Website review activateamerica.vote

The score is 53/100

pagepeeker

SEO Content

✓	Title	Activate America: Volunteer now! **Length : 32** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Activate America (formerly Flip the West) harnesses grassroots power to help Democrats retain & grow their majorities in the House and Senate. We recruit volunteers and provide them with opportunities for direct voter contact, including phone banking, texting, postcarding, Instagram Direct Messaging, and canvassing. **Length : 329** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Activate America
title	Activate America: Volunteer now!
url	https://www.activateamerica.vote
type	website
description	Activate America (formerly Flip the West) harnesses grassroots power to help Democrats retain & grow their majorities in the House and Senate. We recruit volunteers and provide them with opportunities for direct voter contact, including phone banking, texting, postcarding, Instagram Direct Messa

SEO Content

		image	http://static1.squarespace.com/static/6049869c2901a02ddf00c94e/t/606ba20676a53f13df360eec/1617666566867/1024x512.png?format=1500w
		image:width	1024
		image:height	512

	Headings	**H1** 2	**H2** 10	**H3** 1	**H4** 6	**H5** 0	**H6** 0

- [H1] 8.5
- [H1] Million
- [H2] "Your work is the foundation that enables our postcard group (five years and still going) to help influence the voters."
- [H2] "Thank you for all that you're doing! Keep up the great work! More power to you! You're playing a crucial role in the saving of our democracy!"
- [H2] "Thanks to Activate America I can work from home using my minimal computer skills and celebrate being a part of this most important victory. I am 85 years old and I no longer drive, so canvassing and volunteering at big city office are not for me. Many many thanks for all you do, and do so very well!"
- [H2] "The work you do at Activate America is so amazing and reliable. Our group really appreciates how easy you make it for us to do grassroots work. And the webinars and statistical reviews are so helpful as well."
- [H2] "One of the things I like best about AA is that you are so much more open to your volunteer base, much more interactive and transparent than most orgs. You really set yourself apart with that, and that's a major reason that we work so closely with you. Of course, that plus the excellent work that you do!"
- [H2] Take Action Today!
- [H2] Over
- [H2] Voter Contacts This Cycle!
- [H2] Last election cycle, our grassroots volunteers had a huge impact on races all across the country.
- [H2] Will you help us reach even more voters this election cycle?
- [H3] Together, we made nearly ten million voter contacts into key races and helped push Democrats like Senator Catherine Cortez Masto and Senator John Fetterman across the line to victory.
- [H4] Founded in 2017, Activate America empowers volunteers to help elect Democrats and defeat MAGA extremists in Congress.
- [H4] During the 2022 midterm election cycle, Activate America volunteers made 10 million voter contacts at a cost of just above 10 cents per contact, a bargain for democracy! This election cycle, we're all in to hold the Senate and flip the House from red-to-blue. Will you join us?
- [H4] Click on the map or go to our races page to learn more about how to get involved →

SEO Content

		• [H4] ★ We ran one of the most successful and far-reaching postcard programs in the country. • [H4] ★ We texted voters with critical reminders on when and how to vote, as well as links to important voter resources. • [H4] ★ We offered weekly Zoom phonebanks, a platform for smaller grassroots groups, and toolkits + training to call on your own schedule.
❌	Images	We found 13 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 16 links including 3 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 25% Internal Links 75%

In-page links

Anchor	Type	Juice
Skip to Content	Internal	Passing Juice

In-page links

Home	Internal	Passing Juice
About	Internal	Passing Juice
2023-2024 Strategic Plan	External	Passing Juice
2022: Year End Report	Internal	Passing Juice
2021-22: Strategic Plan	Internal	Passing Juice
2020: Year End Report (as Flip the West)	Internal	Passing Juice
Our Races	Internal	Passing Juice
Programs	Internal	Passing Juice
Start a Group	Internal	Passing Juice
Sign Up	Internal	Passing Juice
Individual Sign Up	Internal	Passing Juice
Group Sign Up	External	Passing Juice
Donate	External	Passing Juice
Join ongoing actions	External	Passing Juice
Sign up to be the first to know about new campaigns	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	volunteer skip activate now america content

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
activate	1	✔	✖	✔	✔
america	1	✔	✖	✔	✔
volunteer	1	✔	✖	✔	✔
now	1	✔	✖	✖	✖

Keywords Consistency

skip	1	✖	✖	✖	✖

Usability

	Url	Domain : activateamerica.vote Length : 20
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✖ Too bad, your website has too many JS files (more than 6).

Document

✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap.
		https://www.activateamerica.vote/sitemap.xml
✔	Robots.txt	http://activateamerica.vote/robots.txt
		Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool.
		Google Analytics