



# Webseiten-Bericht für pymnts.com

Generiert am 10 September 2024 10:46 AM






Der Wert ist 51/100







## SEO Inhalte

	Seitentitel	<p>PYMNTS.com   Breaking News, Trends and Analysis</p> <p><b>Länge : 47</b></p> <p>Perfekt, denn Ihr Seitentitel enthält zwischen 10 und 70 Anzahl Zeichen.</p>																
	Seitenbeschreibung	<p>The latest global news and analysis in payments, retail, fintech, financial services and the digital economy.</p> <p><b>Länge : 109</b></p> <p>Großartig, denn Ihre Seitenbeschreibung enthält zwischen 70 und 160 Anzahl Zeichen.</p>																
	Suchbegriffe	<p>Nicht so gut. Wir konnten keine META-Suchbegriffe auf Ihrer Webseite finden. Benutzen Sie <a href="#">dieses kostenlose Werkzeug</a> um META-Suchbegriffe zu erzeugen.</p>																
	Og META Eigenschaften	<p>Sehr gut, denn diese Webseite nutzt die Vorteile aus den Og Properties.</p> <table><thead><tr><th>Eigenschaft</th><th>Inhalt</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Home Page</td></tr><tr><td>description</td><td>The latest global news and analysis in payments, retail, fintech, financial services and the digital economy.</td></tr><tr><td>url</td><td>https://www.pymnts.com/</td></tr><tr><td>site_name</td><td>PYMNTS.com</td></tr><tr><td>image</td><td>https://www.pymnts.com/wp-content/uploads/2022/10/PYMNTS_2022_open_graph_1280x720.jpg</td></tr></tbody></table>	Eigenschaft	Inhalt	locale	en_US	type	website	title	Home Page	description	The latest global news and analysis in payments, retail, fintech, financial services and the digital economy.	url	https://www.pymnts.com/	site_name	PYMNTS.com	image	https://www.pymnts.com/wp-content/uploads/2022/10/PYMNTS_2022_open_graph_1280x720.jpg
Eigenschaft	Inhalt																	
locale	en_US																	
type	website																	
title	Home Page																	
description	The latest global news and analysis in payments, retail, fintech, financial services and the digital economy.																	
url	https://www.pymnts.com/																	
site_name	PYMNTS.com																	
image	https://www.pymnts.com/wp-content/uploads/2022/10/PYMNTS_2022_open_graph_1280x720.jpg																	

# SEO Inhalte

		<p>image:width 1280</p> <p>image:height 720</p> <p>image:type image/jpeg</p>												
	Überschriften	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>2</td> <td>21</td> <td>0</td> <td>3</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H3] Featured Insights</li> <li>• [H3] Antitrust &amp; Competition Policy</li> <li>• [H4] Artificial Intelligence</li> <li>• [H4] Editor's Picks</li> <li>• [H4] Data Point</li> <li>• [H4] B2B PAYMENTS</li> <li>• [H4] RETAIL</li> <li>• [H4] Grocery</li> <li>• [H4] Restaurants</li> <li>• [H4] Healthcare</li> <li>• [H4] News &amp; Trends</li> <li>• [H4] Upcoming events</li> <li>• [H4] Exclusive Clips</li> <li>• [H4] Latest Trackers®</li> <li>• [H4] Karen Webster</li> <li>• [H4] Studies</li> <li>• [H4] Regulations</li> <li>• [H4] Connected Economy</li> <li>• [H4] SMB</li> <li>• [H4] Markets</li> <li>• [H4] Cryptocurrency</li> <li>• [H4] Banking</li> <li>• [H4] TechREG®</li> <li>• [H6] Topics</li> <li>• [H6] Featured</li> <li>• [H6] Stay Current</li> </ul>	H1	H2	H3	H4	H5	H6	0	0	2	21	0	3
H1	H2	H3	H4	H5	H6									
0	0	2	21	0	3									
	Bilder	<p>Es konnten 60 Bilder auf dieser Webseite gefunden werden.</p> <p>Bei 8 Bilder(n) fehlt ein ALT-Attribut. Fügen Sie ALT-Attribute zu Ihren Bildern, um die Bedeutung der Bilder für Suchmaschinen zugänglich zu machen.</p>												
	Text/HTML Verhältnis	<p>Anteil : <b>15%</b></p> <p>Gut, denn das Text zu HTML Code Verhältnis dieser Webseite ist höher als 15, aber niedriger als 25 Prozent.</p>												
	Flash	<p>Perfekt, denn es wurde kein Flash auf Ihrer Webseite gefunden.</p>												
	IFrame	<p>Großartig, denn Sie verwenden keine IFrames auf Ihrer Webseite.</p>												

