





# Webseiten-Bericht für williambruce.org

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Der Wert ist 58/100



## SEO Inhalte

	Seitentitel	<p>Everything about valuing, buying, or selling a business in one place. Click the &amp;quot;Resources&amp;quot; tab below to explore. William Bruce has been assisting clients with these issues since 1986. - Serving clients nationally from offices in Fairhope, Alabama and Baton Rouge, Louisiana. Contact William at Will@WilliamBruce.org or by phone at 251-990-5934 (Fairhope) or 225-465-5799 (Baton Rouge). We look forward to hearing from you!</p> <p>Everything about valuing, buying, or selling a business in one place. Click the &amp;quot;Resources&amp;quot; tab below to explore. William Bruce has been assisting clients with these issues since 1986.   Serving clients nationally from offices in Fairhope, Alabama and Baton Rouge, Louisiana. Contact William at Will@WilliamBruce.org or by phone at 251-990-5934 (Fairhope) or 225-465-5799 (Baton Rouge). We look forward to hearing from you!</p> <p><b>Länge : 871</b></p> <p>Ideal, aber Ihre Seitentitel sollte zwischen 10 und 70 Zeichen (Leerzeichen inbegriffen) enthalten. Benutzen Sie <a href="#">dieses kostenlose Werkzeug</a> um die Länge zu prüfen.</p>						
	Seitenbeschreibung	<p>Information from William Bruce about valuing, buying and selling a privately-held business.</p> <p><b>Länge : 91</b></p> <p>Großartig, denn Ihre Seitenbeschreibung enthält zwischen 70 und 160 Anzahl Zeichen.</p>						
	Suchbegriffe	<p>Nicht so gut. Wir konnten keine META-Suchbegriffe auf Ihrer Webseite finden. Benutzen Sie <a href="#">dieses kostenlose Werkzeug</a> um META-Suchbegriffe zu erzeugen.</p>						
	Og META Eigenschaften	<p>Sehr gut, denn diese Webseite nutzt die Vorteile aus den Og Properties.</p> <table><thead><tr><th>Eigenschaft</th><th>Inhalt</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr></tbody></table>	Eigenschaft	Inhalt	locale	en_US	type	website
Eigenschaft	Inhalt							
locale	en_US							
type	website							

## SEO Inhalte

title	Everything about valuing, buying, or selling a business in one place. Click the "Resources" tab below to explore. William Bruce has been assisting clients with these issues since 1986. William Bruce Business Sales & Acquisitions
description	Information from William Bruce about valuing, buying and selling a privately-held business.
url	<a href="https://williambruce.org/">https://williambruce.org/</a>
site_name	Everything about valuing, buying, or selling a business in one place. Click the "Resources" tab below to explore. William Bruce has been assisting clients with these issues since 1986.
image	<a href="https://i0.wp.com/williambruce.org/wp-content/uploads/2020/05/Combined-Logos-from-Chamber-Ad2.jpg?fit=749%2C564&amp;ssl=1">https://i0.wp.com/williambruce.org/wp-content/uploads/2020/05/Combined-Logos-from-Chamber-Ad2.jpg?fit=749%2C564&amp;ssl=1</a>
image:width	749
image:height	564
image:type	image/jpeg

### Überschriften

H1	H2	H3	H4	H5	H6
8	33	38	15	2	0
<ul style="list-style-type: none"> <li>• [H1] Everything about valuing, buying, or selling a business in one place. Click the "Resources" tab below to explore. William Bruce has been assisting clients with these issues since 1986.</li> <li>• [H1] Markets Studied</li> <li>• [H1] Valuation</li> <li>• [H1] Market Confidence</li> <li>• [H1] Financing Trends</li> <li>• [H1] Time to Close</li> <li>• [H1] The Buyers</li> <li>• [H1] In Summary</li> <li>• [H2] The 3 Most Critical Issues in Buying or Selling a Business</li> <li>• [H2] EBITDA Valuation Multiples Are Rebounding for Privately Held Businesses</li> <li>• [H2] The Critical Importance of Small Businesses to Our Country</li> <li>• [H2] Job Creation</li> <li>• [H2] Innovation and Competition</li> <li>• [H2] Economic Diversification</li> <li>• [H2] Community Development</li> <li>• [H2] Economic Growth</li> <li>• [H2] Opportunities for Entrepreneurship</li> <li>• [H2] Adaptability and Resilience</li> <li>• [H2] Conclusion</li> <li>• [H2] New Gallup Survey Says Most Americans Want to be Their Own Boss</li> </ul>					

