



Website review aitkenpharmacy.co.uk

Generated on September 22 2024 20:18 PM





The score is 47/100







SEO Content

	Title	<p>Romanes Pharmacy - Home</p> <p>Length : 23</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>7</td> <td>9</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Romanes Pharmacy • [H2] Menu • [H2] Romanes Pharmacy • [H2] Pharmacy Services • [H2] Prescription Delivery Service • [H2] Photography • [H2] Our Locations • [H2] Get in touch • [H3] Chirnside • [H3] Coldstream • [H3] Duns • [H3] Dunbar • [H3] Eyemouth • [H3] Greenlaw • [H3] Gullane • [H3] Haddington • [H3] Baby & Me 	H1	H2	H3	H4	H5	H6	1	7	9	0	0	0
H1	H2	H3	H4	H5	H6									
1	7	9	0	0	0									

SEO Content

	Images	We found 13 images on this web page. 7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 24% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 24 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 41.67% Internal Links 58.33%

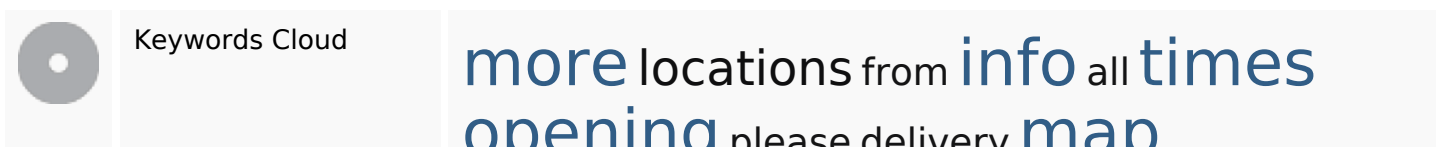
In-page links

Anchor	Type	Juice
Romanes Pharmacy	Internal	Passing Juice
Menu	Internal	Passing Juice
Services	Internal	Passing Juice
Locations	Internal	Passing Juice

In-page links

Fair Processing Notice	Internal	Passing Juice
Close	Internal	Passing Juice
Map	External	Passing Juice
Opening Times / More Info	Internal	Passing Juice
Map	External	Passing Juice
Opening Times / More Info	Internal	Passing Juice
Map	External	Passing Juice
Opening Times / More Info	Internal	Passing Juice
Map	External	Passing Juice
Opening Times / More Info	Internal	Passing Juice
Map	External	Passing Juice
Opening Times / More Info	Internal	Passing Juice
Map	External	Passing Juice
Opening Times / More Info	Internal	Passing Juice
Map	External	Passing Juice
Opening Times / More Info	Internal	Passing Juice
Map	External	Passing Juice
Opening Times / More Info	Internal	Passing Juice
Map	External	Passing Juice
Opening Times / More Info	Internal	Passing Juice
facebook.com/glmromanes	External	Passing Juice
HTML5 UP	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
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Keywords Consistency

opening	9	✘	✘	✘	✘
times	9	✘	✘	✘	✘
more	9	✘	✘	✘	✘
map	8	✘	✘	✘	✘
info	8	✘	✘	✘	✘


Usability

	Url	Domain : aitkenpharmacy.co.uk Length : 20
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✓ Perfect. No inline css has been found in HTML tags!✓ Great, your website has few CSS files.✓ Perfect, your website has few JavaScript files.✓ Perfect, your website takes advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://aitkenpharmacy.co.uk/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>