## SEO Links

	URL Rewrite	Schlecht. Ihre Links sind für Suchmaschinen nicht gut lesbar, denn sie enthalten Parameter.
	Underscores in the URLs	Wir haben Unterstriche in Ihren Links entdeckt. Benutzen Sie zur Optimierung besser Bindestriche in Ihren Links.
	In-page links	We found a total of 162 links including 0 link(s) to files
	Statistics	Externe Links : noFollow 0% Externe Links : natürliche Links 0% Interne Links 100%

## In-page links

Anker	Typ	Natürlich
<a href="#">WATCH NOW</a>	intern	natürliche Links
<a href="#">SUBSCRIBE</a>	intern	natürliche Links
<a href="#">Today</a>	intern	natürliche Links
<a href="#">B2B</a>	intern	natürliche Links
<a href="#">Retail</a>	intern	natürliche Links
<a href="#">Fintech</a>	intern	natürliche Links
<a href="#">Digital Transformation</a>	intern	natürliche Links
<a href="#">Crypto</a>	intern	natürliche Links
<a href="#">AI</a>	intern	natürliche Links
<a href="#">Trackers</a>	intern	natürliche Links
<a href="#">Proprietary Data Studies</a>	intern	natürliche Links
<a href="#">PYMNTS Data Lab</a>	intern	natürliche Links
<a href="#">MonitorEdge Series</a>	intern	natürliche Links
<a href="#">Markets</a>	intern	natürliche Links
<a href="#">Events</a>	intern	natürliche Links
<a href="#">Topics</a>	intern	natürliche Links

## In-page links

<a href="#">Artificial Intelligence</a>	intern	natürliche Links
<a href="#">Connected Car</a>	intern	natürliche Links
<a href="#">Buy Now Pay Later</a>	intern	natürliche Links
<a href="#">Banking</a>	intern	natürliche Links
<a href="#">Cloud</a>	intern	natürliche Links
<a href="#">Cross-Border Payments</a>	intern	natürliche Links
<a href="#">Gig-Economy</a>	intern	natürliche Links
<a href="#">Grocery &amp; Pharmacy</a>	intern	natürliche Links
<a href="#">Healthcare Payments</a>	intern	natürliche Links
<a href="#">Insurtech</a>	intern	natürliche Links
<a href="#">Small &amp; Medium Businesses</a>	intern	natürliche Links
<a href="#">Social Platforms</a>	intern	natürliche Links
<a href="#">Subscription Commerce</a>	intern	natürliche Links
<a href="#">Travel</a>	intern	natürliche Links
<a href="#">Real-Time Payments</a>	intern	natürliche Links
<a href="#">Restaurants</a>	intern	natürliche Links
<a href="#">EMEA</a>	intern	natürliche Links
<a href="#">Editor's Picks</a>	intern	natürliche Links
<a href="#">Opinion</a>	intern	natürliche Links
<a href="#">CE100 Index</a>	intern	natürliche Links
<a href="#">Working Capital &amp; Liquidity</a>	intern	natürliche Links
<a href="#">Competition Policy International</a>	intern	natürliche Links
<a href="#">Become a Partner</a>	intern	natürliche Links
<a href="#">How the World Does Digital - June 2024</a>	intern	natürliche Links
<a href="#">From Transaction to Transformation: Blockchain's Loyalty Proposition</a>	intern	natürliche Links
<a href="#">Increased Competitive Pressure Spurs Middle-Market Firms to Focus on Product Differentiation and Pricing</a>	intern	natürliche Links
<a href="#">Small Businesses That Mostly Sell Online Fend Off Big Retailers</a>	intern	natürliche Links

