









# Website review 2gis.it

Generated on September 11 2024 04:59 AM

The score is 53/100







## SEO Content

	Title	<p>Map of cities of Italy — 2GIS</p> <p><b>Length : 29</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>A detailed map of cities of Italy: search by address, phone numbers, photos, opening hours and a convenient route search</p> <p><b>Length : 120</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1659"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>https://2gis.ru/public/default-share.png</td> </tr> <tr> <td>title</td> <td>Map of cities of Italy — 2GIS</td> </tr> <tr> <td>description</td> <td>A detailed map of cities of Italy: search by address, phone numbers, photos, opening hours and a convenient route search</td> </tr> </tbody> </table>	Property	Content	image	https://2gis.ru/public/default-share.png	title	Map of cities of Italy — 2GIS	description	A detailed map of cities of Italy: search by address, phone numbers, photos, opening hours and a convenient route search				
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H1	H2	H3	H4	H5	H6									
1	0	0	0	0	0									
	Images	<p>We found 7 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	Ratio : <b>2%</b>												

## SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links


	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 7 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 14.29% Internal Links 85.71%

## In-page links

Anchor	Type	Juice
<a href="#">Search</a>	Internal	Passing Juice
<a href="#">Routes</a>	Internal	Passing Juice
<a href="#">License Agreement</a>	Internal	Passing Juice
<a href="#">privacy policy</a>	Internal	Passing Juice
<a href="#">2GIS API</a>	External	Passing Juice
<a href="#">License Agreement</a>	Internal	Passing Juice
<a href="#">Privacy policy</a>	Internal	Passing Juice

## In-page links






## SEO Keywords

	Keywords Cloud	map 2gis cities privacy policy search agreement license italy routes
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
2gis	2	✓	✗	✗	✗
license	2	✗	✗	✗	✗
agreement	2	✗	✗	✗	✗
privacy	2	✗	✗	✗	
policy	2	✗	✗	✗	✗












## Usability

	Url	Domain : 2gis.it Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is it.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
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## Document

		
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://2gis.it/sitemap.xml</code>
	Robots.txt	<code>http://2gis.it/robots.txt</code> Great, your website has a robots.txt file.

## Optimization



### Analytics

Great, your website has an analytics tool.



Google Analytics



LiveInternet