





# Website score phobio.com

Genereret September 08 2024 16:46 PM

Scoren er **56/100**



## SEO Indhold

|    | <b>Titel</b>  | <p>Device Trade In - Phobio - Get Cash for Your Mobile Phone, Laptop Computer, or Other Electronic Devices Today!</p> <p><b>Længde : 110</b></p> <p>Kan optimeres; Optimalt bør din titel indeholde mellem 10 og 70 karakterer (med mellemrum) Brug <a href="#">dette gratis redskab</a> til at regne længden ud.</p>  |          |         |        |       |      |         |       |  |             |   |     |                        |           |                                       |              |                           |
|--|---|--|----------|---------|--------|-------|------|---------|-------|--|-------------|---|-----|------------------------|-----------|---------------------------------------|--------------|---------------------------|
|   | <b>Beskrivelse</b>  | <p>Phobio makes device trade-in easy, efficient, and eco-friendly. Sell us your used tech for maximum value today.</p> <p><b>Længde : 111</b></p> <p>Perfekt, din meta beskrivelse indeholder mellem 70 og 160 karakterer.</p>   |          |         |        |       |      |         |       |  |             |   |     |                        |           |                                       |              |                           |
|  | <b>Nøgleord</b>   | <p>Dårligt! Vi kan ikke finde nogle meta nøgleord på din side! Brug <a href="#">denne gratis online meta generator</a> for at oprette nye nøgleord.</p>  |          |         |        |       |      |         |       |  |             |   |     |                        |           |                                       |              |                           |
|  | <b>Og Meta Egenskaber</b>   | <p>Godt, din side benytter Og egenskaberne</p> <table><thead><tr><th>Egenskab</th><th>Indhold</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Device Trade In - Phobio - Get Cash for Your Mobile Phone, Laptop Computer, or Other Electronic Devices Today!</td></tr><tr><td>description</td><td>Phobio makes device trade-in easy, efficient, and eco-friendly. Sell us your used tech for maximum value today.</td></tr><tr><td>url</td><td>https://www.phobio.com</td></tr><tr><td>site_name</td><td>Phobio Device Trade-In and Protection</td></tr><tr><td>updated_time</td><td>2024-08-21T15:25:25-04:00</td></tr></tbody></table> | Egenskab | Indhold | locale | en_US | type | website | title | Device Trade In - Phobio - Get Cash for Your Mobile Phone, Laptop Computer, or Other Electronic Devices Today! | description | Phobio makes device trade-in easy, efficient, and eco-friendly. Sell us your used tech for maximum value today. | url | https://www.phobio.com | site_name | Phobio Device Trade-In and Protection | updated_time | 2024-08-21T15:25:25-04:00 |
| Egenskab   | Indhold   |  |          |         |        |       |      |         |       |  |             |   |     |                        |           |                                       |              |                           |
| locale   | en_US   |  |          |         |        |       |      |         |       |  |             |   |     |                        |           |                                       |              |                           |
| type   | website   |  |          |         |        |       |      |         |       |  |             |   |     |                        |           |                                       |              |                           |
| title  | Device Trade In - Phobio - Get Cash for Your Mobile Phone, Laptop Computer, or Other Electronic Devices Today!  |  |          |         |        |       |      |         |       |  |             |   |     |                        |           |                                       |              |                           |
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| url  | https://www.phobio.com  |  |          |         |        |       |      |         |       |  |             |   |     |                        |           |                                       |              |                           |
| site_name  | Phobio Device Trade-In and Protection   |  |          |         |        |       |      |         |       |  |             |   |     |                        |           |                                       |              |                           |
| updated_time   | 2024-08-21T15:25:25-04:00   |  |          |         |        |       |      |         |       |  |             |   |     |                        |           |                                       |              |                           |

# SEO Indhold





|                  |   |
|------------------|---|
| image            | https://www.phobio.com/wp-content/uploads/2024/05/phobio_1200x600.jpg |
| image:secure_url | https://www.phobio.com/wp-content/uploads/2024/05/phobio_1200x600.jpg |
| image:width      | 1200  |
| image:height     | 630   |
| image:alt        | trade In  |
| image:type       | image/jpeg  |

