

# Website review aeptexas.com

Generated on September 23 2024 04:25 AM

The score is 43/100

Final conclusions: Investment of the second pagepeeker

#### **SEO Content**

|              | Title              | AEP Texas Length : 9 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.   |
|--------------|--------------------|--|
| 8            | Description        | Length : 0<br>Very bad. We haven't found meta description on your page. Use <u>this</u><br>free online meta tags generator to create description.  |
| $\bigotimes$ | Keywords           | Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.  |
| 8            | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows<br>social crawler's better structurize your page. Use <u>this free og</u><br><u>properties generator</u> to create them.  |
| 0            | Headings           | H1H2H3H4H5H61460031• [H1] Hurricane and Storms• [H2] Processing your request• [H2] Processing your request• [H2] Hurricane Preparedness• [H2] Select your state handbook• [H2] Select your state handbook• [H2] Loading video• [H3] View Your Meter Order Status• [H3] Confused About Outages?• [H3] Confused About Outages?• [H3] Caring for Our Community• [H3] What Does "Remember User ID" Mean?• [H3] Welcome back!• [H6] Account Summary• [H6] Billing Issues• [H6] Service Requests• [H6] Energy Usage• [H6] Business Accounts• [H6] Register |

#### **SEO Content**

|              |                 | <ul> <li>[H6] Account Settings</li> <li>[H6] Notification Preferences</li> <li>[H6] Outages Overview</li> <li>[H6] Safety</li> <li>[H6] Meter Collar Devices:</li> <li>[H6] Report Other Problems</li> <li>[H6] Home Savings</li> <li>[H6] Energy Tips</li> <li>[H6] Business Savings</li> <li>[H6] Energy Usage</li> <li>[H6] Community Overview</li> <li>[H6] Community Overview</li> <li>[H6] Consic Development</li> <li>[H6] Clean Energy</li> <li>[H6] Contact Overview</li> <li>[H6] Contact Overview</li> <li>[H6] Contact Overview</li> <li>[H6] Contact Overview</li> <li>[H6] Careers</li> <li>[H6] Power out?</li> <li>[H6] Call 811 Before You Dig</li> <li>[H6] Other Contacts:</li> <li>[H6] Social Media:</li> </ul> |
|--------------|-----------------|--|
| 8            | Images          | We found 8 images on this web page.<br>6 alt attributes are empty or missing. Add alternative text so that<br>search engines can better understand the content of your images.   |
|              | Text/HTML Ratio | Ratio : <b>28%</b><br>Ideal! This page's ratio of text to HTML code is between 25 and 70<br>percent.   |
| 0            | Flash           | Perfect, no Flash content has been detected on this page.  |
| $\bigotimes$ | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content<br>in an Iframe cannot be indexed.  |

#### **SEO Links**

| 0 | URL Rewrite                | Good. Your links looks friendly!   |
|---|----------------------------|--|
| 8 | Underscores in the<br>URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|   |                            |  |

#### SEO Links

| $\bigcirc$ | In-page links | We found a total of 171 links including 8 link(s) to files           |
|------------|---------------|--|
| 0          | Statistics    | External Links : noFollow 0%<br>External Links : Passing Juice 8.19% |
|            |               | Internal Links 91.81%  |

| Anchor                               | Туре     | Juice         |
|--------------------------------------|----------|---------------|
| Skip to main content                 | Internal | Passing Juice |
| Españ:ol                             | Internal | Passing Juice |
| =                                    | External | Passing Juice |
| Account Summary                      | Internal | Passing Juice |
| Bills & Payments                     | Internal | Passing Juice |
| Service Requests Overview            | Internal | Passing Juice |
| Start, Stop or Transfer Your Service | Internal | Passing Juice |
| Change or Upgrade Your Service       | Internal | Passing Juice |
| Modify Home Service                  | Internal | Passing Juice |
| Modify Business Service              | Internal | Passing Juice |
| Meter Reading Schedule               | Internal | Passing Juice |
| Electric Choice                      | Internal | Passing Juice |
| Your Energy Usage                    | Internal | Passing Juice |
| Account Settings Overview            | Internal | Passing Juice |
| Notifications                        | Internal | Passing Juice |
| View Your Accounts                   | Internal | Passing Juice |
| Add Account                          | Internal | Passing Juice |
| Remove Account                       | Internal | Passing Juice |
| Change Default Login Account         | Internal | Passing Juice |
| Change Account Password              | Internal | Passing Juice |

