

Website review

80xmedia.com

Generated on September 23 2024 10:27 AM


The score is 42/100






SEO Content

	Title	80xPUSH Home :: Qwanbee Length : 24 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Appload Responsive web template, Bootstrap Web Templates, Flat Web Templates, Andriod Compatible web template, Smartphone Compatible web template, free webdesigns for Nokia, Samsung, LG, SonyEricsson, Motorola web design Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>4</td><td>6</td><td>22</td><td>2</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] What is push-notifications advertising?• [H1] 500M• [H1] 3M• [H1] \$0.001• [H2] xPUSH by 80xMediaSMART PUSH NOTIFICATION AD PLATFORM• [H2] It's a new advertising format that helps you to reach new audience and get more conversions• [H2] Upcoming Events• [H2] Supported Browsers• [H2] Traffic from push notifications converts for all popular verticals• [H2] What you get at 80xMedia• [H3] Daily Impression• [H3] Daily Clicks	H1	H2	H3	H4	H5	H6	4	6	22	2	0	0
H1	H2	H3	H4	H5	H6									
4	6	22	2	0	0									

SEO Content

		<ul style="list-style-type: none">• [H3] Min CPC• [H3] Cologne, Sept 11• [H3] Kyiv, Oct 8 Booth G23• [H3] Bangkok, Dec 4 Booth C17• [H3] Las Vegas, Jan 27• [H3] Safari (Desktop)• [H3] Chrome (Desktop & Mobile)• [H3] Firefox (Desktop & Mobile)• [H3] Opera (Desktop & Mobile)• [H3] Mobile Apps• [H3] E-commerce• [H3] Gambling & Betting Offers• [H3] Dating Offers• [H3] Blockchain Based Products• [H3] Health Products• [H3] Forex & Binary Offers• [H3] Sweepstakes• [H3] Mail Us• [H3] Address• [H3] Get Notified of any updates!• [H4] Headquarters• [H4] Get In Touch
	Images	<p>We found 26 images on this web page.</p> <p>26 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 11%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 9 links including 0 link(s) to files

SEO Links



Statistics

External Links : noFollow 0%

External Links : Passing Juice 22.22%

Internal Links 77.78%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Services	Internal	Passing Juice
Features	Internal	Passing Juice
Pricing	Internal	Passing Juice
Mail us	Internal	Passing Juice
xPUSH	Internal	Passing Juice
Privacy Policy	External	Passing Juice
Terms of Services	External	Passing Juice

SEO Keywords



Keywords Cloud

smart offers push new products
daily 80xmedia advertising
platform get

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
push	3	✓	✗	✗	✓
advertising	3	✗	✗	✗	✓
offers	3	✗	✗	✗	✓
80xmedia	2	✗	✗	✗	✓

Keywords Consistency

smart

2



Usability

	Url	Domain : 80xmedia.com Length : 12
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td><center></td><td>19</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	19
Deprecated tags	Occurrences					
<center>	19					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div>				

Document

- ✖ Too bad, your website has too many CSS files (more than 4).
- ✖ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✖ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://80xmedia.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.