Website review 2gis.it

Generated on September 22 2024 03:39 AM

The score is 53/100

SEO Content

✅	Title	Map of cities of Italy — 2GIS **Length : 29** Perfect, your title contains between 10 and 70 characters.
✅	Description	A detailed map of cities of Italy: search by address, phone numbers, photos, opening hours and a convenient route search **Length : 120** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
image	https://2gis.ru/public/default-share.png
title	Map of cities of Italy — 2GIS
description	A detailed map of cities of Italy: search by address, phone numbers, photos, opening hours and a convenient route search

⚪	Headings	

H1	H2	H3	H4	H5	H6
1	0	0	0	0	0

- [H1] Padova

❌	Images	We found 7 images on this web page. 7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **2%**

SEO Content

❌		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 7 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 14.29%
		Internal Links 85.71%

In-page links

Anchor	Type	Juice
Search	Internal	Passing Juice
Routes	Internal	Passing Juice
License Agreement	Internal	Passing Juice
privacy policy	Internal	Passing Juice
2GIS API	External	Passing Juice
License Agreement	Internal	Passing Juice
Privacy policy	Internal	Passing Juice

In-page links

SEO Keywords

⊙	Keywords Cloud

cities **2gis license** privacy agreement policy italy search map routes

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
2gis	2	✔	✖	✖	✖
license	2	✖	✖	✖	✖
agreement	2	✖	✖	✖	✖
privacy	2	✖	✖	✖	✖
policy	2	✖	✖	✖	✖

Usability

⊙	Url	Domain : 2gis.it Length : 7
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is it.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✗ Too bad, your website does not take advantage of gzip.

Mobile

●	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://2gis.it/sitemap.xml
✓	Robots.txt	http://2gis.it/robots.txt Great, your website has a robots.txt file.

Optimization

	Analytics	Great, your website has an analytics tool.
		Google Analytics
		LiveInternet