| Change Email Address                                | Internal | Passing Juice |
|---|----------|---------------|
| Change Mailing Address                              | Internal | Passing Juice |
| Change Phone Number                                 | Internal | Passing Juice |
| Change Profile Name                                 | Internal | Passing Juice |
| Business Accounts                                   | Internal | Passing Juice |
| Outages Overview                                    | Internal | Passing Juice |
| Report Power Outage                                 | Internal | Passing Juice |
| Check Outage Status                                 | Internal | Passing Juice |
| View Outage Map                                     | External | Passing Juice |
| Outage Alerts                                       | Internal | Passing Juice |
| Report Safety Hazard                                | Internal | Passing Juice |
| Report Tree Problem                                 | Internal | Passing Juice |
| Report Streetlight Problem                          | Internal | Passing Juice |
| Report Leased Light Problem                         | Internal | Passing Juice |
| Report Power Theft                                  | Internal | Passing Juice |
| Outages FAQ   | Internal | Passing Juice |
| Load Shed Information                               | Internal | Passing Juice |
| Savings Overview                                    | Internal | Passing Juice |
| Home Savings Overview                               | Internal | Passing Juice |
| Save Energy Overview                                | Internal | Passing Juice |
| Appliances & Electronics                            | Internal | Passing Juice |
| Heating & Cooling                                   | Internal | Passing Juice |
| Landscaping   | Internal | Passing Juice |
| Lighting  | Internal | Passing Juice |
| Water Heating                                       | Internal | Passing Juice |
| Temperature Tracker                                 | Internal | Passing Juice |
| Money and Energy Savings for Your Business Overview | Internal | Passing Juice |
| Save Energy Overview                                | Internal | Passing Juice |
|   |          |               |

| Heating & Cooling (HVAC)                            | Internal | Passing Juice |
|---|----------|---------------|
| Lighting  | Internal | Passing Juice |
| Motors & Drives                                     | Internal | Passing Juice |
| Refrigeration                                       | Internal | Passing Juice |
| Temperature Tracker                                 | Internal | Passing Juice |
| Savings Toolkit                                     | Internal | Passing Juice |
| Community Overview                                  | Internal | Passing Juice |
| Caring For Our Community Overview                   | Internal | Passing Juice |
| Volunteering  | Internal | Passing Juice |
| Charitable Giving                                   | Internal | Passing Juice |
| Featured Stories                                    | Internal | Passing Juice |
| Growing Our Community Overview                      | Internal | Passing Juice |
| Community Affairs and Economic Development Managers | Internal | Passing Juice |
| Power Projects & Plans Overview                     | Internal | Passing Juice |
| Reliability & Tree Trimming                         | Internal | Passing Juice |
| McAllen & Mission Area Transition from Oncor        | Internal | Passing Juice |
| Smart Meters  | Internal | Passing Juice |
| Asset Controller                                    | Internal | Passing Juice |
| Energy Education Overview                           | Internal | Passing Juice |
| Kids & Teachers                                     | Internal | Passing Juice |
| Electric & Magnetic Fields                          | Internal | Passing Juice |
| <u>Clean Energy</u>                                 | Internal | Passing Juice |
| Economic Development                                | Internal | Passing Juice |
| Electric Cars                                       | Internal | Passing Juice |
| Electrification for Your Business                   | Internal | Passing Juice |
| Contact Us  | Internal | Passing Juice |
| Update Account Settings                             | Internal | Passing Juice |
| Report an Outage                                    | Internal | Passing Juice |
|   |          |               |