## In-page links

<a href="#">Nvidia and Microsoft Sued for Allegedly Undercutting AI Technology Patent Prices</a>	intern	natürliche Links
<a href="#">World's First AI Treaty Set for Signing by US, UK, and EU Amid Concerns</a>	intern	natürliche Links
<a href="#">Starlink Yields to Brazil's Supreme Court, Blocks X as Legal Battle Intensifies</a>	intern	natürliche Links
<a href="#">New York Civic Group Defends Fashion Merger Against FTC's Antitrust Action</a>	intern	natürliche Links
<a href="#">COMPETITION POLICY INTERNATIONAL</a>	intern	natürliche Links
<a href="#">Draghi Report Says EU Faces 'Existential' Competitive Challenge for Tech Investment</a>	intern	natürliche Links
<a href="#">Apple Unveils iPhone 16 and Touts AI Features</a>	intern	natürliche Links
<a href="#">AI Expands Worker Capabilities, But Human Oversight Remains Key</a>	intern	natürliche Links
<a href="#">Cooking the Books: Preventing Insider Fraud With Back-Office Automation</a>	intern	natürliche Links
<a href="#">MORE IN ARTIFICIAL INTELLIGENCE</a>	intern	natürliche Links
<a href="#">Regional Banks Pursue Mergers and Acquisitions to Enhance Competitiveness</a>	intern	natürliche Links
<a href="#">Anthropic's New Feature Allows Businesses to Reuse Prompt Information</a>	intern	natürliche Links
<a href="#">MORE IN EDITOR'S PICKS</a>	intern	natürliche Links
<a href="#">Data Point</a>	intern	natürliche Links
<a href="#">75% of Automakers Plan to Integrate GenAI Into Vehicles This Year</a>	intern	natürliche Links
<a href="#">60% of Small Businesses Struggle With Cash Flow Management</a>	intern	natürliche Links
<a href="#">25% of Small Healthcare Provider Payments Arrive Late, Data Shows</a>	intern	natürliche Links
<a href="#">82% of Merchants Don't Have the Data to Pinpoint Why Payments Fail</a>	intern	natürliche Links
<a href="#">MORE IN DATA POINT</a>	intern	natürliche Links
<a href="#">22% of US Small Businesses Struggle to Pay Bills Due to Cash Flow</a>	intern	natürliche Links
<a href="#">Building B2B Ecosystems Helps Firms Grow Without Cannibalizing Core Offerings</a>	intern	natürliche Links

## In-page links

<a href="#">Finally Raises \$200 Million to Bolster Small Business Finance Suite</a>	intern	natürliche Links
<a href="#">MORE IN B2B PAYMENTS</a>	intern	natürliche Links
<a href="#">Bankruptcy Filing Highlights Deep-Rooted Issues in Big Lots' Business Model</a>	intern	natürliche Links
<a href="#">PayPal and Shopify Expand Payments Processing Pact</a>	intern	natürliche Links
<a href="#">Huawei Logs 3 Million Foldable Phone Orders Before Apple Launch</a>	intern	natürliche Links
<a href="#">MORE IN RETAIL</a>	intern	natürliche Links
<a href="#">Amazon Debuts Discounts and Private Label for Grocery Customers</a>	intern	natürliche Links
<a href="#">TikTok Turns the Grocery Store Into a Vacation Destination</a>	intern	natürliche Links
<a href="#">Amazon Counters Walmart's Grocery Lead With Third-Party Delivery Play</a>	intern	natürliche Links
<a href="#">Instacart Product Chief Says Grocery's Future Is All About the AI-Powered 'Personal Planogram'</a>	intern	natürliche Links
<a href="#">Instant Tip Payouts Give Restaurants Better Ways to Pay Workers and Ditch Cash</a>	intern	natürliche Links
<a href="#">Walmart and Amazon Turn to Fast Food to Sweeten Memberships</a>	intern	natürliche Links
<a href="#">FTC Junk Fee Crackdown Leaves Restaurants Feeling Queasy</a>	intern	natürliche Links
<a href="#">Starbucks Turns to Pumpkin Spice Lattes to Perk Up Sales</a>	intern	natürliche Links
<a href="#">MORE IN RESTAURANTS</a>	intern	natürliche Links
<a href="#">Zelis Launches Solution for Out-of-Network Health Bill Payments</a>	intern	natürliche Links
<a href="#">SKU-Level Data Helps Consumers Avoid Losing \$4 Billion in Healthcare FSA Funds, Banyan Says</a>	intern	natürliche Links
<a href="#">\$3 Billion HealthTech Merger Aims to Cure Late Payments</a>	intern	natürliche Links
<a href="#">Flex Raises \$3.2 Million for HSA and FSA Payment Acceptance</a>	intern	natürliche Links
<a href="#">MORE IN HEALTHCARE</a>	intern	natürliche Links
<a href="#">Visa and BofA See Contactless Payments Hit Their Post-Pandemic Stride</a>	intern	natürliche Links
<a href="#">Navigating the IRS's Dirty Dozen: Protecting The Enterprise From Tax Scams</a>	intern	natürliche Links