## Overskrifter





| H1 | H2 | H3 | H4 | H5 | H6 |
|----|----|----|----|----|----|
| 3  | 15 | 9  | 5  | 8  | 0  |

- [H1] Phobio makes getting more value
- [H1] for your used iPhones laptops iPads wearables tablets smartphones Macs drones iPhones PCs desktops monitors iMacs Apple Watcheseasier than ever.
- [H1] With Jamf + Phobio, it's easy as 1-2-3.
- [H2] Get Started with Phobio's Device Trade-In + Buyback Programs
- [H2] I have a used device to sell.
- [H2] Direct Device Resale
- [H2] I have many used devices to sell.
- [H2] Bulk Device Buyback
- [H2] I want to launch a trade-in program.
- [H2] Trade-In for Retail
- [H2] Easy device trade-in programs for all your used tech:
- [H2] We accept more devices, more conditions, and more brands.
- [H2] Phobio is your trusted trade-in provider when you want...
- [H2] More product = more opportunity
- [H2] Get the competitive edge through reverse logistics
- [H2] Eco-conscious trade-in solutions for lasting impact
- [H2] Redefining device trade-in since 2010
- [H2] Newsroom Update
- [H3] Maximum Value
- [H3] No Mandatory Minimums
- [H3] Seamless Experience
- [H3] Fast Payments
- [H3] Expert Support
- [H3] Trade In Devices Early to Get the Most Value
- [H3] Step 1: Export a list of computers and devices from Jamf.
- [H3] Step 2: Submit your list of devices for a guaranteed buyback quote.
- [H3] Step 3: Review and accept your quote, then let Phobio handle the logistics.
- [H4] Get more cash for your used devices now.
- [H4] Get more value for your company's used devices.
- [H4] Let your customers trade in anything—anywhere.
- [H4] Assembly Online Marketplace
- [H4] SafeTrade Solutions
- [H5] CONTACT US

## SEO Indhold

|   |                   |  |
|---|-------------------|--|
|   |                   | <ul style="list-style-type: none"><li>• [H5] MAILING ADDRESS</li><li>• [H5] LINKS</li><li>• [H5] 1. Create an Advanced Inventory Search for Computers and/or Devices</li><li>• [H5] 2. Search tab</li><li>• [H5] 3. Criteria tab</li><li>• [H5] 4. Display tab</li><li>• [H5] 5. Reports tab</li></ul> |
|    | Billeder          | Vi fandt 72 billeder på denne side.<br><br>61 alt tags mangler eller er tomme. Tilføj alternativ tekst til dine billeder for at gøre siden mere brugervenlig, og for at optimere din SEO i forhold til søgemaskinerne.   |
|    | Text/HTML balance | Balance : <b>7%</b><br><br>Denne sides text til HTML fordeling er under 15 procent, dette betyder at din side mangler indhold!   |
|    | Flash             | Perfekt, ingen Flash objekter er blevet fundet på siden.   |
|  | iFrame            | Perfekt, der er ikke nogen iFrames på din side!  |

## SEO Links

|   |                     |   |
|---|---------------------|---|
|  | URL Omskrivning     | Godt. Dine links ser venlige ud!  |
|  | Underscores i links | Perfekt! Ingen underscores blev fundet i dine links   |
|  | On-page links       | Vi fandt et total af 22 links inkluderende 1 link(s) til filer                                      |
|  | Statistics          | Eksterne Links : noFollow 0%<br><br>Eksterne Links : Sender Juice 9.09%<br><br>Interne Links 90.91% |

## On-page links

| Anker | Type | Juice |
|-------|------|-------|
|-------|------|-------|

## On-page links

|   |         |              |
|---|---------|--------------|
| <a href="#">Device Trade-In Portal updates: getting more value is easier than ever »</a>  | Intern  | Sender Juice |
| <a href="#">Company</a>   | Intern  | Sender Juice |
| <a href="#">Trade-In Solutions</a>  | Intern  | Sender Juice |
| <a href="#">Device Buyback for Businesses</a>   | Intern  | Sender Juice |
| <a href="#">Retail In-Store + Online Platform</a>   | Intern  | Sender Juice |
| <a href="#">Case Study: Costco Trade-In</a>   | Intern  | Sender Juice |
| <a href="#">Device Protection</a>   | Intern  | Sender Juice |
| <a href="#">Newsroom</a>  | Intern  | Sender Juice |
| <a href="#">Support</a>   | Intern  | Sender Juice |
| <a href="#">Customer Help Center</a>  | Intern  | Sender Juice |
| <a href="#">Retail Client Resources</a>   | Intern  | Sender Juice |
| <a href="#">Explore Retail Services</a>   | Intern  | Sender Juice |
| <a href="#">Get started now</a>   | Ekstern | Sender Juice |
| <a href="#">Contact Us</a>  | Intern  | Sender Juice |
| <a href="#">Trade In Devices Early to Get the Most Value</a>  | Intern  | Sender Juice |
| <a href="#">Careers</a>   | Intern  | Sender Juice |
| <a href="#">Retail Support</a>  | Intern  | Sender Juice |
| <a href="#">Retail Trade Login</a>  | Intern  | Sender Juice |
| <a href="#">Terms and Conditions</a>  | Intern  | Sender Juice |
| <a href="#">Privacy</a>   | Intern  | Sender Juice |
| <a href="#">Download PDF of these Instructions</a>  | Intern  | Sender Juice |
| <a href="https://docs.jamf.com/10.31.0/jamf-pro/administrator-guide/Advanced_Computer_Searches.html">https://docs.jamf.com/10.31.0/jamf-pro/administrator-guide/Advanced_Computer_Searches.html</a> | Ekstern | Sender Juice |