| Safety Overview   | Internal   | Passing Juice  |
|---|--|--|
| Order Safety DVD  | Internal   | Passing Juice  |
| Power Line Safety   | Internal   | Passing Juice  |
| Staying Safe at Home  | Internal   | Passing Juice  |
| Contractor Safety   | Internal   | Passing Juice  |
| Emergency Responders  | Internal   | Passing Juice  |
| Company Overview  | Internal   | Passing Juice  |
| About Us Overview   | Internal   | Passing Juice  |
| Business Hours & Holiday Schedule   | Internal   | Passing Juice  |
| Letters of Authorization  | Internal   | Passing Juice  |
| Permit & Inspection Requirements  | Internal   | Passing Juice  |
| How to Register As A REP  | Internal   | Passing Juice  |
| REP Desk  | Internal   | Passing Juice  |
| Meter Reading Schedule  | Internal   | Passing Juice  |
|   |  |  |
| SAC & TDSP Codes  | Internal   | Passing Juice  |
| SAC & TDSP Codes Tariff Codes   | Internal<br>Internal   | Passing Juice<br>Passing Juice   |
|   |  |  |
| Tariff Codes  | Internal   | Passing Juice  |
| <u>Tariff Codes</u><br><u>Transition Deposit Charge Agreements</u>  | Internal<br>Internal   | Passing Juice<br>Passing Juice   |
| Tariff Codes         Transition Deposit Charge Agreements         Workshops   | Internal<br>Internal<br>Internal   | Passing Juice<br>Passing Juice<br>Passing Juice  |
| Tariff CodesTransition Deposit Charge AgreementsWorkshopsZIP codes  | Internal<br>Internal<br>Internal<br>Internal   | Passing Juice<br>Passing Juice<br>Passing Juice<br>Passing Juice   |
| Tariff CodesTransition Deposit Charge AgreementsWorkshopsZIP codesAEP Texas Leadership  | Internal<br>Internal<br>Internal<br>Internal   | Passing Juice<br>Passing Juice<br>Passing Juice<br>Passing Juice<br>Passing Juice  |
| Tariff CodesTransition Deposit Charge AgreementsWorkshopsZIP codesAEP Texas LeadershipAEP Texas Electric Rates  | Internal<br>Internal<br>Internal<br>Internal<br>Internal   | Passing Juice<br>Passing Juice<br>Passing Juice<br>Passing Juice<br>Passing Juice<br>Passing Juice   |
| Tariff CodesTransition Deposit Charge AgreementsWorkshopsZIP codesAEP Texas LeadershipAEP Texas Electric RatesAEP Economic Development  | Internal<br>Internal<br>Internal<br>Internal<br>Internal<br>External   | Passing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing Juice  |
| Tariff CodesTransition Deposit Charge AgreementsWorkshopsZIP codesAEP Texas LeadershipAEP Texas Electric RatesAEP Economic DevelopmentEconomic Development Training   | Internal<br>Internal<br>Internal<br>Internal<br>Internal<br>External<br>Internal                                     | Passing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing Juice  |
| Tariff CodesTransition Deposit Charge AgreementsWorkshopsZlP codesAEP Texas LeadershipAEP Texas Electric RatesAEP Economic DevelopmentEconomic Development TrainingShale Oil and Gas Location   | Internal<br>Internal<br>Internal<br>Internal<br>Internal<br>External<br>Internal<br>Internal                         | Passing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing Juice   |
| Tariff CodesTransition Deposit Charge AgreementsWorkshopsZlP codesAEP Texas LeadershipAEP Texas Electric RatesAEP Economic DevelopmentFconomic Development TrainingShale Oil and Gas LocationNews Releases Overview                     | Internal<br>Internal<br>Internal<br>Internal<br>Internal<br>Internal<br>Internal<br>Internal<br>Internal             | Passing JuicePassing Juice              |
| Tariff CodesTransition Deposit Charge AgreementsWorkshopsZlP codesAEP Texas LeadershipAEP Texas Electric RatesAConomic DevelopmentFconomic Development TrainingShale Oil and Gas LocationNews Releases OverviewAEP Texas Media Contacts | Internal<br>Internal<br>Internal<br>Internal<br>Internal<br>External<br>Internal<br>Internal<br>Internal<br>Internal | Passing JuicePassing Juice |

| Media Gallery  | Internal | Passing Juice |
|--|----------|---------------|
| Electric Vehicles for Your Business                                    | Internal | Passing Juice |
| Electric Forklifts   | Internal | Passing Juice |
| Environment  | Internal | Passing Juice |
| Renewable Energy Overview  | Internal | Passing Juice |
| Solar Overview   | Internal | Passing Juice |
| Do's and Don'ts of Hiring a Contractor                                 | Internal | Passing Juice |
| How Residential Solar Panels Work                                      | Internal | Passing Juice |
| Wind   | Internal | Passing Juice |
| Business To Business Overview  | Internal | Passing Juice |
| Pole Attachment Policy   | Internal | Passing Juice |
| Industry Solutions Overview  | Internal | Passing Juice |
| Economic & Business Development  | Internal | Passing Juice |
| Sustainability   | Internal | Passing Juice |
| Electrification  | Internal | Passing Juice |
| Associated Business Development  | Internal | Passing Juice |
| Builders & Contractors Overview  | Internal | Passing Juice |
| Installing Generating Equipment  | Internal | Passing Juice |
| Meter Install Order Status   | Internal | Passing Juice |
| New Business Service   | Internal | Passing Juice |
| New Home Service   | Internal | Passing Juice |
| RV Park Meter Policy   | Internal | Passing Juice |
| Temporary Service  | Internal | Passing Juice |
| Federal Tax Credits   Explore Grants & Incentives for Your<br>Business | Internal | Passing Juice |
| Give feedback  | External | Passing Juice |
| Report Fraud and Scams   | Internal | Passing Juice |
| Modify Service   | Internal | Passing Juice |
| Energy Usage   | Internal | Passing Juice |
|  |          |               |