## In-page links

<a href="#">Instacart Aims to Cement Online Grocery Presence by Converting Casual Users Into Regulars</a>	intern	natürliche Links
<a href="#">Deutsche Bank Sees Opportunity in Unlocking Embedded Finance</a>	intern	natürliche Links
<a href="#">Klarna and UATP Partner on Flexible Payment Options for Airlines</a>	intern	natürliche Links
<a href="#">Apple and Google Court Losses Mark 'Big Win' for Regulators</a>	intern	natürliche Links
<a href="#">NCR Voyix: Fraud Is 'Massive And Ever-Present' Concern</a>	intern	natürliche Links
<a href="#">Revolving Debt Hits \$1.36T in July, Soars 25% Above Pre-Pandemic...</a>	intern	natürliche Links
<a href="#">BILL Names Ex-Visa Executive Mary Kay Bowman Head of Payments...</a>	intern	natürliche Links
<a href="#">FBI Says 50% of All Financial Fraud Losses Involve Cryptocurrency</a>	intern	natürliche Links
<a href="#">Atomico Raises \$1.24 Billion to Invest in European Technology Companies</a>	intern	natürliche Links
<a href="#">Lloyds Calls for Swift End to British Car Loan Investigation</a>	intern	natürliche Links
<a href="#">Squarespace Becomes Private Company With \$7.2 Billion Permira Deal</a>	intern	natürliche Links
<a href="#">5 States Settle With GSB Group After Investigating Digital Assets...</a>	intern	natürliche Links
<a href="#">Fides and Mitigram Partner to Improve Communication in Trade Finance...</a>	intern	natürliche Links
<a href="#">DailyPay Rebrands Card as Workers Seek On-Demand Pay</a>	intern	natürliche Links
<a href="#">Commerce Department Proposes Mandatory Reporting Requirements for AI Firms</a>	intern	natürliche Links
<a href="#">HSBC Reportedly Considers Commercial-Investment Bank Merger</a>	intern	natürliche Links
<a href="#">Bank of London Catches Up on Tax Payments After 'Internal...</a>	intern	natürliche Links
<a href="#">FDIC Sees Non-Depository Financial Institution Loans Surge, Hinting at New...</a>	intern	natürliche Links
<a href="#">FinCEN Says Banks Reported \$688 Million in Mail Theft-Related Check...</a>	intern	natürliche Links
<a href="#">AI Explained: Inside the World of Datasets</a>	intern	natürliche Links
<a href="#">UK Banks Complete 'Roadmap for Open Banking'</a>	intern	natürliche Links
<a href="#">Report: Swedish Regulator Criticizes Klarna's Anti-Money</a>	intern	natürliche Links

