Website review aircall.io

The score is 57/100

SEO Content

✅	Title	Business Phone System for High-Performing Teams | Aircall **Length : 58** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	The business phone and communication platform trusted by teams everywhere. Set up a cloud-based call center and integrate with your CRM & Helpdesk software in minutes. **Length : 171** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Aircall
title	Business Phone System for High-Performing Teams | Aircall
description	The business phone and communication platform trusted by teams everywhere. Set up a cloud-based call center and integrate with your CRM & Helpdesk software in minutes.
url	https://aircall.io/
type	website
image	https://a.storyblok.com/f/157376/1200x630/e9706cdc7b/og-image-en_1200x630.png/m/1200x0

SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		1	11	20	4	0	5

- [H1] Turn every conversation into business impact.
- [H2] Proud to be recognized as the G2 Call Contact Center Leaders.
- [H2] Smarter conversations, in a few minutes
- [H2] Bring value to voice
- [H2] Connected to the tools you love
- [H2] Ready to build better conversations?
- [H2] Frequently asked questions
- [H2] What is a call center software?
- [H2] How does call center software function?
- [H2] What are the benefits of a call center software?
- [H2] How can I create a call center?
- [H2] What software do call centers use?
- [H3] Set up in seconds
- [H3] Connect to your tools
- [H3] Leverage insights
- [H3] Accelerate with AI
- [H3] For Smarter Sales
- [H3] For Best-in-Class Support
- [H3] For Better Business
- [H3] For Hybrid Work
- [H3] Salesforce
- [H3] HubSpot
- [H3] Zendesk
- [H3] Intercom
- [H3] monday.com
- [H3] Shopify
- [H3] Gorgias
- [H3] Microsoft teams
- [H3] monday.com
- [H3] Shopify
- [H3] Gorgias
- [H3] Microsoft teams
- [H4] Sara Kinsella
- [H4] Lauren Panken
- [H4] Sara Tiffany
- [H4] Anton Zillberberg
- [H6] Solutions
- [H6] Product
- [H6] Features
- [H6] Resources
- [H6] Company

	Images	We found 141 images on this web page. 55 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **6%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
✓		
✗	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 56 links including 1 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 14.29% Internal Links 85.71%

In-page links

Anchor	Type	Juice
Refer a friend and earn $100	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Login	Internal	Passing Juice
English (GB)	Internal	Passing Juice
Français	Internal	Passing Juice
Deutsch	Internal	Passing Juice
Español	Internal	Passing Juice
Get free access	Internal	Passing Juice
Discover more	Internal	Passing Juice

In-page links

[Discover our 100+ integrations](#)	Internal	Passing Juice
[Explore more](#)	Internal	Passing Juice
[Discover more industries](#)	Internal	Passing Juice
[Pricing](#)	Internal	Passing Juice
[Discover our Blog](#)	Internal	Passing Juice
[Sales Content Hub and Resources](#)	Internal	Passing Juice
[Learn more](#)	Internal	Passing Juice
[Learn more](#)	Internal	Passing Juice
[Learn more](#)	Internal	Passing Juice
[Learn more](#)	Internal	Passing Juice
[-](#)	External	Passing Juice
[-](#)	External	Passing Juice
[-](#)	External	Passing Juice
[-](#)	External	Passing Juice
[-](#)	External	Passing Juice
[-](#)	External	Passing Juice
[-](#)	External	Passing Juice
[Phone System](#)	Internal	Passing Juice
[Ecommerce](#)	Internal	Passing Juice
[Non-profits](#)	Internal	Passing Juice
[Quality and reliability](#)	Internal	Passing Juice
[Apps](#)	Internal	Passing Juice
[Country coverage](#)	Internal	Passing Juice
[PowerDialer](#)	Internal	Passing Juice
[IVR](#)	Internal	Passing Juice
[Call Routing](#)	Internal	Passing Juice
[Call Center Analytics](#)	Internal	Passing Juice
[CTI Integration](#)	Internal	Passing Juice

In-page links

Click to Dial	Internal	Passing Juice
Knowledge Base	Internal	Passing Juice
Customer Stories	Internal	Passing Juice
Partner Stories	Internal	Passing Juice
Become a Partner	Internal	Passing Juice
Build an Integration	Internal	Passing Juice
VoIP	Internal	Passing Juice
Glossary	Internal	Passing Juice
Speed Test	Internal	Passing Juice
About Us	Internal	Passing Juice
Careers	Internal	Passing Juice
Press	Internal	Passing Juice
Uptime	Internal	Passing Juice
Brand	External	Passing Juice
Legal	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Security	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Cookies Preferences	Internal	Passing Juice

SEO Keywords

Keywords Cloud	software features business customer aircall phone call center sales more
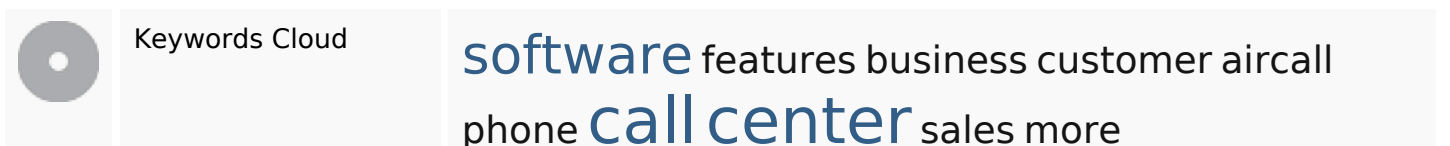
Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Keywords Consistency

call	61	✔	✘	✔	✔
center	50	✘	✘	✔	✔
software	39	✘	✘	✔	✔
aircall	24	✔	✘	✘	✘
more	21	✘	✘	✘	✘

Usability

⊙	Url	Domain : aircall.io Length : 10
✔	Favicon	Great, your website has a favicon.
✘	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✘	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✘	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

	Speed Tips	
		✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	
		✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		https://aircall.io/sitemap.xml
		https://aircall.io/blog_sitemap.xml
✔	Robots.txt	http://aircall.io/robots.txt
		Great, your website has a robots.txt file.
✖	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.