| Rebates & Incentives              | External | Passing Juice |
|-----------------------------------|----------|---------------|
| Federal Grants                    | Internal | Passing Juice |
| Register                          | Internal | Passing Juice |
| Portable Generators               | Internal | Passing Juice |
| Installation                      | Internal | Passing Juice |
| Approved Devices                  | Internal | Passing Juice |
| Report Other Problems             | Internal | Passing Juice |
| Energy Tips                       | Internal | Passing Juice |
| Energy Saving Tips                | Internal | Passing Juice |
| Industry Solutions                | Internal | Passing Juice |
| Caring for Our Community          | Internal | Passing Juice |
| Projects & Plans                  | Internal | Passing Juice |
| Environment                       | Internal | Passing Juice |
| Electrification for Your Business | Internal | Passing Juice |
| Renewable Energy                  | Internal | Passing Juice |
| Electric Cars                     | Internal | Passing Juice |
| News Releases                     | Internal | Passing Juice |
| About Us                          | Internal | Passing Juice |
| Call 811 Before You Dig           | Internal | Passing Juice |
| Update Account Settings           | Internal | Passing Juice |
| <u>Facebook</u>                   | External | Passing Juice |
| X                                 | External | Passing Juice |
| =                                 | External | Passing Juice |
| Hurricane tips                    | Internal | Passing Juice |
| <u>Visit AEP.com</u>              | External | Passing Juice |
| Investors                         | External | Passing Juice |
| <u>Careers</u>                    | External | Passing Juice |
| Electric Choice                   | Internal | Passing Juice |
|                                   |          |               |

| Electric Rates   | Internal | Passing Juice |
|--|----------|---------------|
| AEP Terms and Conditions                                 | External | Passing Juice |
| Privacy Policy   | External | Passing Juice |
| -  | External | Passing Juice |
| Indiana Customer Handbook                                | Internal | Passing Juice |
| Michigan Customer Handbook                               | Internal | Passing Juice |
| Texas Customer Handbook                                  | Internal | Passing Juice |
| Arkansas: Your Rights as a Customer                      | Internal | Passing Juice |
| Arkansas: "Arkansas Commercial/Industrial Price Options" | Internal | Passing Juice |
| <u>User ID</u>   | Internal | Passing Juice |
| Password   | Internal | Passing Juice |

## SEO Keywords

| 0 | Keywords Cloud | account report power service business<br>safety OVERVIEW energy electric<br>outage |
|---|----------------|--|
|   |                | safety OVErview energy electric  |

## **Keywords Consistency**

| Keyword  | Content | Title | Keywords | Descripti<br>on | Headings |
|----------|---------|-------|----------|-----------------|----------|
| overview | 30      | ×     | ×        | ×               | ×        |
| business | 27      | ×     | ×        | ×               | <b>*</b> |
| energy   | 24      | ×     | ×        | ×               | ×        |
| electric | 16      | ×     | ×        | ×               | ×        |
| service  | 15      | ×     | ×        | ×               | ¥        |

## Usability

| 0          | Url          | Domain : aeptexas.com<br>Length : 12              |
|------------|--------------|---|
| $\bigcirc$ | Favicon      | Great, your website has a favicon.                |
| 8          | Printability | We could not find a Print-Friendly CSS.           |
| $\bigcirc$ | Language     | Good. Your declared language is en.               |
| 8          | Dublin Core  | This page does not take advantage of Dublin Core. |

#### Document

| 0 | Doctype         | HTML 5  |  |
|---|-----------------|---|--|
|   | Encoding        | You have not specified the document's charset. Use <u>this free meta tags</u> <u>generator</u> to declare document's charset.   |  |
|   | W3C Validity    | Errors : 0<br>Warnings : 0  |  |
| 0 | Email Privacy   | Great no email address has been found in plain text!  |  |
| 0 | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |  |
| 0 | Speed Tips      | <ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul> |  |

#### Mobile

| 0 | Mobile Optimization | × | Apple Icon        |
|---|---------------------|---|-------------------|
|   |                     | ~ | Meta Viewport Tag |
|   |                     | * | Flash content     |

# Optimization

|               | XML Sitemap                                | Missing   |  |  |
|---------------|--|---|--|--|
| $\mathbf{v}$  |  | Your website does not have an XML sitemap - this can be problematic.  |  |  |
|               |  | A sitemap lists URLs that are available for crawling and can include<br>additional information like your site's latest updates, frequency of<br>changes and importance of the URLs. This allows search engines to<br>crawl the site more intelligently. |  |  |
|               | Robots.txt                                 | http://aeptexas.com/robots.txt  |  |  |
| $\overline{}$ |  | Great, your website has a robots.txt file.  |  |  |
| Analytics     | Great, your website has an analytics tool. |   |  |  |
|               |  | Google Analytics  |  |  |