Website review
3inkadvertising.com

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The score is 61/100

SEO Content

✓	Title	3ink Advertisement (Damak, Nepal) - Contact Phone, Address **Length : 58** Perfect, your title contains between 10 and 70 characters.
⚠	Description	3ink, 3ink Advertisement, 3ink Advertising,3ink Damak, Web Development, App Development, Ad Agency, Flex Printing, Token of Love, 3ink Damak, Dhiraj Bajracharya, 3ink Nepal **Length : 172** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
title	3ink Advertisement
site_name	3ink Advertisement
url	https://3inkadvertising.com/
description	See the complete business profile on Nepal Business Directory
image	https://3inkadvertising.com/images/logo.jpg
image:width	492
image:height	90

Headings	H1	H2	H3	H4	H5	H6

SEO Content

		1	4	18	0	0	0

- [H1] Fill your life with design
- [H2] About Us
- [H2] Clients
- [H2] Services
- [H2] Get a Quote
- [H3] Printing & Designing
- [H3] Printing & Designing
- [H3] Customized Branding
- [H3] Customized Branding
- [H3] App Development
- [H3] App Development
- [H3] Web Designing
- [H3] Web Designing
- [H3] Himalayan blood
- [H3] Shubha Impex
- [H3] Food Hub
- [H3] Signages
- [H3] Flex Printing
- [H3] Decorative
- [H3] Digital Promotion
- [H3] Token of Love
- [H3] Intro
- [H3] Find our app on Playstore

❌	Images	We found 10 images on this web page. 7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **29%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

✅	In-page links	We found a total of 6 links including 1 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
About Us	Internal	Passing Juice
Our Clients	Internal	Passing Juice
Services	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Home	Internal	Passing Juice
3inkadvertising.com	Internal	Passing Juice

SEO Keywords

⦿	Keywords Cloud

flex printing design web damak designing clients print sticker board

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
print	6	✖	✖	✔	✔
printing	5	✖	✖	✔	✔
board	5	✖	✖	✖	✖
flex	5	✖	✖	✔	✔
designing	4	✖	✖	✖	✔

Usability

	Url	Domain : 3inkadvertising.com Length : 19
❌	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✔ Perfect. No inline css has been found in HTML tags! ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

✖	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✔	Robots.txt	http://3inkadvertising.com/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.