



# Website review





## 411directoryassistance.ca

Generated on September 09 2024 09:43 AM






The score is 59/100







## SEO Content

|    | <p>Title</p>   | <p>411 Directory Assistance, Canadian Directory Information</p> <p><b>Length : 56</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>  |          |         |       |  |     |                                       |       |   |             |  |
|--|--|--|----------|---------|-------|--|-----|---------------------------------------|-------|---|-------------|--|
|    | <p>Description</p>   | <p>411 Directory Assistance Canada, Canadian Business and People Directory Listings, Business vCards and QR Codes, People vCards and QR Codes, Phone Numbers, Fax Numbers, Street Addresses, 411 Residential, 411 Business, 411 Reverse Lookup, Signup to update or rate a Local Business, 411 Directory Assistance</p> <p><b>Length : 304</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>  |          |         |       |  |     |                                       |       |   |             |  |
|  | <p>Keywords</p>  | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>   |          |         |       |  |     |                                       |       |   |             |  |
|  | <p>Og Meta Properties</p>  | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1413 1481 2051"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>411 Directory Assistance, Canadian Directory Information</td> </tr> <tr> <td>url</td> <td>https://www.411directoryassistance.ca</td> </tr> <tr> <td>image</td> <td>https://www.411directoryassistance.ca/images/411-Directory-Assistance.jpg</td> </tr> <tr> <td>description</td> <td>411 Directory Assistance Canada, Business and People Directory Information, Business vCards and QR Codes, People vCards and QR Codes, Phone Numbers, Fax Numbers, Street Addresses, 411 Residential, 411 Business, 411 Reverse Lookup, Signup to update or rate a Local Business, 411 Directory Assistance</td> </tr> </tbody> </table> | Property | Content | title | 411 Directory Assistance, Canadian Directory Information | url | https://www.411directoryassistance.ca | image | https://www.411directoryassistance.ca/images/411-Directory-Assistance.jpg | description | 411 Directory Assistance Canada, Business and People Directory Information, Business vCards and QR Codes, People vCards and QR Codes, Phone Numbers, Fax Numbers, Street Addresses, 411 Residential, 411 Business, 411 Reverse Lookup, Signup to update or rate a Local Business, 411 Directory Assistance |
| Property   | Content  |  |          |         |       |  |     |                                       |       |   |             |  |
| title  | 411 Directory Assistance, Canadian Directory Information   |  |          |         |       |  |     |                                       |       |   |             |  |
| url  | https://www.411directoryassistance.ca  |  |          |         |       |  |     |                                       |       |   |             |  |
| image  | https://www.411directoryassistance.ca/images/411-Directory-Assistance.jpg  |  |          |         |       |  |     |                                       |       |   |             |  |
| description  | 411 Directory Assistance Canada, Business and People Directory Information, Business vCards and QR Codes, People vCards and QR Codes, Phone Numbers, Fax Numbers, Street Addresses, 411 Residential, 411 Business, 411 Reverse Lookup, Signup to update or rate a Local Business, 411 Directory Assistance |  |          |         |       |  |     |                                       |       |   |             |  |

## SEO Content

|   |                 |   |
|---|-----------------|---|
|     | Headings        | <p><b>H1</b><br/>1</p> <p><b>H2</b><br/>2</p> <p><b>H3</b><br/>3</p> <p><b>H4</b><br/>0</p> <p><b>H5</b><br/>0</p> <p><b>H6</b><br/>0</p> <ul style="list-style-type: none"> <li>• [H1] 411 Directory Assistance, Canadian Directory Information</li> <li>• [H2] Canada Business Search</li> <li>• [H2] Are you a business owner?</li> <li>• [H3] Popular Canadian Cities</li> <li>• [H3] Canadian Provinces and Territories</li> <li>• [H3] Recently Updated Listings</li> </ul> |
|    | Images          | <p>We found 5 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>  |
|    | Text/HTML Ratio | <p>Ratio : <b>5%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>  |
|    | Flash           | Perfect, no Flash content has been detected on this page.   |
|  | Iframe          | Great, there are no Iframes detected on this page.  |