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- [H2] The Reasons
- [H2] The Obstacles
- [H2] In Summary
- [H2] An Insiders Report on the Business-for-Sale Marketplace
- [H2] Confusing Interest Rates Explained
- [H2] Here's How to Value and Sell a Manufacturing Business
- [H2] Selling a Business? Ask These 5 Questions to Separate Serious Buyers From Tire Kickers
- [H2] Why Some Small Businesses Don't Sell
- [H2] Unrealistic Price Expectations
- [H2] Sloppy Books & Records
- [H2] Lack of Proper Representation
- [H2] Negligible Earnings
- [H2] Lack of Acquisition Financing
- [H2] In Summary
- [H2] Selling Your Business? Be Aware of the Differences in a Financial Versus a Strategic Buyer.
- [H2] The Financial Buyer
- [H2] The Strategic Buyer
- [H2] In Summary
- [H2] It's Vacation Time. Here Are 3 Ways to Protect Your Data While Taking a Break.
- [H2]
- [H2]
- [H3] Critical Issue #1: Confidentiality
- [H3] Critical Issue #2: Valuation
- [H3] Critical Issue #3: Financing
- [H3] Share this:
- [H3] Like this:
- [H3] Share this:
- [H3] Like this:
- [H3] Share this:
- [H3] Like this:
- [H3] Share this:
- [H3] Like this:
- [H3] Share this:
- [H3] Like this:
- [H3] Federal Funds Rate
- [H3] Average Lending Rate
- [H3] Prime Rate
- [H3] In Conclusion
- [H3] Share this:
- [H3] Like this:
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- [H3] Share this:
- [H3] Like this:
- [H3] Share this:
- [H3] Like this:
- [H3] Technology Setup
- [H3] The Connection, Virtual Private Network (VPN)
- [H3] Support for Small Business Owners and Employees to Stay Connected During Vacation
- [H3] Share this:

## SEO Inhalte





- [H3] Like this:
- [H3] Please Click the Image Below to Review Our Businesses for Sale.
- [H3] Top articles ranked by number of visits.
- [H3] Contact William Bruce:
- [H3] A complimentary booklet for readers of this discussion. Contact William Bruce for your digital copy.
- [H3] (C) Copyright William Bruce 2024. All rights reserved.
- [H3]
- [H4] BANKS – Although most people seeking a loan to buy a business will think first of a traditional bank loan, I can tell you from years of business brokerage experience that banks generally do not make business acquisition loans. There are exceptions but they're rare.
- [H4] SBA – The SBA, through its approved lenders, provides business acquisition loans. The SBA does not make direct loans, but rather guarantees a portion of the loan that is made by the approved lender. It's known as the SBA 7(a) program. Wells Fargo Bank is currently the top volume SBA lender nationally.
- [H4] FAMILY – Many times the older generation in a family will loan the down payment or the entire amount needed to a promising member of the family's younger generation. If your family is willing to loan you the money, one word of advice is in order. Have a very clear understanding as to how the debt is to be handled and put it in writing in the form of a legal note.
- [H4] THE SELLER – In a significant percentage of the business transfers that I handle as a business broker, the owner of the business finances a portion of the purchase price for the buyer. Some sellers cannot offer owner financing for a variety of reasons, but when they can, it conveniently solves the problem of financing.
- [H4] 401(K) FUNDS AND IRA ACCOUNTS – The use of these funds to buy a business, without tax penalty, is a fairly recent development. Several national CPA and attorney groups have developed a plan, approved by the IRS, which allows you to use your funds for business acquisition. There are legal and accounting fees involved, but they are a small fraction of the tax penalty that would be assessed for cashing in these accounts early.
- [H4] # # #
- [H4] William Bruce is an Accredited Business Intermediary (ABI) and Senior Valuation Analyst (SVA) assisting buyers and sellers of privately held businesses in the transfer of ownership. He currently serves as president of the American Business Brokers Association. His practice includes consulting services nationally on issues of business valuation and transfer. With offices in Fairhope, Alabama and Baton Rouge, Louisiana, he may be reached at (251) 990-5934 (Fairhope), 225-465-5799 (Baton Rouge) or by email at Will@WilliamBruce.org. The firm's most recent closings can be viewed here.
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	Bilder	<p>Es konnten 41 Bilder auf dieser Webseite gefunden werden.</p> <p>Bei 29 Bilder(n) fehlt ein ALT-Attribut. Fügen Sie ALT-Attribute zu Ihren Bildern, um die Bedeutung der Bilder für Suchmaschinen zugänglich zu machen.</p>
	Text/HTML Verhältnis	<p>Anteil : <b>2%</b></p> <p>Das Text zu HTML Code Verhältnis dieser Webseite ist niedriger als 15 Prozent, was bedeutet, dass Sie mehr Inhalte für Ihre Webseite schreiben sollten.</p>
	Flash	<p>Perfekt, denn es wurde kein Flash auf Ihrer Webseite gefunden.</p>
	IFrame	<p>Schlecht, denn Sie verwenden IFrames auf Ihrer Webseite, die von Suchmaschinen nicht indexiert werden können.</p>