## In-page links

<a href="#">Laundering Measures</a>		
<a href="#">Google's Advertising Business on Trial as US Seeks Blockbuster Breakup</a>	intern	natürliche Links
<a href="#">Cantaloupe Expands Self-Service Commerce Capabilities With SB Software Acquisition</a>	intern	natürliche Links
<a href="#">HomeLight Expands AI-Powered Solution To Streamline Home Financing</a>	intern	natürliche Links
<a href="#">Passporting — Considerations To Make Before Expanding A Business Into the US</a>	intern	natürliche Links
<a href="#">MORE IN UPCOMING EVENTS</a>	intern	natürliche Links
<a href="#">Low-Code Solutions Gain Traction In Banking And Insurance Digital Transformation</a>	intern	natürliche Links
<a href="#">MORE IN EXCLUSIVE CLIPS</a>	intern	natürliche Links
<a href="#">Latest Trackers®</a>	intern	natürliche Links
<a href="#">At Your Service: Generative AI Arrives in Travel and Hospitality</a>	intern	natürliche Links
<a href="#">Automating Accounts Payable for Cost Savings</a>	intern	natürliche Links
<a href="#">Brands as the New Bankers: The Changing Face of Financial Services</a>	intern	natürliche Links
<a href="#">MORE IN LATEST TRACKERS®</a>	intern	natürliche Links
<a href="#">Nine Things Payments Execs Need to Know for Their 2025 Business Plans</a>	intern	natürliche Links
<a href="#">Does Amazon Need Saks Global to Conquer Luxury Retail?</a>	intern	natürliche Links
<a href="#">Why the Connected Economy Isn't</a>	intern	natürliche Links
<a href="#">Meet the 27 Million Americans Who Drive 8% of Consumer Spend but Struggle to Pay Their Bills</a>	intern	natürliche Links
<a href="#">Why Zillennials Will Rule the Digital Economy</a>	intern	natürliche Links
<a href="#">Is Apple at Risk of Becoming the Next IBM?</a>	intern	natürliche Links
<a href="#">Why Measuring the ROI of Transformative Technology Like GenAI Is So Hard</a>	intern	natürliche Links
<a href="#">Studies</a>	intern	natürliche Links
<a href="#">CFOs Eye Accounts Receivable as New Direction for AI Investments</a>	intern	natürliche Links
<a href="#">Digital Wallets Beyond Financial Transactions: Brazil Edition -</a>	intern	natürliche Links



## In-page links

<a href="#">September 2024</a>		
<a href="#">MORE IN STUDIES</a>	intern	natürliche Links
<a href="#">Regulations</a>	intern	natürliche Links
<a href="#">MORE IN REGULATIONS</a>	intern	natürliche Links
<a href="#">Big Tech Drags CE 100 4.3% Lower Amid September's Rocky Start</a>	intern	natürliche Links
<a href="#">Verizon Acquires Frontier for \$20 Billion as Connected Economy Evolves</a>	intern	natürliche Links
<a href="#">Etsy's New Search Tools Aim to Elevate Quality Listings and Enhance Seller Success</a>	intern	natürliche Links
<a href="#">Lending Platforms Results Mixed Ahead Of Rate Cuts: FinTech IPO Index Slips 3%</a>	intern	natürliche Links
<a href="#">MORE IN CONNECTED ECONOMY</a>	intern	natürliche Links
<a href="#">Drip Secures \$113 Million to Grow Digital Trade Finance Platform</a>	intern	natürliche Links
<a href="#">This Week in B2B: Partnerships, Payments and Process Improvements</a>	intern	natürliche Links
<a href="#">Paystand Expands Its B2B Payments Service to Canada</a>	intern	natürliche Links
<a href="#">MORE IN SMB</a>	intern	natürliche Links
<a href="#">Ulta Beauty Doubles Down on Social Media and Digital Strategy</a>	intern	natürliche Links
<a href="#">Nium Reportedly Putting IPO Plans on Hold</a>	intern	natürliche Links
<a href="#">Investment Group Iconiq Seeks Value After 3-Year IPO Drought</a>	intern	natürliche Links
<a href="#">MORE IN MARKETS</a>	intern	natürliche Links
<a href="#">Judge Says Shareholders' Lawsuit Against Coinbase Can Move Forward</a>	intern	natürliche Links
<a href="#">MORE IN CRYPTOCURRENCY</a>	intern	natürliche Links
<a href="#">MORE IN BANKING</a>	intern	natürliche Links
<a href="#">AI Data Mining Uses Machine Learning to Glean Insights</a>	intern	natürliche Links
<a href="#">What's Next as California Signs Landmark AI Safety Bill</a>	intern	natürliche Links
<a href="#">ETC Pledges 'All the Tools at Its Disposal' to Govern AI</a>	intern	natürliche Links
<a href="#">Crypto's Three Priorities for 2024: Interoperability,</a>	intern	natürliche Links

