



# Website review affordablemobiles.co.uk

Generated on September 19 2024 22:32 PM

The score is **67/100**



## SEO Content

	<p>Title</p>	<p>Best Mobile Phone Deals - Cheap Phones   Affordable Mobiles</p> <p><b>Length : 59</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Get the best mobile phone deals at Affordable Mobiles. Choose Apple, Samsung &amp; many more brands from the UK's no.1 mobile reseller.</p> <p><b>Length : 131</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Best Mobile Phone Deals</p> <p>Good, your page contains meta keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1805"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>The Best Deals on Mobile Phones</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>/</td> </tr> <tr> <td>description</td> <td>Get more mobile for your money at Affordable Mobiles.</td> </tr> <tr> <td>locale</td> <td>en_GB</td> </tr> <tr> <td>site_name</td> <td>AffordableMobiles.co.uk</td> </tr> </tbody> </table>	Property	Content	title	The Best Deals on Mobile Phones	type	website	url	/	description	Get more mobile for your money at Affordable Mobiles.	locale	en_GB	site_name	AffordableMobiles.co.uk
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	<p>Headings</p>	<table border="1" data-bbox="539 1832 1481 1906"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>6</td> <td>34</td> <td>5</td> <td>4</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1939 1098 2069" style="list-style-type: none"> <li>• [H1] Our Best Mobile Phone Deals</li> <li>• [H2] Our Most Popular Mobiles</li> <li>• [H2] Shop by Network</li> <li>• [H2] Shop by Brand</li> </ul>	H1	H2	H3	H4	H5	H6	1	6	34	5	4	0		
H1	H2	H3	H4	H5	H6											
1	6	34	5	4	0											

# SEO Content

- [H2] Our Best SIMO Deals
- [H2] Feel The Deal
- [H2] \* The legal bit
- [H3] Deals Under £25/MTH
- [H3] Google Pixel 9
- [H3] Apple iPhone 16
- [H3] Apple iPhone 15
- [H3] Samsung Galaxy S23
- [H3] Apple iPhone 15
- [H3] Samsung Galaxy S23 FE
- [H3] Apple iPhone 16
- [H3] Three.
- [H3] Data allowance range
- [H3] Cost increase
- [H3] Data allowance range
- [H3] Cost increase
- [H3] iPhone 15
- [H3] iPhone 13
- [H3] Samsung Galaxy S23
- [H3] iPhone 15 Pro
- [H3] iPhone 12 64GB - As New
- [H3] iPhone 12
- [H3] Three SIM Card
- [H3] Vodafone SIM Card
- [H3] Three SIM Card
- [H3] Three.
- [H3] Data allowance range
- [H3] Cost increase
- [H3] Data allowance range
- [H3] Cost increase
- [H3] Go On, Feel It
- [H3] Why Choose Us?
- [H3] Three.
- [H3] Data allowance range
- [H3] Cost increase
- [H3] Data allowance range
- [H3] Cost increase
- [H4] Sign Up for News and Offers
- [H4] Mobile Phone Deals
- [H4] Online Help
- [H4] Useful Links
- [H4] Join Us on Social
- [H5] General
- [H5] Products
- [H5] Cashback
- [H5] Data Speeds



Images

We found 71 images on this web page.

Good, most or all of your images have alt attributes.





Text/HTML Ratio





Ratio : **5%**

This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

## SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 45 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.22% Internal Links 97.78%

## In-page links

Anchor	Type	Juice
<a href="#">cookies</a>	Internal	Passing Juice
<a href="#">cookie_policy</a>	Internal	Passing Juice
<a href="#">iPhone 12</a>	Internal	Passing Juice
<a href="#">iPhone 13</a>	Internal	Passing Juice
<a href="#">iPhone 14</a>	Internal	Passing Juice
<a href="#">iPhone 15</a>	Internal	Passing Juice
<a href="#">iPhone 15 Pro</a>	Internal	Passing Juice
<a href="#">All iPhone Deals &gt;</a>	Internal	Passing Juice
<a href="#">Google Pixel 8a</a>	Internal	Passing Juice


## In-page links

<a href="#">Google Pixel 8</a>	Internal	Passing Juice
<a href="#">Google Pixel 9</a>	Internal	Passing Juice
<a href="#">All Mobile Phone Deals &gt;</a>	Internal	Passing Juice
<a href="#">Google Pixel</a>	Internal	Passing Juice
<a href="#">HMD</a>	Internal	Passing Juice
<a href="#">Motorola</a>	Internal	Passing Juice
<a href="#">Nokia</a>	Internal	Passing Juice
<a href="#">Samsung Galaxy</a>	Internal	Passing Juice
<a href="#">Sony Xperia</a>	Internal	Passing Juice
<a href="#">All Brands &gt;</a>	Internal	Passing Juice
<a href="#">O2 Deals</a>	Internal	Passing Juice
<a href="#">Three Deals</a>	Internal	Passing Juice
<a href="#">Vodafone Deals</a>	Internal	Passing Juice
<a href="#">Refurbished Mobile Deals</a>	Internal	Passing Juice
<a href="#">Deals Under £25</a>	Internal	Passing Juice
<a href="#">O2 upgrade deals</a>	Internal	Passing Juice
<a href="#">Three Upgrade Deals</a>	Internal	Passing Juice
<a href="#">Vodafone upgrade deals</a>	Internal	Passing Juice
<a href="#">All upgrades &gt;</a>	Internal	Passing Juice
<a href="#">All SIM Deals</a>	Internal	Passing Juice
<a href="#">Three SIM Deals</a>	Internal	Passing Juice
<a href="#">Vodafone SIM Deals</a>	Internal	Passing Juice
<a href="#">SMARTY SIM Deals</a>	Internal	Passing Juice
<a href="#">VOXI SIM Deals</a>	Internal	Passing Juice
<a href="#">here</a>	Internal	Passing Juice
<a href="#">All Networks</a>	Internal	Passing Juice
<a href="#">Get Deals</a>	Internal	Passing Juice
<a href="#">Find Out</a>	Internal	Passing Juice

## In-page links

<a href="#">Trustpilot</a>	External	Passing Juice
<a href="#">Full Legals</a>	Internal	Passing Juice
<a href="#">Best SIM Free Deals</a>	Internal	Passing Juice
<a href="#">Check Order</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Delivery Info</a>	Internal	Passing Juice
<a href="#">Returns</a>	Internal	Passing Juice
<a href="#">Other Help</a>	Internal	Passing Juice




## SEO Keywords

	Keywords Cloud	google sim best iphone mobile samsung all phone mobiles <b>deals</b>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
deals	29	✓	✓	✓	✓
iphone	11	✗	✗	✗	✓
sim	9	✗	✗	✗	✓
best	7	✓	✓	✓	✓
mobile	7	✓	✓	✓	✓












## Usability

	Url	Domain : affordablemobiles.co.uk Length : 23
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





## Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Attention! Try to avoid nested tables in HTML.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>https://www.affordablemobiles.co.uk/sitemap.xml</pre>
	Robots.txt	<p><a href="http://affordablemobiles.co.uk/robots.txt">http://affordablemobiles.co.uk/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>