## SEO Links

	URL Rewrite	<p>Gut. Ihre Links sind für Suchmaschinen gut lesbar (sprechende Links)!</p>
	Underscores in the URLs	<p>Perfekt! Wir haben keine Unterstriche in Ihren Links entdeckt.</p>

## SEO Links

		
	In-page links	We found a total of 86 links including 1 link(s) to files
	Statistics	<p>Externe Links : noFollow 1.16%</p> <p>Externe Links : natürliche Links 9.3%</p> <p>Interne Links 89.53%</p>

## In-page links

Anker	Typ	Natürlich
<a href="#">Everything about valuing, buying, or selling a business in one place. Click the &amp;quot;Resources&amp;quot; tab below to explore. William Bruce has been assisting clients with these issues since 1986.</a>	intern	natürliche Links
<a href="#">Skip to content</a>	intern	natürliche Links
<a href="#">Home</a>	intern	natürliche Links
<a href="#">Businesses for Sale</a>	intern	natürliche Links
<a href="#">Resources: Valuing, Buying, Selling a Business</a>	intern	natürliche Links
<a href="#">Better Business Bureau</a>	extern	natürliche Links
<a href="#">About / Contact William Bruce</a>	intern	natürliche Links
<a href="#">William Bruce</a>	intern	natürliche Links
<a href="#">Whether you're buying or selling, click here to see how a business broker can help you do it right.</a>	extern	natürliche Links
<a href="#">rules of thumb guidelines</a>	intern	natürliche Links
<a href="#">What are the &amp;#8220;Discretionary Earnings&amp;#8221; of a Business</a>	intern	natürliche Links
<a href="#">How to Analyze a Business You're Considering Buying</a>	intern	natürliche Links
<a href="#">How to Make a Written CONTINGENT Offer to Buy a Business</a>	intern	natürliche Links
<a href="#">Seven Negotiating Rules When Buying or Selling a Business</a>	intern	natürliche Links
<a href="#">How to Conduct Due Diligence When Buying a Business</a>	intern	natürliche Links