## SEO Links

|   |                         |  |
|---|-------------------------|--|
|  | URL Rewrite             | Good. Your links looks friendly!   |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.   |
|  | In-page links           | We found a total of 68 links including 0 link(s) to files  |
|   | Statistics              | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 2.94%</p> <p>Internal Links 97.06%</p> |

## In-page links

| Anchor | Type | Juice |
|--------|------|-------|
|--------|------|-------|

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Register Business</a>                              | Internal | Passing Juice |
| <a href="#">Login</a>  | Internal | Passing Juice |
| <a href="#">Browse</a>   | Internal | Passing Juice |
| <a href="#">Reverse Lookup</a>                                 | Internal | Passing Juice |
| <a href="#">People 411</a>                                     | Internal | Passing Juice |
| <a href="#">Web Services</a>                                   | Internal | Passing Juice |
| <a href="#">Register</a>                                       | Internal | Passing Juice |
| <a href="#">Toronto 411 Directory Assistance</a>               | Internal | Passing Juice |
| <a href="#">Montreal 411 Directory Assistance</a>              | Internal | Passing Juice |
| <a href="#">Vancouver 411 Directory Assistance</a>             | Internal | Passing Juice |
| <a href="#">Calgary 411 Directory Assistance</a>               | Internal | Passing Juice |
| <a href="#">Ottawa 411 Directory Assistance</a>                | Internal | Passing Juice |
| <a href="#">Edmonton 411 Directory Assistance</a>              | Internal | Passing Juice |
| <a href="#">Charlottetown 411 Directory Assistance</a>         | Internal | Passing Juice |
| <a href="#">Halifax 411 Directory Assistance</a>               | Internal | Passing Juice |
| <a href="#">Winnipeg 411 Directory Assistance</a>              | Internal | Passing Juice |
| <a href="#">Mississauga 411 Directory Assistance</a>           | Internal | Passing Juice |
| <a href="#">Saskatoon 411 Directory Assistance</a>             | Internal | Passing Juice |
| <a href="#">St. John's 411 Directory Assistance</a>            | Internal | Passing Juice |
| <a href="#">Alberta 411 Directory Assistance</a>               | Internal | Passing Juice |
| <a href="#">British Columbia 411 Directory Assistance</a>      | Internal | Passing Juice |
| <a href="#">Manitoba 411 Directory Assistance</a>              | Internal | Passing Juice |
| <a href="#">New Brunswick 411 Directory Assistance</a>         | Internal | Passing Juice |
| <a href="#">Newfoundland 411 Directory Assistance</a>          | Internal | Passing Juice |
| <a href="#">Nova Scotia 411 Directory Assistance</a>           | Internal | Passing Juice |
| <a href="#">Northwest Territories 411 Directory Assistance</a> | Internal | Passing Juice |
| <a href="#">Nunavut 411 Directory Assistance</a>               | Internal | Passing Juice |
| <a href="#">Ontario 411 Directory Assistance</a>               | Internal | Passing Juice |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Prince Edward Island 411 Directory Assistance</a>   | Internal | Passing Juice |
| <a href="#">Quebec 411 Directory Assistance</a>                 | Internal | Passing Juice |
| <a href="#">Saskatchewan 411 Directory Assistance</a>           | Internal | Passing Juice |
| <a href="#">Yukon 411 Directory Assistance</a>                  | Internal | Passing Juice |
| <a href="#">Gta Mortgage Centre</a>                             | Internal | Passing Juice |
| <a href="#">Gta Mortgage Centre</a>                             | Internal | Passing Juice |
| <a href="#">Gta Mortgage Centre</a>                             | Internal | Passing Juice |
| <a href="#">Canadian Super Visa Insurance</a>                   | Internal | Passing Juice |
| <a href="#">Hb Mortgage Centre</a>                              | Internal | Passing Juice |
| <a href="#">Nexus Electric</a>                                  | Internal | Passing Juice |
| <a href="#">Vape Story And Smoke</a>                            | Internal | Passing Juice |
| <a href="#">Terrafolia Inc</a>                                  | Internal | Passing Juice |
| <a href="#">Agence De Voyage Altimax Inc.</a>                   | Internal | Passing Juice |
| <a href="#">Elegante Forme</a>                                  | Internal | Passing Juice |
| <a href="#">Innu Takuaikan Uashat Mak Mani Utenam</a>           | Internal | Passing Juice |
| <a href="#">Fitness Depot</a>                                   | Internal | Passing Juice |
| <a href="#">Musee Des Abenakis</a>                              | Internal | Passing Juice |
| <a href="#">Pristine Bride</a>                                  | Internal | Passing Juice |
| <a href="#">Aspen Asphalt &amp; Dirt Works</a>                  | Internal | Passing Juice |
| <a href="#">Perry's 2 For 1 Pizza &amp; Pasta</a>               | Internal | Passing Juice |
| <a href="#">Delta Dental</a>                                    | Internal | Passing Juice |
| <a href="#">Healthy Smiles</a>                                  | Internal | Passing Juice |
| <a href="#">Blissfully Luscious Lips-senegenca And Lipsense</a> | Internal | Passing Juice |
| <a href="#">Nyla Beauty Supply Inc.</a>                         | Internal | Passing Juice |
| <a href="#">Jacuzzi Hot Tubs Of Edmonton</a>                    | Internal | Passing Juice |
| <a href="#">All Around Septic Service Ltd.</a>                  | Internal | Passing Juice |
| <a href="#">Oceanside Dry Cleaning Centre</a>                   | Internal | Passing Juice |
| <a href="#">Gilly's Carpet &amp; Furniture Care</a>             | Internal | Passing Juice |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Skywalker Highrise Service Ltd.</a>                    | Internal | Passing Juice |
| <a href="#">Sunshine Coast Health Centre</a>                       | Internal | Passing Juice |
| <a href="#">Grace Memorial Funeral Home &amp; Crematorium Ltd.</a> | Internal | Passing Juice |
| <a href="#">411 Directory Assistance</a>                           | Internal | Passing Juice |
| <a href="#">Contact Us</a>   | Internal | Passing Juice |
| <a href="#">Report an Error</a>                                    | Internal | Passing Juice |
| <a href="#">Terms and Conditions</a>                               | Internal | Passing Juice |
| <a href="#">Privacy Policy</a>                                     | Internal | Passing Juice |
| <a href="#">Pay Your Invoice</a>                                   | Internal | Passing Juice |
| <a href="#">Like us on Facebook</a>                                | External | Passing Juice |
| <a href="#">Follow us on Twitter</a>                               | External | Passing Juice |
| =  | Internal | Passing Juice |