## SEO Nøgleord



Nøgleords cloud

value **device trade-** search **devices**  
buyback phobio **get more** used

## Nøgleords balance

| Nøgleord | Indhold | Titel | Nøgleord | Beskrivelse | Overskrifter |
|----------|---------|-------|----------|-------------|--------------|
| devices  | 20      | ✓     | ✗        | ✗           | ✓            |
| device   | 17      | ✓     | ✗        | ✓           | ✓            |
| more     | 14      | ✗     | ✗        | ✗           | ✓            |
| trade-   | 14      | ✗     | ✗        | ✓           | ✓            |
| get      | 12      | ✓     | ✗        | ✗           | ✓            |

## Brugervenlighed

|  |                  |   |
|--|------------------|---|
|    | Link             | Domæne : phobio.com<br>Længde : 10                  |
|   | Favikon          | Godt, din side har et Favikon!                      |
|  | Printervenlighed | Vi kunne ikke finde en printer venlig CSS skabelon. |
|  | Sprog            | Godt, dit tildelte sprog er en.                     |
|  | Dublin Core      | Denne side benytter IKKE Dublin Core principperne.  |


## Dokument

|  |                 |   |
|--|-----------------|---|
|  | Dokumenttype    | HTML 5  |
|  | Kryptering      | Perfekt. Dit Charset er tildelt UTF-8.                  |
|  | W3C Validering  | Fejl : 0<br>Advarsler : 0                               |
|  | Email Privatliv | Godt! Ingen email adresser er blevet fundet i rå tekst! |





## Dokument

|  | Udgået HTML     | <table><thead><tr><th>Udgåede tags</th><th>Forekomster</th></tr></thead><tbody><tr><td>&lt;u&gt;</td><td>1</td></tr></tbody></table> <p>Fejl! Vi har fundet udgåede HTML tags i din kildekode. Udgåede tags bliver ikke længere understøttet af alle browsere.</p>   | Udgåede tags | Forekomster | <u> | 1 |
|---|-----------------|--|--------------|-------------|-----|---|
| Udgåede tags  | Forekomster     |  |              |             |     |   |
| <u>   | 1               |  |              |             |     |   |
|   | Hastigheds Tips | <ul style="list-style-type: none"><li>✔ Alle tiders! Din webside bruger ikke nestede tabeller.</li><li>✘ Advarsel! Din webside benytter inline CSS kode!</li><li>✘ Dårligt, din webside har for mange CSS filer (mere end 4).</li><li>✘ Dårligt, din webside har for mange JavaScript filer (mere end 6).</li><li>✔ Perfekt, din hjemmeside udnytter gzip.</li></ul> |              |             |     |   |

## Mobil

|   |                  |  |
|---|------------------|--|
|  | Mobil Optimering | <ul style="list-style-type: none"><li>✔ Apple Ikon</li><li>✔ Meta Viewport Tag</li><li>✔ Flash indhold</li></ul> |
|---|------------------|--|

## Optimering

|   |             |  |
|---|-------------|--|
|  | XML Sitemap | <p>Mangler</p> <p>Dit websted ikke har en XML sitemap - det kan være problematisk.</p> <p>Et sitemap lister URL'er, der er tilgængelige for gennemgang og kan indeholde yderligere oplysninger som dit websted seneste opdateringer, hyppigheden af ændringer, og betydningen af de webadresser. Dette gør det muligt søgemaskiner til at gennemgå webstedet mere intelligent.</p> |
|  | Robots.txt  | <p><a href="http://phobio.com/robots.txt">http://phobio.com/robots.txt</a></p> <p>Stor, din hjemmeside har en robots.txt-fil.</p>  |
|  | Analytics   | <p>Stor, din hjemmeside har et analyseværktøj.</p> <div> Google Analytics</div>   |