## In-page links

[Acceptance, Regulation](#)

[PYMNTS TV](#)

intern

natürliche Links

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natürliche Links

## SEO Suchbegriffe



Suchbegriffswolke

fraud pay **hours ago** payments banking  
intelligence pymnts commerce grocery

## Keywords Consistency

Suchbegriff	Inhalt	Seitentite l	Suchbegri ffe	Seitenbes chreibung	Überschri ften
ago	38	✘	✘	✘	✘
hours	34	✘	✘	✘	✘
payments	18	✘	✘	✔	✔
banking	10	✘	✘	✘	✔
fraud	8	✘	✘	✘	✘

## Benutzerfreundlichkeit







URL

Domain : pymnts.com  
Länge : 10












Favoriten Icon

Gut. Die Webseite hat ein Favicon.


## Benutzerfreundlichkeit

		
	Druckeigenschaften	Es konnten keine druckfreundlichen CSS-Angaben gefunden werden.
	Sprache	Gut, denn Sie haben in den META-Elementen eine Sprache deklariert: en.
	Dublin Core	Diese Webseite nutzt nicht die Vorteile der Dublin Core Elemente.





## Dokument

	Doctype	HTML 5
	Verschlüsselung	Perfekt, denn Ihre Webseite deklariert einen Zeichensatz: UTF-8.
	W3C Validität	Fehler : 0 Warnungen : 0
	E-Mail Datenschutz	Achtung! Es wurde mindestens eine E-Mail Adresse im Klartext auf Ihrer Webseite gefunden. Benutzen Sie <a href="#">dieses kostenlose Werkzeug</a> um E-Mail Adressen vor SPAM zu schützen.
	Veraltetes HTML	Sehr gut! Sie verwenden aktuelle HTML Tags in Ihrem Webseitenquelltext.
	Tipps zur Webseitengeschwindigkeit	<ul style="list-style-type: none"><li> Sehr gut, denn Ihre Webseite benutzt keine verschachtelten Tabellen.</li><li> Schlecht, denn es wurden CSS-Angaben in HTML-Elementen entdeckt. Diese Angaben sollten in ein entsprechendes CSS-Stylesheet verlagert werden.</li><li> Nicht so gut, denn Ihre Webseite enthält sehr viele CSS-Dateien (mehr als 4).</li><li> Nicht so gut, denn Ihre Webseite enthält viele Javascript-Dateien (mehr als 6).</li><li> Gut! Sie nutzen die Vorteile von gzip.</li></ul>

## Mobile

	Mobile Optimierung	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ META Viewport Tag</li><li>✓ Flash Inhalt</li></ul>
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## Optimierung

	XML-Sitemap	<p>Perfekt! Ihre Seite hat eine XML-Sitemap.</p> <p><a href="https://www.pymnts.com/sitemap_index.xml">https://www.pymnts.com/sitemap_index.xml</a></p>
	Robots.txt	<p><a href="http://pymnts.com/robots.txt">http://pymnts.com/robots.txt</a></p> <p>Sehr gut! Ihre Webseite enthält eine robots.txt-Datei.</p>
	Analytics	<p>Sehr gut, Ihre Website hat ein Analyse-Tool.</p> <p> Google Analytics</p>