## SEO Keywords














## Keywords Consistency

| Keyword    | Content | Title | Keywords | Description | Headings |
|------------|---------|-------|----------|-------------|----------|
| directory  | 33      | ✓     | ✗        | ✓           | ✓        |
| assistance | 31      | ✓     | ✗        | ✓           | ✓        |
| business   | 7       | ✗     | ✗        | ✓           | ✓        |
| centre     | 6       | ✗     | ✗        | ✗           | ✗        |
| canadian   | 5       | ✓     | ✗        | ✓           | ✓        |


## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : 411directoryassistance.ca<br>Length : 25 |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is EN.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |





## Document

|   | Doctype         | HTML 5  |                 |             |          |    |
|--|-----------------|---|-----------------|-------------|----------|----|
|  | Encoding        | Perfect. Your declared charset is UTF-8.  |                 |             |          |    |
|  | W3C Validity    | Errors : 0<br>Warnings : 0  |                 |             |          |    |
|  | Email Privacy   | Great no email address has been found in plain text!  |                 |             |          |    |
|  | Deprecated HTML | <table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;center&gt;</td><td>10</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>  | Deprecated tags | Occurrences | <center> | 10 |
| Deprecated tags  | Occurrences     |   |                 |             |          |    |
| <center>   | 10              |   |                 |             |          |    |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |                 |             |          |    |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |  |
|--|-------------|--|
|    | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|   | Robots.txt  | <p><a href="http://411directoryassistance.ca/robots.txt">http://411directoryassistance.ca/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>   |
|  | Analytics   | <p>Great, your website has an analytics tool.</p> <div data-bbox="544 1144 1481 1227"> Google Analytics</div>   |