juice
The Platform	Internal	Passing Juice
The Science	Internal	Passing Juice
The Solutions	Internal	Passing Juice
The Experience	Internal	Passing Juice
Enterprise	Internal	Passing Juice
Mid-Market	Internal	Passing Juice
Small Business	Internal	Passing Juice
Integrations & Partners	Internal	Passing Juice
Pricing	Internal	Passing Juice
Resources Library	Internal	Passing Juice
Blog	Internal	Passing Juice
Case Studies	Internal	Passing Juice
Calculate Your ROI	Internal	Passing Juice
How to Prepare	Internal	Passing Juice
About the Assessments	Internal	Passing Juice
About Video Interviewing	Internal	Passing Juice
About the CCAT	Internal	Passing Juice
FAQs	Internal	Passing Juice
About	Internal	Passing Juice
Scientific Advisory Board	Internal	Passing Juice
Careers	Internal	Passing Juice

In-page links

Press	Internal	Passing Juice
Login	External	Passing Juice
Start Free Trial	Internal	Passing Juice
Learn More	Internal	Passing Juice
View Case Study	Internal	Passing Juice
View Case Study	Internal	Passing Juice
View Case Study	Internal	Passing Juice
View Case Study	Internal	Passing Juice
click here	External	Passing Juice
Risk	External	Passing Juice
Structured Interviews	External	Passing Juice
Blog	External	Passing Juice
Testimonials	Internal	Passing Juice
What Our Tests Measure	Internal	Passing Juice
Tests by Industry	Internal	Passing Juice
Tests by Position	Internal	Passing Juice
Glossary	Internal	Passing Juice
Practice Tests	Internal	Passing Juice
R&D Partners	Internal	Passing Juice
Security and Compliance	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
DMCA Policy	Internal	Passing Juice

SEO Keywords








Keywords Cloud

corp usa tests support criteria
salescriteriacorp testing pre-employment aus job





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
criteria	6	✓	✗	✗	✓
tests	4	✗	✗	✗	✗
testing	3	✓	✗	✗	✗
support	3	✗	✗	✗	✗
corp	3	✗	✗	✗	✗



Usability

	Url	Domain : alcamiinteractive.com Length : 21
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.




Document

	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><u></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	1
Deprecated tags	Occurrences					
<u>	1					
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.criteriacorp.com/
	Robots.txt	http://alcamiinteractive.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.