## In-page links

<a href="#">viewed here</a>	extern	natürliche Links
<a href="#">Business Valuation &amp; Appraisal</a>	intern	natürliche Links
<a href="#">Valuing, Buying or Selling a Business</a>	intern	natürliche Links
<a href="#">401(k) used for business purchase</a>	intern	natürliche Links
<a href="#">American Business Brokers Association</a>	intern	natürliche Links
<a href="#">business acquisition loan</a>	intern	natürliche Links
<a href="#">business appraisal valuation</a>	intern	natürliche Links
<a href="#">business broker</a>	intern	natürliche Links
<a href="#">buying a business</a>	intern	natürliche Links
<a href="#">IRA 401k used for buying a business</a>	intern	natürliche Links
<a href="#">SBA 7a</a>	intern	natürliche Links
<a href="#">SBA loan</a>	intern	natürliche Links
<a href="#">selling a business</a>	intern	natürliche Links
<a href="#">Small Business Administration</a>	intern	natürliche Links
<a href="#">Sunbelt Business Brokers</a>	intern	natürliche Links
<a href="#">Wells Fargo</a>	intern	natürliche Links
<a href="#">William Bruce Business Broker</a>	intern	natürliche Links
<a href="#">25 Comments</a>	intern	natürliche Links
<a href="#">EBITDA Valuation Multiples Are Rebounding for Privately Held Businesses</a>	intern	natürliche Links
<a href="#">please see our article here</a>	intern	natürliche Links
<a href="#">National economy</a>	intern	natürliche Links
<a href="#">EBITDA for HVAC businesses</a>	intern	natürliche Links
<a href="#">EBITDA for manufacturing businesses</a>	intern	natürliche Links
<a href="#">EBITDA valuation multiples</a>	intern	natürliche Links
<a href="#">Leave a comment</a>	intern	natürliche Links
<a href="#">The Critical Importance of Small Businesses to Our Country</a>	intern	natürliche Links
<a href="#">Small business</a>	intern	natürliche Links
<a href="#">Leave a comment</a>	intern	natürliche Links




## In-page links

<a href="#">New Gallup Survey Says Most Americans Want to be Their Own Boss</a>	intern	natürliche Links
<a href="#">viewed here</a>	extern	natürliche Links
<a href="#">How to Find a Good Business For Sale</a>	intern	natürliche Links
<a href="#">Here Are the 6 Most Frequently Asked Questions When Buying a Business</a>	intern	natürliche Links
<a href="#">Considering Buying a Business of Your Own? What Size and Type is Right for You?</a>	intern	natürliche Links
<a href="#">Considering Buying a Small Business? Here's How to Analyze a Business for Sale</a>	intern	natürliche Links
<a href="#">What Are the Sellers' Discretionary Earnings of a Business?</a>	intern	natürliche Links
<a href="#">Leave a comment</a>	intern	natürliche Links
<a href="#">An Insiders Report on the Business-for-Sale Marketplace</a>	intern	natürliche Links
<a href="#">International Business Brokers Association</a>	extern	natürliche Links
<a href="#">M&amp;A Source</a>	extern	natürliche Links
<a href="#">Condition of the business-for-sale marketplace</a>	intern	natürliche Links
<a href="#">small business valuation multiples</a>	intern	natürliche Links
<a href="#">Leave a comment</a>	intern	natürliche Links
<a href="#">Confusing Interest Rates Explained</a>	intern	natürliche Links
<a href="#">2 Comments</a>	intern	natürliche Links
<a href="#">Here's How to Value and Sell a Manufacturing Business</a>	intern	natürliche Links
<a href="#">Selling a Business? Ask These 5 Questions to Separate Serious Buyers From Tire Kickers</a>	intern	natürliche Links
<a href="#">What Is a Business Broker? What Do Business Brokers Do?</a>	intern	natürliche Links
<a href="#">Manufacturing business broker</a>	intern	natürliche Links
<a href="#">Selling a manufacturing business</a>	intern	natürliche Links
<a href="#">valuation of manufacturing businesses</a>	intern	natürliche Links
<a href="#">Leave a comment</a>	intern	natürliche Links
<a href="#">please click here</a>	extern	natürliche Links
<a href="#">1 Comment</a>	intern	natürliche Links

## In-page links

<a href="#">Why Some Small Businesses Don't Sell</a>	intern	natürliche Links
<a href="#">Why some small businesses don't sell</a>	intern	natürliche Links
<a href="#">2 Comments</a>	intern	natürliche Links
<a href="#">Selling Your Business? Be Aware of the Differences in a Financial Versus a Strategic Buyer.</a>	intern	natürliche Links
<a href="#">Selling a Business: The Critical Question of Price</a>	intern	natürliche Links
<a href="#">Difference in financial and strategic buyer</a>	intern	natürliche Links
<a href="#">financial business buyer defined</a>	intern	natürliche Links
<a href="#">financial vs strategic business buyer</a>	intern	natürliche Links
<a href="#">strategic business buyer defined</a>	intern	natürliche Links
<a href="#">1 Comment</a>	intern	natürliche Links
<a href="#">It's Vacation Time. Here Are 3 Ways to Protect Your Data While Taking a Break.</a>	intern	natürliche Links
<a href="https://smallbiz-resources.com/optimize-work-cation/">https://smallbiz-resources.com/optimize-work-cation/</a>	extern	noFollow
<a href="#">Leave a comment</a>	intern	natürliche Links
<a href="#">Here's How to Value a Retail Business</a>	intern	natürliche Links
<a href="#">Here's How to Value a Restaurant or Bar Business</a>	intern	natürliche Links
<a href="#">What Are the Rules of Thumb for Business Valuation?</a>	intern	natürliche Links
<a href="#">The Best and Worst Franchises Ranked by SBA Loan Default Rates</a>	intern	natürliche Links
<a href="#">Proudly powered by WordPress.</a>	extern	natürliche Links

## SEO Suchbegriffe

	Suchbegriffswolke	william buying businesses selling valuation bruce posted tagged <b>business</b> valuing
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## Keywords Consistency

Suchbegriff	Inhalt	Seitentitel	Suchbegriffe	Seitenbeschreibung	Überschriften
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## Keywords Consistency

business	49	✓	✗	✓	✓
william	26	✓	✗	✓	✓
bruce	23	✓	✗	✓	✓
posted	22	✗	✗	✗	✗
selling	21	✓	✗	✓	✓







## Benutzerfreundlichkeit

	URL	Domain : williambruce.org Länge : 16
	Favoriten Icon	Gut. Die Webseite hat ein Favicon.
	Druckeigenschaften	Es konnten keine druckfreundlichen CSS-Angaben gefunden werden.
	Sprache	Gut, denn Sie haben in den META-Elementen eine Sprache deklariert: en.
	Dublin Core	Diese Webseite nutzt nicht die Vorteile der Dublin Core Elemente.





## Dokument

	Doctype	HTML 5
	Verschlüsselung	Perfekt, denn Ihre Webseite deklariert einen Zeichensatz: UTF-8.
	W3C Validität	Fehler : 0 Warnungen : 0
	E-Mail Datenschutz	Achtung! Es wurde mindestens eine E-Mail Adresse im Klartext auf Ihrer Webseite gefunden. Benutzen Sie <a href="#">dieses kostenlose Werkzeug</a> um E-Mail Adressen vor SPAM zu schützen.
	Veraltetes HTML	Sehr gut! Sie verwenden aktuelle HTML Tags in Ihrem Webseitenquelltext.




## Dokument

	Tipps zur Webseitengeschwindigkeit	<div> Sehr gut, denn Ihre Webseite benutzt keine verschachtelten Tabellen.</div> <div> Schlecht, denn es wurden CSS-Angaben in HTML-Elementen entdeckt. Diese Angaben sollten in ein entsprechendes CSS-Stylesheet verlagert werden.</div> <div> Gut, denn Ihre Webseite enthält nur wenig CSS-Dateien.</div> <div> Nicht so gut, denn Ihre Webseite enthält viele Javascript-Dateien (mehr als 6).</div> <div> Gut! Sie nutzen die Vorteile von gzip.</div>
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## Mobile

	Mobile Optimierung	<div> Apple Icon</div> <div> META Viewport Tag</div> <div> Flash Inhalt</div>
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## Optimierung

	XML-Sitemap	<p>Perfekt! Ihre Seite hat eine XML-Sitemap.</p> <div><a href="https://williambruce.org/sitemap.xml">https://williambruce.org/sitemap.xml</a></div> <div><a href="https://williambruce.org/news-sitemap.xml">https://williambruce.org/news-sitemap.xml</a></div> <div><a href="https://williambruce.org/sitemap_index.xml">https://williambruce.org/sitemap_index.xml</a></div>
	Robots.txt	<p><a href="http://williambruce.org/robots.txt">http://williambruce.org/robots.txt</a></p> <p>Sehr gut! Ihre Webseite enthält eine robots.txt-Datei.</p>
	Analytics	<p>Fehlt</p> <p>Wir haben nicht ein Analyse-Tool auf dieser Website installiert zu erkennen.</p> <p>Webanalyse erlaubt die Quantifizierung der Besucherinteraktionen mit Ihrer Seite. Insofern sollte zumindest ein Analysetool installiert werden. Um die Befunde abzusichern, empfiehlt sich das parallele Verwenden eines zweiten Tools.</p>